

BICYCLE







BICYCLE

THE DEFINITIVE VISUAL HISTORY





DORLING KINDERSLEY

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1817-1899: BICYCLE IS BORN

Created out of necessity following a shortage of animal feed in Europe, the initial craze for the first "running machines" was later followed by widespread popularity, as a series of design advances gave rise to the first true bicycles. This was a time of experimentation, when most of the features seen on modern bikes were first developed.

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While bicycles were once the preserve of the rich, mass production brought them within reach of the working



classes, for whom they became an essential part of life. Bicycles gave the freedom to travel for work and pleasure, bringing greater independence and, eventually, equality. Design advances saw bicycles becoming lighter and faster, as well as safer and more comfortable to ride.

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After a period of decline, the 1960s brought a revival in bicycle sales, as manufacturers, most notably Schwinn in the US, targeted the youth market with radical new bike designs. The adult bicycle market also improved with the introduction of small-wheeled bikes, which were well-designed, easy to ride, and perfect for urban cycling.

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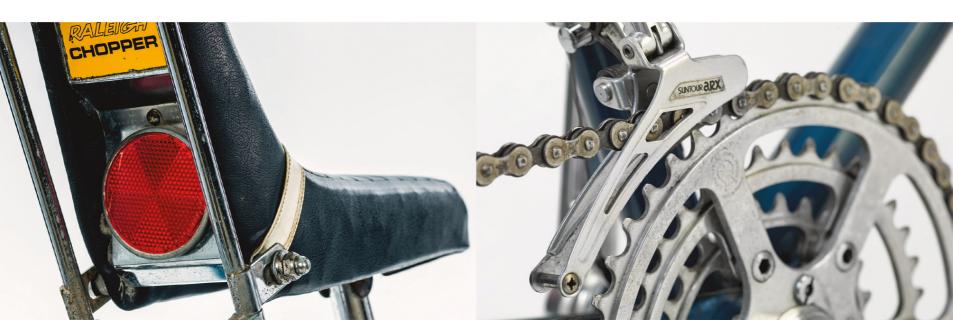
Where the 1960s brought exciting new bicycle designs that inspired a new generation of cyclists, this decade saw the rise of entirely new cycling disciplines. Road racing remained hugely popular, especially in Europe, but in the US, more adventurous bicycle sports were emerging—BMX and mountain biking—to take the world by storm.

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As bicycle racing became ever more professional, so the 1980s saw a drive to make bikes lighter, faster, and more aerodynamic, with frames made from aluminum, magnesium alloy, and carbon fiber. This was also a defining era in cycling beyond the race track, as mountain biking, in particular, became hugely popular. Their designs evolved rapidly, and there were soon models with front and rear suspension, and complex gears. In contrast, BMX bikes remained true to the original design—simple and robust.

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AFTER 2000: BICYCLES FOR ALL

Bicycle designs, components, and materials continue to advance, with hydraulic braking, electronic gear-shifting, and battery-assisted propulsion becoming available.

Cycling has become an integral part of urban living once more, and many cities now offer bicycle rentals.

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The Bicycle Revolution

Nowadays, children can learn to ride a bicycle in no time thanks to a new invention—the "balance bike." They no longer need to resort to the unnatural equilibrium of stabilizers to avoid overbalancing. Now anyone can discover the carefree joys of balancing on two wheels immediately.

But how many people realize that the balance bike is actually 200 years old? First built for adults in 1817, and called a draisine, after its inventor, or *Laufmaschine* (running machine), it was seen as a possible alternative to traveling by horse following the eruption of Mount Tambora, Indonesia, which led to the so-called "year without a summer", and a shortage of animal feed.

The inventor was aware that people were reluctant to take both feet off firm ground, which restricted possibilities for propulsion. The biggest factor limiting the popularity of this new man-machine-road system was potential rider anxiety. It took 50 years for people to feel safe enough to put both feet on pedals, in 1864, eased by the roller-skating boom started on American rinks. Once mastered, the bicycle became the freedom machine for the young at heart. Turn-of-the-20th-century memoirs are full of happy reminiscences of increased opportunities for travel and encounters with the opposite sex. Young couples quickly learned to evade their chaperones by taking to the bicycle. And, once married, they could use a tandem for their honeymoon.

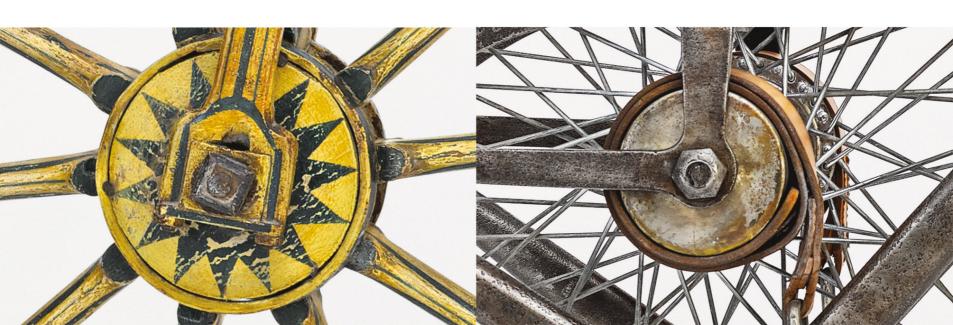
Meanwhile, in the early 20th century, French cycle touring clubs invented a system of "diagonales"—routes crisscrossing the whole of France—which they even rode at night. Pioneering round-the-world cyclists increased the distances traveled, often passing through dangerous and remote areas. Indeed, the first circumnavigation of the globe as far as possible on dry land was

achieved on a bike. Today, transcontinental cycling has become a form of mass tourism, undertaken by increasing numbers of riders. Records for the fastest journey following specific routes are broken repeatedly.

On a more practical level, as bicycles became more affordable from the late 1890s onward, factory and office workers used them to reach better housing in the suburbs. The bike also became a means to deliver goods, mail, and telegrams faster. In cities and suburbs, doctors, midwives, and clergy used bikes as a quicker and more convenient way to reach the people they served. Moreover, firefighters, paramedics, the police, and the military all took advantage of the speedy bicycle. All the special-purpose motor vehicles of today had bicycle forerunners; the late Victorian equivalent of the automobile was a bicycle. Gradually, these precursors are returning to today's town and cities in updated forms: the messenger bike, the police bike, and the pedicab.

In the cycling boom of the 1890s, particularly in the US, bicycle sales provided rich pickings for businessmen involved in the manufacture and sale of bicycles and accessories. This was disastrous for competing transportation service sectors. Businesses concerned with the supply and care of horses, such as livery stables and feed providers, were also hit hard. In 1896, such businesses lost an estimated \$112 million in New York alone. In rich households, the demand for grooms and other horse-care staff was much reduced, too.

Apparently unrelated businesses were affected as well. Young married couples who might once have scrimped and saved for a piano now bought two bicycles instead for the same price.



"Few articles used by man have **created** so great a **revolution** in **social conditions** as the **bicycle**."

US CENSUS BUREAU, 1900

And when it came to an extravagant birthday or Christmas gift, the bicycle put gold pocket-watches out of fashion: cyclists now wanted wristwatches, which were easier to read while cycling.

Cycling even impacted smoking habits: Americans smoked a million fewer cigars each day, because they could not easily smoke while riding a bike. Cycling also led to people reading fewer books and newspapers, and consuming less alcohol: instead of sitting around, they were out riding their bikes. Even theaters and music halls suffered lower attendance, which had the domino effect of barbers losing the once-obligatory shave before the theater visit.

Hat-making, custom tailoring, and shoemaking also declined considerably. Cyclists used cheap "off-the-rack" club uniforms and bought inexpensive beach shoes, thus creating the ready-made clothing industry. And, for a short while, until step-through frames became commonplace for women's bicycles, women wore the puffy trousers pioneered earlier by Amelia Bloomer's "rational dress" so giving female emancipation a decisive push. Corsets were supplanted, too, by "emancipation garments" such as the newly invented bra. Meanwhile, men adopted the lightweight, woolen clothing and underwear promoted by the German lifestyle reformer Dr. Gustav Jaeger. The Irish author and playwright George Bernard Shaw, an avid cyclist, was an early adopter of Jaeger's so-called "normal clothing." The Jaeger company still exists as a fashion label in the UK today.

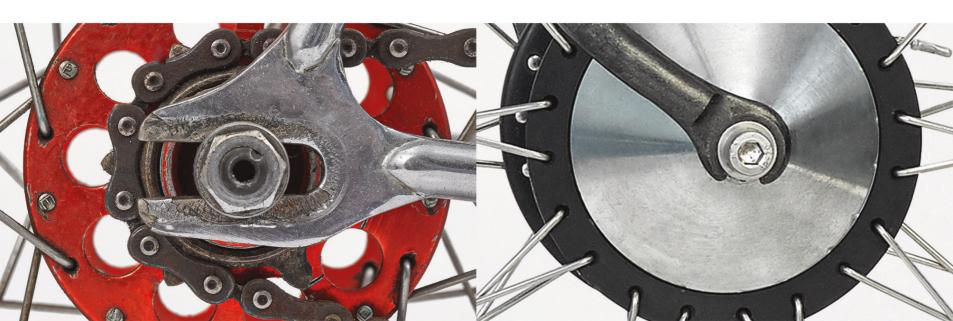
After the sewing machine, the bicycle was only the second complex machine to enter private households. It taught vast numbers of laypeople about technology and how to keep it going: tire repair and replacement, tinkering with lights, and repairing technical mishaps, such as broken spokes or worn brake pads. The bicycle served as an interactive test rig for vehicle physics that mechanical engineers could use to assess the performance of equipment, a function it still fulfills in some countries. An early example was the pneumatic tire, which bicycle-makers reinvented after coachmen failed to appreciate its potential decades earlier.

Bicycle technology—long sneered at by the technocrats of the dominant steam power—became the lightweight, high-tech engineering sensation of the late 19th century. Small wonder that it paved the way for the automobile and the airplane. Lightweight steel tubing, brazing, and welding techniques; pressed steel technology; and variable gearing were all given a mighty boost by the evolution of the bicycle. It was no coincidence that so many car manufacturers had their roots in cycle manufacture, nor that the Wright brothers—who built and flew the first airplane—were bicycle mechanics.

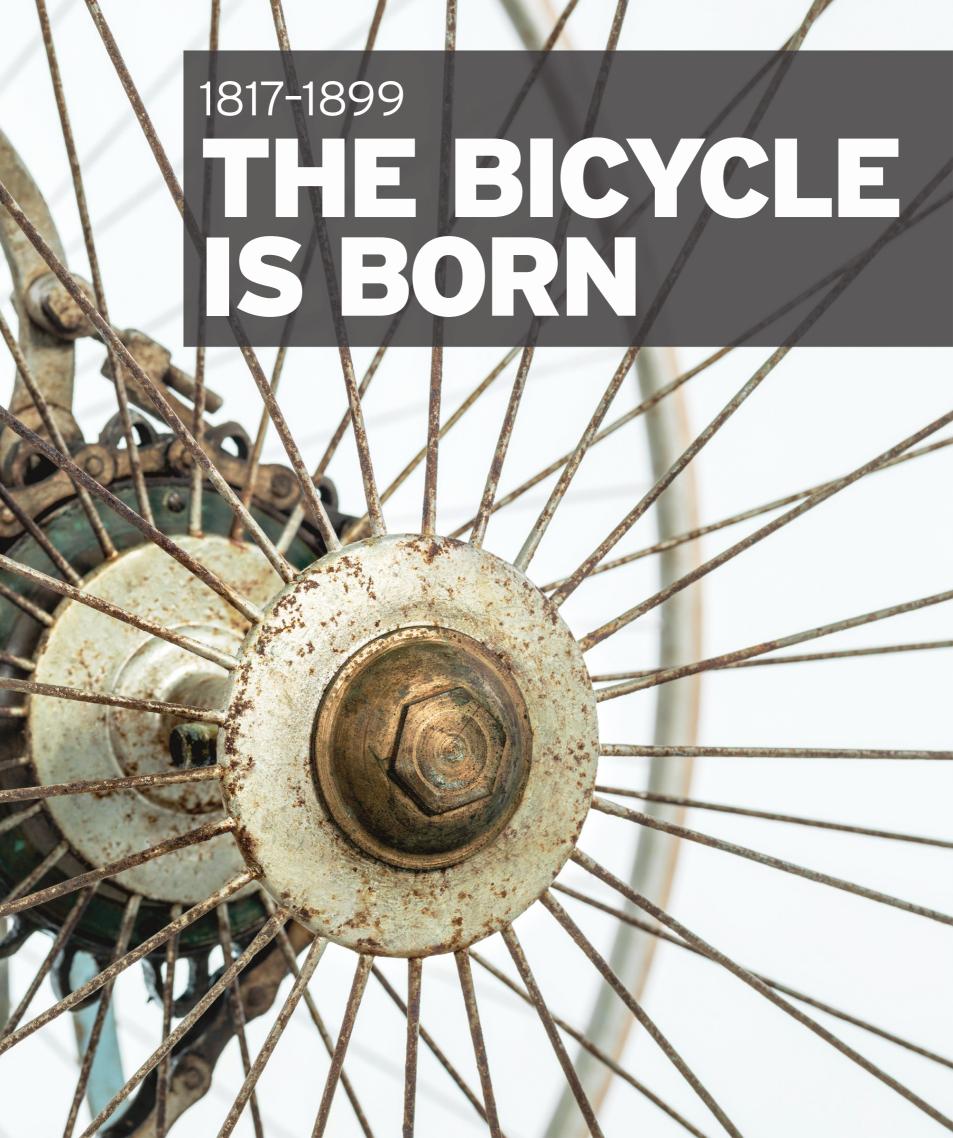
The bicycle also had a major impact on road improvement in the US. As the eminent automobile historian James J. Flink said: "No preceding technological innovation—not even the internal combustion engine—was as important to the development of the automobile as the bicycle."

TONY HADLAND & HANS-ERHARD LESSING

BICYCLE HISTORIANS









THE BICYCLE IS BORN

Like many of the world's greatest inventions, the machine that gave rise to what we now know as the bicycle was born of necessity. A string of poor harvests in Europe from 1812 led a German civil servant to develop a human-powered form of transportation to counter the reliance on horses, which were in short supply due to a scarcity of animal feed. Karl von Drais christened his 1817 invention the *Laufmaschine* ("running machine"), after the swift walking movement required of the rider in order to propel it forward.

Although his design lacked pedals, Drais' breakthrough was the realization that forward motion and balance could be maintained on just two wheels, an idea that he attributed to watching ice skaters. The *Laufmaschine*—also called the draisine, velocipede, or dandy horse—quickly caught on, sparking a craze across Europe. By the 1820s, however, it had died out because of safety concerns.



 \triangle Karl von Drais (1789-1851) was a prolific inventor. His works included a stenograph and a fuel-saving stove, as well as the *Laufmaschine*.

The idea was revived in the 1860s, when pedal cranks were added to the front wheel of a velocipede in Paris. The inventor of this revolutionary improvement is not known—several claims were made in subsequent decades, none of which could be proven beyond doubt—but the first manufacturer to produce such machines on an organized scale was Pierre Michaux, in 1867. Like von Drais' Laufmaschine before it, the pedal velocipede—soon nicknamed the "boneshaker" after its jarring ride—was instantly popular. For the first time, people could propel themselves while balancing on two wheels, with their feet off the ground. The bicycle was born.

"On your **velocipede!**" That is the rallying cry **loudly repeated** by a few intrepid Parisians, **fanatics** of this new means of **locomotion** ..."

LE SPORT, 1867

Section 4 Supplies A Suppli

Key Events

▶ 1817 After first designing a humanpropelled four-wheeled carriage, Karl von Drais demonstrates his two-wheeled Laufmaschine.



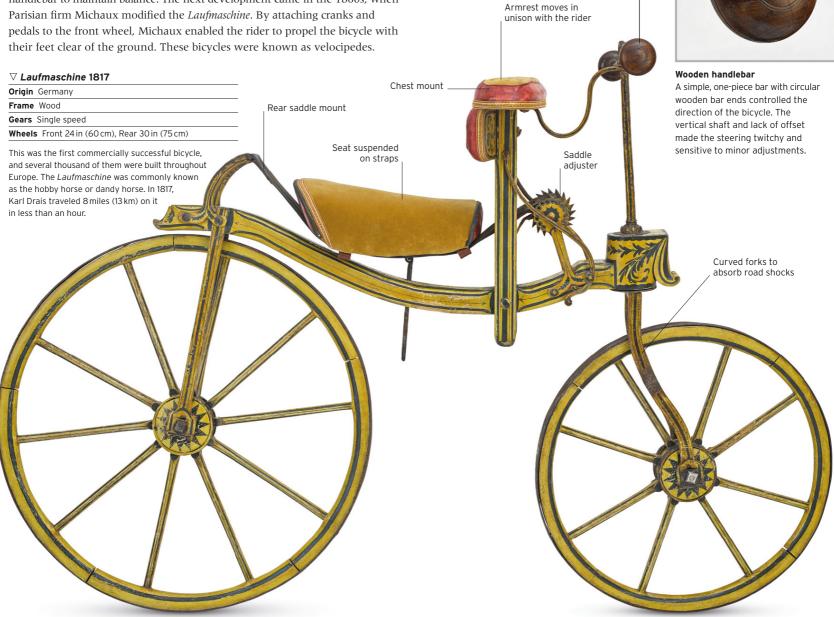
\triangle Rise and fall

Drais' design is copied throughout Europe, but falls in popularity by the 1820s, as many countries impose bans on riding them on sidewalks.

- ▶ 1830s Tricycles and quadricycles become popular because of improved safety for the rider.
- ▶ 1866 Pierre Lallement's 12-mile (19-km) ride to New Haven, CT, is the first record of a pedal velocipede in use outside Europe.
- ▶ 1868 The first velocipede race is held at the Parc de Saint-Cloud in Paris. Englishman James Moore wins the three-guarter-mile (1,200-m) race.
- ▶ 1869 Paris-based engineer Eugène Meyer invents tensioned-wire-spoked wheels, and develops the high-wheeler, which has a larger front wheel to enable higher speeds.
- ▶ 1880 The high-wheeler—later known as the "ordinary" or "pennyfarthing"—reaches its zenith with wheels of up to 5ft (1.5 m) in diameter.
- ▶ 1885 John Kemp Starley introduces the Rover Safety Bicycle, the world's first commercially successful rearwheeled, chain-driven bicycle.
- ▶ 1888 Scottish veterinary surgeon John Boyd Dunlop invents pneumatic bicycle tires, vastly improving cycling efficiency and comfort.

Early Bicycles

The first human-powered, two-wheeled device was the *Laufmaschine*. Invented and patented in 1817 in Germany by Karl Drais, it combined the three main principles of the bicycle, namely, methods of propulsion, steering, and balance. The rider progressed by pushing with their feet while steering with the handlebar to maintain balance. The next development came in the 1860s, when Parisian firm Michaux modified the *Laufmaschine*. By attaching cranks and pedals to the front wheel, Michaux enabled the rider to propel the bicycle with their feet clear of the ground. These bicycles were known as velocipedes.





Rear saddle mount

The saddle was suspended on leather straps to provide a crude type of suspension. It was mounted on two anchor points, one at the front of the frame and another at the rear.



Chest mount

Stuffed with horse hair, the upholstered chest mount provided a padded area of resistance against which the rider could push when scooting. This was necessary to accelerate the bicycle.



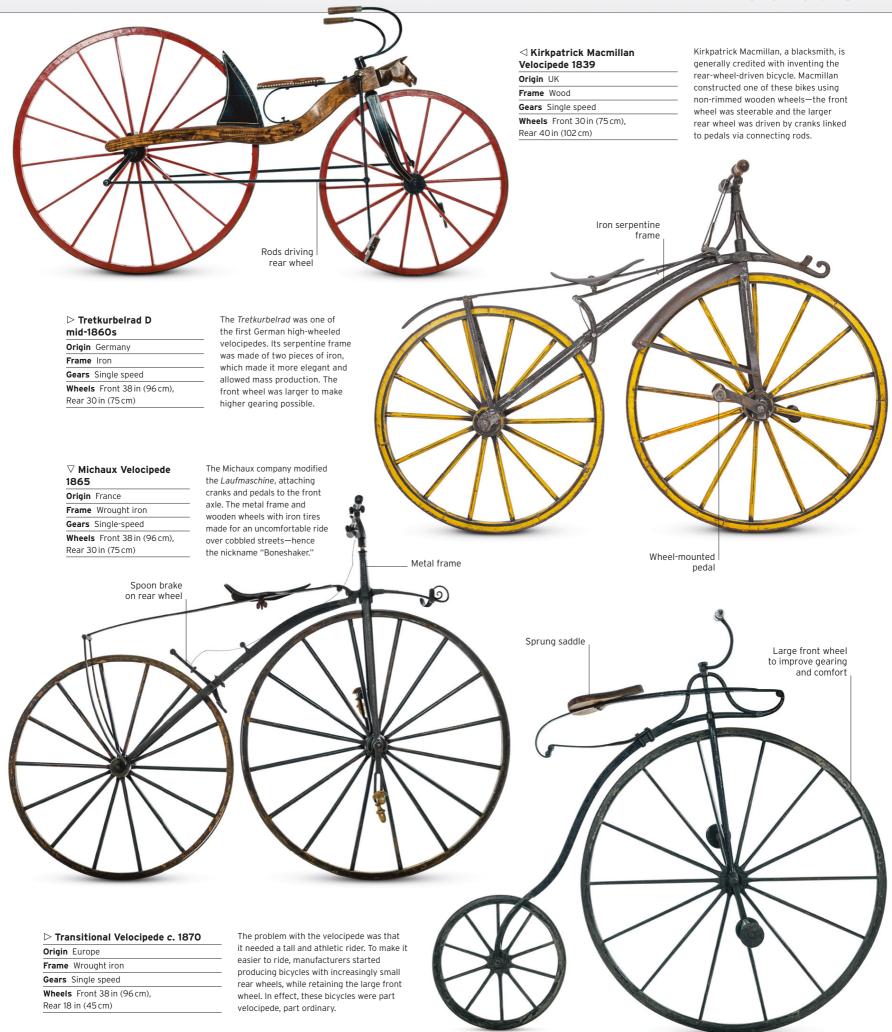
Saddle adjuster

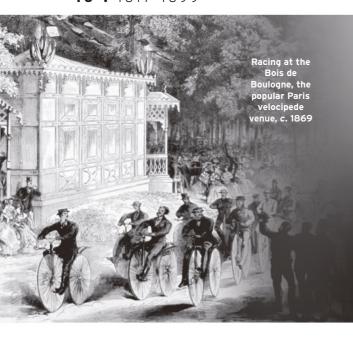
Winding the ratchet increased the tension of the leather straps that supported the saddle; turning the ratchet reduced sag. The heavier the rider, the more tension required.



Front frame detail

A carved and painted wooden box was used to house the wooden mechanism that allowed the handlebar to turn the front wheel. Hiding these areas made for a more elegant-looking bicycle.





Great Manufacturers Michaux

Although the jury is still out on whether Pierre Michaux invented the machine his name became synonymous with, he was one of the first to produce velocipedes on an organized scale. Behind the scenes was a cast of characters—including the brains behind the venture, the Olivier brothers—whose roles were just as pivotal.

THE EMERGENCE OF the pedal-crank velocipede in 1860s Paris was one step in an evolutionary line that stretched back to Karl Drais' Laufmaschine or draisine of 1817. It is regarded as a key moment in the history of the bicycle, and blacksmith Pierre Michaux is closely associated with this phase. The draisine had to be propelled by scooting along in a running motion, which required large strides and wore out the rider's boots. The technological advance that ensured the velocipede caught on was the addition of cranks and pedals, which meant the rider could drive the

Joseph Roux period painting from 1869
Course de vélocipèdes, by Joseph Roux, is one of the earliest known contemporary depictions of a velocipede race. The pictured scene took place in the town of Gray, in southeastern France, near Dijon.



Michaux & Cie head badge Second-generation velocipedes bore the Michaux name (September 1868-April 1869).

front wheel on the flat and uphill. While velocipedes with three or four wheels, sometimes driven by handor foot-driven cranks, had developed over the intervening decades, none had achieved widespread acceptance.

Born in Bar-le-Duc in northeastern France in 1813, Michaux moved to Paris at the age of 41 following the failure of an earlier business. He worked for a carriage-maker before setting up his own workshop in 1858 at cité Godot-de-Mauroy, off the Champs-Élysées.

As a blacksmith, Michaux had expertise in *fonte malleable* (malleable cast iron), which seemed to be a cost-effective process for making the frames. He had the tools and skills to shape the other metal parts—forks, sprung saddle, and handlebars—that together made up the "boneshaker" bicycle. The velocipede's wheels, bearings, and brakes were all influenced by parts on the horsedrawn carriages of the day.

drawn carriages of the day.

Michaux received the backing of a wealthy industrialist family, the Oliviers. René and Aimé
Olivier—both engineering students at the École Centrale in Paris—had been captivated by the idea of the velocipede and in 1863 Aimé sketched a design for a pedal-less velocipede in a notebook. A drawing

of a design with toe rests was also

found in an 1864 notebook entry of their father, Jules, who owned a series of chemical works.

Michaux was not the first potential manufacturer to have dealings with the Olivier brothers. Charles Sargent, a Paris coach-maker, had built a





First-generation Michaux 1868

- 1850s and 1860s A trend for roller-skating hits Europe and the US, proving that balance can be maintained while moving on wheels
- 1853 Haussmann's modernization of Paris creates smooth street surfaces that later make velocipedes easier to ride.
- 1865 The Oliviers test velocipedes made of cast iron instead of wrought iron.
- 1866 René Olivier works with Pierre Michaux during the first half of the year, making malleable cast-iron velocipedes.



Second-generation Michaux 1868

- The first-generation Michaux velocipede, with its serpentine frame, is released.
- 1867 The velocipede is so popular that by the end of the year, up to 150 independent manufacturers are producing them in France.
- 1868 The term "bicycle" is first used in France, the US, and UK to describe a two-wheeled pedal velocipede, replacing the cumbersome vélocipède a pédales (pedal velocipede).



Wood-wheeled Compagnie Parisienne 1869

- 1868 The second-generation Michaux velocipede features patented improvements by the Oliviers and Georges de la Bouglise—a cordoperated brake, adjustable cranks with self-righting pedals, and wheels that have self-lubricating axles.
- 1868 Michaux velocipedes win a royal seal of approval from the 12-year-old Prince Imperial, Louis-Napoléon.
- 1869 In April, the Oliviers sever the link with Pierre Michaux in a court case



Wire-wheeled Compagnie Parisienne 1870

- 1869 René Olivier forms Compagnie Parisienne, and organizes the popular Paris-Rouen road race in September. Monthly sales peak at 300
- 1874 Compagnie Parisienne is declared bankrupt, with debts of more than 1 million francs.
- 1890s Fueled by nationalism, rival German and French claims emerge over the invention of the bicycle. The French case argues that Pierre Michaux and his son were "fathers" of the bicycle.

prototype velocipede for them in 1864, while Pierre Lallement, who claimed to have built a velocipede in 1863, is also thought to have worked with them. However, it was Michaux who built the first pedal

velocipedes for the Oliviers.

In spite of the financing and much of the intellectual input deriving from the Oliviers and their talented engineer friend Georges de la Bouglise, it was Michaux's name that appeared on all the velocipedes they built.

While the identity of the individual who first fixed pedals and cranks to a two-wheeled velocipede has never been proven, pedal velocipedes were seen in Paris as early as 1864.

Lallement emigrated to the US in 1865, taking a number of velocipede parts with him. That same year, the Olivier brothers cycled with de la Bouglise from Paris to Lyon—a distance of 300 miles (482 km). Meanwhile, a young Englishman who lived near the Michaux workshop, James Moore, purchased one of

Michaux's woodenframed velocipedes. He would later win one of the first velocipede races.

A year later, news of pedal velocipedes began to be reported in the newspapers. Chinese officials

"The amusement of golden youth and the dream of employees."

LA VIE PARISIENNE, 1868, DESCRIBING THE MICHAUX VELOCIPEDE

touring Western Europe in 1866 described draisines and velocipedelike vehicles, which riders "propelled by foot pedaling ... they dash along like galloping horses" on the streets of Paris. In April that year, French newspaper *Le Journal de l'Ain* described three young men riding cranked velocipedes. In November, Lallement filed the first known patent for a velocipede, submitting to the US authorities a design that was virtually identical to Michaux's.

Serious production of Michaux's velocipedes began in 1867. His workforce grew from four, including himself and his son Ernest, to around 15. The first-generation velocipede of that year featured a serpentine,

malleable cast-iron frame to which a leather saddle was mounted via an elongated spring; this provided suspension to offset the jolts of the road. The wheels had wooden spokes and iron "tires," the front wheel being slightly larger—around 36 in (91 cm) in diameter—than the rear. Braking was achieved by pedaling backward or

René Olivier

twisting the handlebars to activate a leather strap, which pushed a brake block against the rear wheel. By 1868, Michaux had grown to 60 employees. With velocipede-mania taking off, existing carriage-makers jumped on the bandwagon.

Suspicious of Michaux's ability to run the business at a profit, René

Olivier instigated a partnership agreement, forming Michaux Cie in May 1868. Michaux was put in charge of running the

> workforce and production in Paris, and the Oliviers handled purchasing, publicity, and accounts from Lyon.

> > Production of a second-generation velocipede that featured a series of patented improvements from the Olivier brothers and de

la Bouglise began that same summer. The new frame was made from stronger forged iron rather than the malleable cast iron of Michaux's design, and was shaped in a single diagonal beam that terminated in forks for the rear wheel, replacing the weaker serpentine frame. The riding position was raised so that the rider's



A new craze

Left is a late-19th-century book showing the social aspect of Michaux velocipedes, while on the right is a c. 1869 sketch for a Compagnie Parisienne poster.

feet were off the ground, a trend that would culminate in the high-wheeler "penny farthing" design.

Despite the popularity of the new velocipede, all was not well at Michaux Cie. A rift between the Oliviers and Michaux, who had helped himself to cash from the business, led to liquidation of the company in April 1869, although Michaux continued to trade under his own name until the end of the year.

The Oliviers founded Compagnie Parisienne, "Formerly House of Michaux," in April 1869, investing heavily in the company, refitting the workshops, and adding new designs, such as wire-spoked wheels. The outbreak of the Franco-Prussian War in 1870, the wane of the velocipede craze in 1872, and poor management meant that just five years later, the company folded. The Michaux brand, along with the contribution of the Oliviers, was consigned to history.

○ Ordinary Bicycle c. 1870

Wheels Front 50 in (127 cm), Rear 18 in (45 cm)

This penny-farthing was manufactured by
Coventry Machinists, the largest of 200
cycle-makers in Coventry, UK. Originally
sewing-machine makers, they were renowned
for high-quality workmanship. Many individuals
leading the development of bicycles worked
there, including English inventor James Starley.

Origin UK
Frame Steel

Gears Single speed

Rear brake mechanism
This cord-operated spoon brake
was reminiscent of cranked Parisian
velocipedes. To avoid skidding
when braking, riders had to shift
their weight onto the rear wheel.

Wire-spoked wheel

High-Wheelers

The 1870s saw several advances in metallurgy, including hollow frame tubes and wire-spoked wheels. Together with the ever-increasing diameter of front drive wheels—which allowed both a smoother ride and more ground covered with each revolution of the pedals—this led to the introduction of the high-wheeled ordinary bicycle or penny-farthing. It was considered a dangerous machine since the rider could be thrown off headfirst in the event of a fall. However, it was simpler, lighter, and faster than the velocipedes of the time, and although it cost the equivalent of several weeks' wages, it was very durable. The inspiration for high-wheelers was the huge drive wheel of Crampton locomotives. Paris-based mechanic Eugène Meyer patented the suspension wheel used in high-wheelers, using radial wire spokes. Coventry's James Starley improved on this with tangential spokes, which are still the norm today.





Rear 24 in (60 cm)

Starley Royal Salvo

A sedate older cousin to the more daring, upstart high-wheeler, the Starley Royal Salvo represented a refined form of cycling for leisurely, genteel riding. The stability and comfort of tricycles eliminated the risk of falling inherent in riding high-wheelers and boneshakers. The Salvo was the most advanced tricycle of its day when it debuted in 1877, and featured several innovations still central to bicycle technology today.

ONE OF THE PIONEERS OF THE TRICYCLE was Briton James Starley, an irrepressible and generous-spirited inventor who progressed from fixing and improving sewing machines to modifying Michaux-style boneshakers. This led to the creation of early high-wheelers, one of which he adapted to allow a female rider to sit adjacent to the front wheel, rather than astride it. The new machine was highly unstable, and so a third wheel was added, resulting in Starley's first tricycle.

One of Starley's later tricycles, the 1877 Salvo—dubbed "Royal" after Queen Victoria purchased two of them in 1881—was groundbreaking in its technology. The first tricycle to be equipped with pedals and a chain, it also boasted a differential drive—an arrangement of interlocking cogs on the axle that allowed the left and right wheels to rotate independently, which improved cornering.

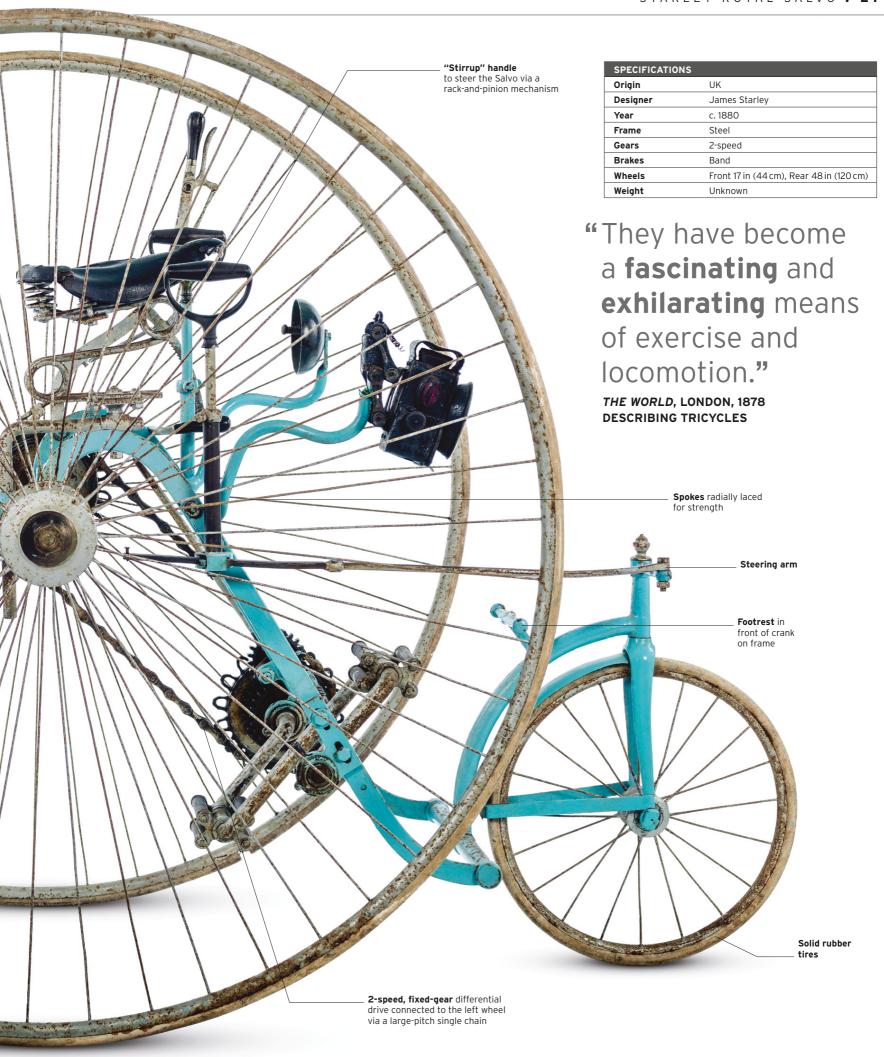
The Salvo was successful in the UK, where tricycle manufacturing was at its cutting edge. The trend then caught on in the US, and exports to Europe, Asia, and Australia followed. Since Starley freely offered his ideas for use by other engineers, the Salvo also played an important role in advancing the technology used in bicycles, tricycles, and even automobiles—differential gears and chain drives were integral to the first cars.



Gear-change

Differential gear, located in the axle-drive mechanism, allows the wheels to turn independently

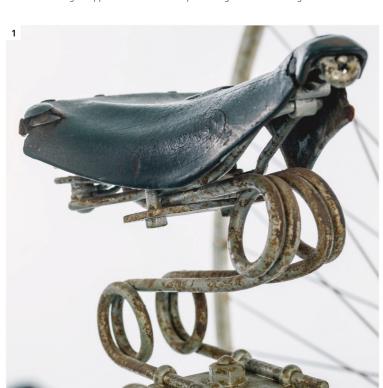
> Rear balance wheel to prevent the machine from tipping over backward

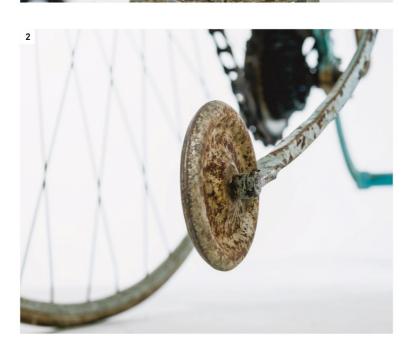


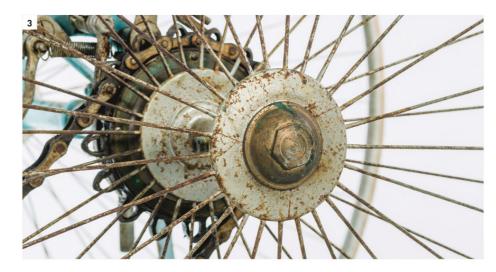
THE COMPONENTS

While the Salvo appealed to a growing number of curious admirers of the bicycle who were looking for a less risky form of enjoyment, its success was also due to its advanced features and high-quality construction. With a lever-operated brake, front-wheel steering, cranks and pedals, radially laced wheels, and even a light, the Salvo was at the cutting edge of tricycle technology.

Brooks leather saddle on double-hairpin-sprung mount
 Rear balance "wheel"
 Hub and spokes, rear drive wheel
 Transmission comprising large-pitch chain, hub-mounted cog with band-type brake, and 2-speed fixed gear operated by a hand lever
 Pedal with four rubber-surfaced shafts
 Left-hand stirrup handle for steering
 Brake lever
 Bell with rear-facing "clapper"
 Carbide lamp emitting white and red light





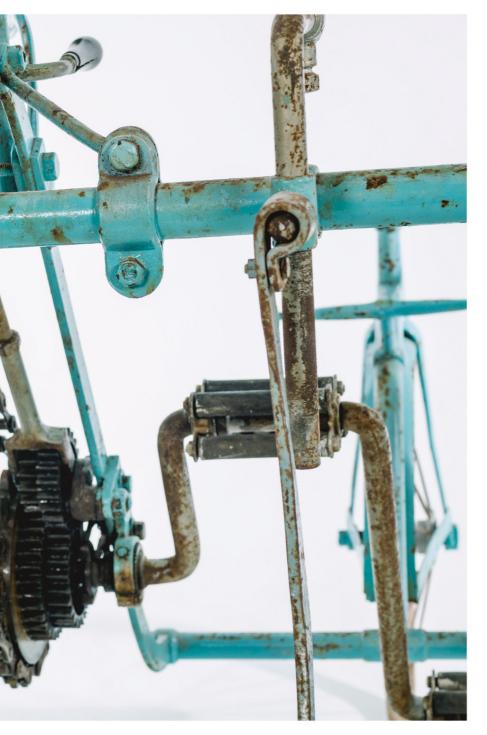
















Great Races Paris-Roubaix 1896

The most prized one-day race in cycling is famous for the fact that, since its inception, the riders have cycled largely on roads paved with cobblestones. Since 1977 the winner has even received a cobblestone as part of the prize.

Champion cyclist Maurice Garin

Third in the first Paris-Roubaix,

Garin won it in 1897 and 1898.

He also won the first-ever

PARIS ROUBAIX

A poster advertising the 1896 Paris-Roubaix race

ALMOST EVERY PROFESSIONAL CYCLIST would love to win the Paris–Roubaix, but few can handle its challenging nature. A cobblestone surface is demanding for any cyclist, and so this race is one that requires strong, fearless, and

is one that requires strong, fearless, and skilled racers. In 1896, most of the roads of northern France were surfaced with cobbles; today, the race organizers have to search for cobbled roads.

Roubaix is in the French département of Nord (part of Nord Pas de Calais), on the Belgian border. This was once the industrial heartland of France, full of coal mines, steel mills, and textile factories. Cobblestones were the perfect surface for horse-drawn carts and, later on, heavily laden trucks. The mines, factories, and mills employed large numbers of workers and, although the work was hard, this new working class had some leisure time and enjoyed

watching cycle racing. To cater to this enthusiasm, two textile manufacturers, Théodore Vienne and Maurice Perez, built a velodrome in the town, on Rue Verte. It opened in 1895, and legendary American sprinter Major Taylor made one of his first European appearances at an early track event at the velodrome.

Vienne and Perez needed publicity to help promote their ambitious program of events in the velodrome. They thought that staging the finish of a big road race from Paris would grab attention. With the help of the major French cycling newspaper, *Le Vélo*, these two industrialists conceived the first Paris–Roubaix in 1896.

THE VERY FIRST EVENT

The first race was 174 miles (280 km) long. It started outside the offices of *Le Vélo* in Paris and traveled north, through the *région* of Picardie to Amiens, then Doullens, where it

Competitors at the start of the first Paris-Roubaix
Held on Sunday April 19, 1896, the race had originally
been scheduled for Easter day, two weeks earlier, but
protests on religious grounds forced its postponement.
In subsequent years it was held at Easter and for a while
became known as La Pascale, or the Easter race.

veered northeast to Arras, and then north again to Roubaix. Unfortunately, half of those who had entered the race did not even start. Most of them had never seen the roads of northern France, and tales of how bad they were put them off. It was raining on race day, too.

Soon after the start, the field split up.

Professional pacers riding tandems paced
the top competitors to maintain a

good speed. Exposed, rolling roads in Picardie were the first obstacle. Not only were roads cobbled for most of the way, but the surfaces also worsened the farther north the riders went.

In the end, Josef Fischer of Germany won in a time of 9 hours and 17 minutes, having ridden at an average speed of 18.7 mph (30.2 km/h). He entered the velodrome some 25 minutes ahead of the next rider. Charles Meyer

of the next rider, Charles Meyer isiasm, of Denmark. However, when Fischer entered the stadium, the crowd, who had been enjoying some

of the Paris–Roubaix riders by telegram dispatches, were strangely muted. They were shocked by his appearance; he was covered in coal dust and mud from the roads, and dried blood because of several crashes along the route. Only two more riders finished within an hour of Fischer. They were Frenchman Maurice Garin, who would go on to win the first-ever Tour de France seven years later, and

a Welsh rider, Arthur Linton. It was 119 years before another German, John Degenkolb, won the race, in 2015.





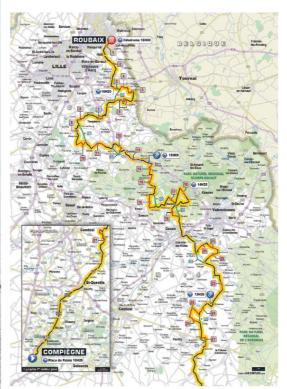


Challenging surfaces on the "Hell of the North"

Nouvoix

Belgian rider Jürgen Roelandts tackles a tricky corner in the 2015 Paris-Roubaix. The cobbled sections are rated from one to five stars according to severity, and are also legally protected and maintained by enthusiasts known as Les Amis de Paris-Roubaix.

KEY FACTS



RESULTS

First: Josef Fischer, Germany **Second:** Charles Meyer, Denmark **Third:** Maurice Garin, France

THE COURSE

This map shows a recent Paris-Roubaix race. The 1896 race followed main roads, which were all cobbled, but as time passed these roads were improved and resurfaced. Paris-Roubaix was in danger of losing what made it unique—and gave it the nickname "l'enfer du Nord" ("the Hell of the North"): the cobbled surfaces. And so in 1968, although the race still ran from Paris to Roubaix, the course was changed and the route redirected onto cobbled back lanes, known as the cobbled sectors of the race. They start after Saint-Quentin in the Aisne département, and are linked in zigzag fashion by smooth roads.

The modern race

The race now starts 50 miles (80 km) north of Paris in Compiègne. The riders hit the first of 27 cobbled sections after the first 62 miles (100 km).

"You must be strong to ride so far over cobblestones, and I am strong, I know that about myself."



Early Tricycles

For those who were afraid to ride a bicycle, or physically incapable of doing so, there was the three-wheeler. Tricycles started appearing very after the draisine in France, the UK, and the US, and some had mechanical drive systems. In the 1840s and 1850s, carriage-makers produced tricycles in small numbers, mainly as invalid carriages or toys. But with the arrival of the pedal-propelled bicycle, from the mid-1860s onward, came a surge of tricycle development. For a while it was unclear whether the bicycle or the tricycle would become the dominant form of personal transportation.

⊳ Boardwalk Tricycle c. 1880

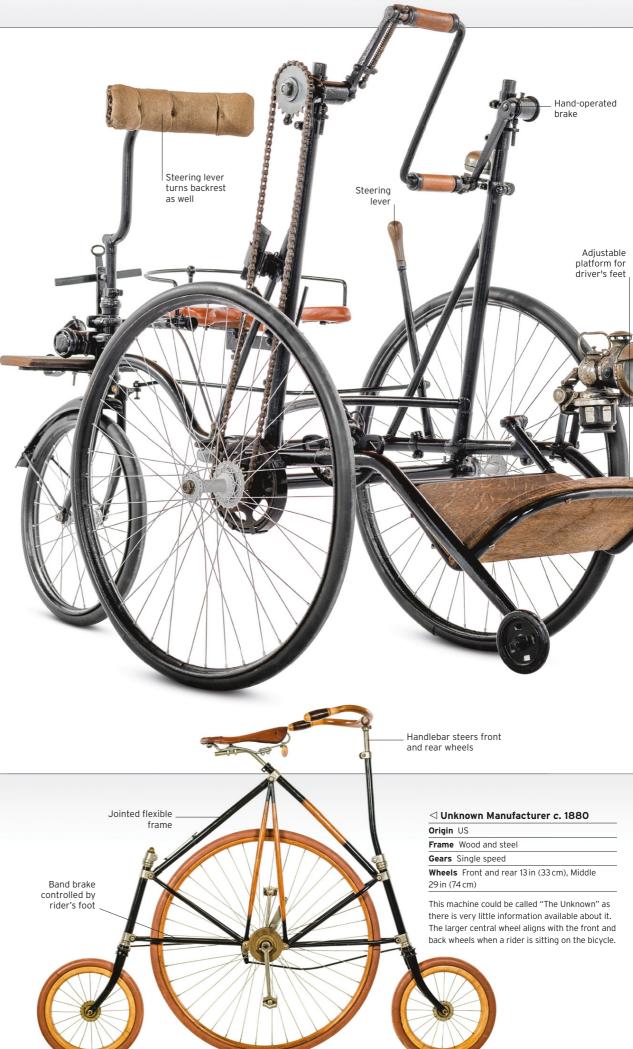
Origin Unknown

to rent on boardwalks. The hand chain drive was easily mastered and speed was not important. The driver steered by pulling the lever on the left side.

Frame Steel Gears Single speed Wheels Front 27 in (68 cm), Rear 17 in (44 cm) Three-wheelers such as this were available

Alternative Designs

In the 1890s, competitive cycling governing bodies had not yet standardized the racing bicycle. Thus, designers got creative: for example, by combining features of the high-wheeler and the back-tofront Star bicycle to avoid headers and tipping backward. This creativity dwindled as the diamond-framed safety bicycle became the standard.





Safety Bicycles

The dangers of the high-wheeled bicycle led to the rise of the new "safety" bicycle—so named because the rider sat closer to the ground and farther behind the front wheel, and so was less likely to fall head first over the handlebars. Two key developments made this possible. The first was the arrival of the chain drive, which meant a gear ratio could be chosen independently of the wheel size. The second was the invention of the pneumatic tire, so the smaller wheels could provide a more comfortable ride. In 1885, British inventor John Kemp Starley used these new innovations on the Rover Safety Bicycle, By 1893, high-wheelers were no longer mass-produced.







Columbia Military Bicycle

Several armies were experimenting with bicycles by the time the safety bicycle evolved. The earliest American formal military bicycle unit was the First Signal Corps of the Connecticut National Guard, formed in 1891. It was equipped with the Columbia Military bicycle, a solid-tired, diamond-frame safety bike with front suspension and numerous attachments for carrying military equipment, including a rifle and bayonet. The owner of the Columbia Bicycle Company, Civil War veteran Colonel Albert Pope, promoted military use of bicycles.

IN 1817, GERMAN INVENTOR KARL DRAIS SUGGESTED the use of his draisine—the first bike—by military messengers; 20 years later, a lecturer at the UK's Royal Military Academy postulated the use of draisines by infantry. By 1875, the Italian army was using bicycle messengers. Formal military cycling sections were established in the UK and Spain in 1887. Authorities had to decide the appropriate specification for a military bicycle: the tried-and-trusted ordinary (nicknamed "penny farthing") or the new safety bicycle? They also needed to look into the most advantageous military role for bicycles.

A British military committee decided that the best use was as a convenient replacement for the horse, for rapidly moving infantry and their equipment long distances. After considering designs by more than 50 bicycle-makers, the committee opted for the safety bicycle because it was more compact, lighter, faster, and easier to handle. American military leaders came to similar conclusions.

The Columbia Military model of 1890 was an ideal choice. The bike boasted attachments for carrying every piece of equipment an infantryman might need. It had solid tires rather than the new, unproven, and fragile pneumatics, and, to give a comfortable ride over rough terrain, it had front suspension and a well-sprung saddle.

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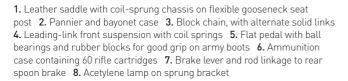
Leather saddle mounted

SPECIFICATIONS	
Origin	US
Designer	Albert Pope
Year	1890
Frame	Steel
Gears	Single speed
Wheels	Front 30 in (75 cm), Rear 28 in (70 cm)
Weight	Approx. 50 lb (23 kg) plus equipment



THE COMPONENTS

These reflect contemporary state-of-the-art cycle technology, adapted to the specific needs of the army. For example, a decision was made not to adopt the newly available pneumatic tires, which were easily punctured and difficult to repair. Instead, solid tires were used, but comfort was provided by lightweight front suspension and a saddle with sophisticated, two-stage springing.





















Early Racers

The combination of safety bicycles with pneumatic tires and geared drive by chainrings allowed professional cycle racing to develop rapidly during the 1890s. Races took place on banked tracks known as velodromes and attracted large numbers of spectators. In continental Europe, racing on public roads between cities became very popular (although it was not allowed in the UK). The frames of racing cycles were made of lightweight steel tubing joined by cast lugs, and the wheel rims were made of wood. Sloping frame angles, a high bottom bracket, and a long wheelbase improved performance and stability at high speeds. Drop handlebars helped the rider sit lower down, minimizing wind resistance.







The First Tandems

The idea of two riders sharing a two-wheeler dates back to Karl von Drais' early designs. Thereafter, tandems have been found in every stage of cycle development and in almost all forms of bicycles and tricycles. The normal arrangement today is one rider behind the other—the front person, or "pilot," steers the bicycle, and the rear rider is the "stoker"—but in the 1890s, women sat up front while men pedaled, braked, and steered from the back. Either way, the bicycle is powered by two riders, but has the frontal area of one, giving it a distinct aerodynamic advantage. Occasionally, a side-by-side "sociable" configuration has been used. A tandem also enables a vision-impaired rider to enjoy cycling as a stoker with a sighted pilot.

SCHWINN BICYCLES

In 1895 Arnold Schwinn & Company was founded in Chicago by two German immigrants—bike-builder Ignaz Schwinn from the Adler works, and successful meat-packer Adolph Arnold. Over the years, a dedicated dealer network enabled the Schwinn brand to achieve the status of an American household name—until its bankruptcy in 1992.

A tandem for three Mr. Schwinn sat at the rear of the tandem, with his wife at the front, and their son Frank was between them in his own special safety seat.



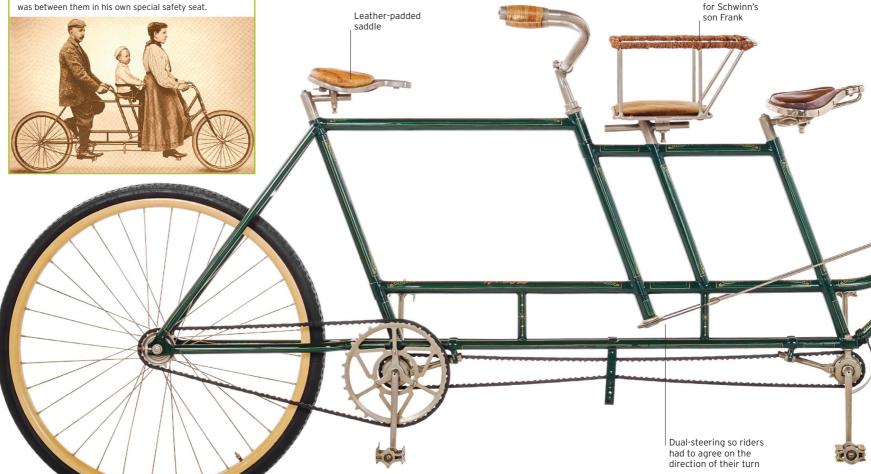
\triangle Olympic Tandem Tricycle 1895

Origin UK
Frame Steel

Gears Single speed
Wheels 26in (65cm)

Frank H. Parkyn started making Olympic cycles in Wolverhampton in the 1880s. At the time this pneumatic-tired tandem was built, it was unacceptable for a woman to sit behind a man. She was in front, while he sat behind, steering.

Central seat



 \triangle Schwinn Family Tandem 1897

Origin US
Frame Steel
Gears Single speed

Wheels 28 in (71 cm)

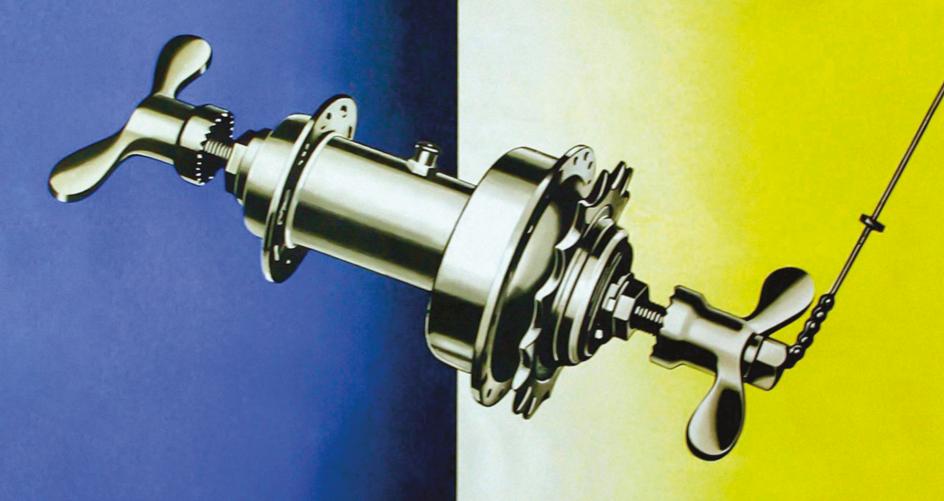
This tandem is so named because it was made specifically for the company's founder Ignaz Schwinn and his wife. With the financial backing of fellow German Adolf Arnold, Ignaz had founded Arnold, Schwinn & Company in 1895 in Chicago.







STURMET ARCHER 2 SPEED GEAR



THE GEAR THAT
MAKES CYCLING EASY
WE FIT IT HERE

COMING OF AGE



 \triangle A machine for workers
Bicycles became essential for many businesses, especially those involved in communication, with models designed specifically for the purpose (see pp.62-63).

As the 20th century dawned, bicycle use underwent a demographic revolution. The bicycle's boom and bust of the late 19th century had been fueled by its popularity among the middle classes of Europe and the US, who had the money and leisure time to enjoy the craze of the day. But as cycling began to go out of fashion—challenged by other new forms of personal transportation, including the automobile—the bicycle found popularity as a working-class machine.

Falling costs, partly due to the spread of mass production and new manufacturing

techniques, meant that bicycles became more affordable for working men and women. The social effects were soon noted: while the bicycle had brought new freedoms for women in the 1890s and contributed to the female emancipation movement, in the new century the increased mobility it afforded was a factor in the social changes occurring in many countries. Workers could travel under their own steam in their leisure time, meaning that relational webs—including marriages—could stretch farther beyond the immediate locality.

Technologically, innovation was rife. Gears that could be changed at the push of a lever were available in the early 1900s, while frames became stronger and lighter with the use of steel alloys engineered by the aircraft industry in the 1930s. Bicycles found uses beyond recreation and personal transportation, such as for postal deliveries, police patrols, military purposes, and even—in the form of two connected tandems—as ambulances. No longer a prestige item reserved for the elite, the bicycle had fully entered the mainstream.

"Few articles **ever used** by man have **created so great** a revolution in social conditions as **the bicycle**."

US CENSUS REPORT, 1900

Ney Events

- ▶ 1900s Cycling becomes more comfortable thanks to the invention of the freewheel, allowing the rider to stop pedaling while coasting downhill, and to brake reliably at the bottom.
- ▶ 1901 The US-designed Sofa Bicycle, one of the earliest recumbent designs, is promoted in Europe.
- ▶ 1902 The world's first 3-speed hub gear is released by Sturmey-Archer, providing reliable gear-changing at the push of a lever.
- ▶ 1903 The Tour de France is held for the first time. Bicycle racing moves toward road racing, away from its historical base of track cycling.
- ▶ 1914-18 Bicycles—including folding designs for scouting—are used on both sides in World War I.
- ▶ 1930s Despite the rising popularity of tandems and touring, bicycle use falls in many countries, especially the US, as lobbying from the auto industry ensures the dominance of the car.
- ▶ 1933 Manufacturer Schwinn introduces the balloon-tired Streamline Aerocycle for the only sector to enjoy healthy sales in the US—the children's market.
- ▶ 1939-45 Bicycle use increases around the world because of gasoline shortages during World War II.

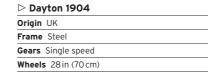


 \triangle Made for the family

Tandems became particularly popular in the interwar period, which coincided with rising living standards and increased leisure time for many working families.

Pre-1930s Racers

At the turn of the 20th century, Europe's enthusiasm for competitive cycling soared. The advent of the Tour de France in 1903 and the Giro d'Italia in 1909 gave people something to watch, and bicycle manufacturers a stage on which to promote their products. Bicycles at this time were constructed of heavy varnished steel, and in some races, riders were expected to propel these weighty machines over more than 250 miles (400 km) in a single day. Early models often lacked a rear brake, and cyclists would control their speed by pushing the pedals backward. Most bikes were made to be used with single fixed gears. To change gear, therefore, riders had to pull over and turn their drive wheel around, or fit a different cog, when they approached hills or tough terrain.



Wooden rims, as seen on this model, were a norm

for racing bicycles as organizers feared that the frictional heat of braking during descents would melt the glue that held the tires. Dayton prided itself on its lightweight creations, often boasting about using an amalgam of materials to construct its frames.

Steel spokes in a two-cross pattern



Brooks leather



√ Terrot 1904

Origin France

Frame Steel

Gears 2-speed
Wheels 28 in (70 cm)

French manufacturer Charles Terrot made motorcycles and bicycles until 1958. Many of his bicycles featured the same designs and steel tubing as his basic motorcycles. The 1904 model offered two gears—the first could be selected by pedaling forward, while an easier mode could be chosen by pedaling backward.

Origin Italy
Frame Lugged steel
Gears Single speed
Wheels 28 in (70 cm)

After World War I, bicycle technology advanced and the average speed at

Early form of two-speed rear derailleur

After World War I, bicycle technology advanced and the average speed at races increased. Like many high-end manufacturers, Gloria used hand-cut lugs to join tubes, picking out the pattern in contrasting blue. This bike featured comfortable rubber grips, a mount to attach a pump, and front and rear brakes.

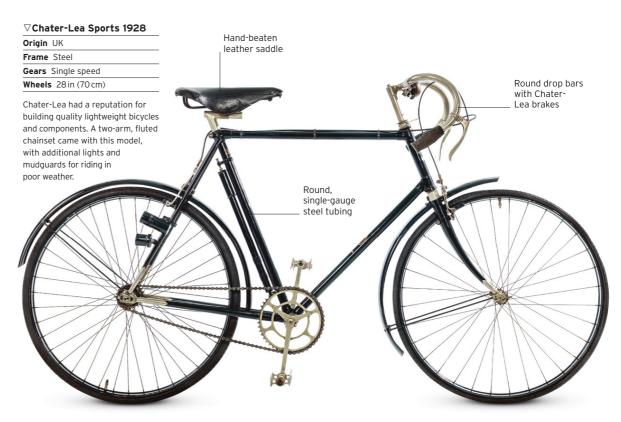






Post-1930s Racers

By the 1930s, most racing bicycles featured drop handlebars, as well as front and rear brakes. Component manufacturers, such as Campagnolo (see *pp46*–47), were beginning to refine the multi-gear mechanism that would later become known as a rear derailleur. Colorful paint finishes, chrome detailing, and elaborately designed frame lugs helped manufacturers differentiate their bicycles from the competition. Pump mounts featured as standard, and in 1937 the Tour de France organizers allowed the use of more durable gears and metal rims.







□ CF Davey 1932

Origin UK Frame Steel

Gears Single speed

Wheels 27 in (68 cm)

Produced for the budget-conscious rider, the Davey's simple lug pattern and shot-in seat stays kept the frame-build costs to a minimum. The luxury of a rear brake or gears was not available on this bicycle.

Swept-back handlebars

Origin UK
Frame Steel
Gears Single speed
Wheels 27 in (68cm)

British frame-builder W.E.J. claimed its frames were constructed with the precision of an aircraft and featured a plane on the brass head badge. The high-end frame featured shot-in stays that were welded lower to the seat post, enabling a more compact rear triangle to reduce flex.

$\ensuremath{\,^{\bigtriangledown}}$ Baines Brothers VS 37 Whirlwind 1941

Origin UK
Frame Steel
Gears 3-speed
Wheels 27 in (68 cm)

Baines created the unusual gate design to eliminate whip when accelerating. The "37" in the model name referred to the length of the wheelbase in inches and gave an idea of this short bike's maneuverability.



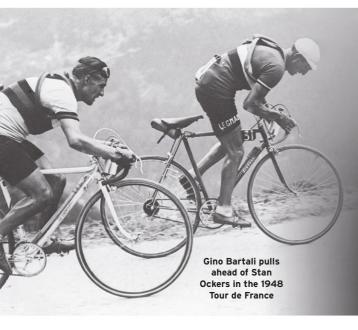
Adjustable steel seatpost Down tube gear-shifters Alloy mudguards

LETOURNEUR PACE BIKE 1941 (REPLICA)

The original bicycle was built by Schwinn for French-born speed cyclist Alf "The Red Devil" Letourneur, to help him break the motor-paced 100 mph (160.934 km/h) speed barrier. He first achieved a record speed of 91.37 mph (147.04 km/h) in 1938, which he bettered three years later in California, reaching 108.98 mph (175.38 km/h) and becoming the first person to exceed 100 mph (160.934 km/h) on a bicycle.

The Red Devil bicycle The enormous chainring and small rear cog gave this bicycle incredibly high gearing, enabling it to achieve high speeds from a rolling start.





Great Manufacturers Campagnolo

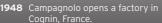
Of all the great names of cycling, Campagnolo is perhaps the brand most associated with the historic racing spirit of the bicycle. More than 85 years after it was founded, this family-run business, based in Vicenza, northern Italy, is still producing beautifully designed and highly-coveted components built to the most exacting standards.





- 1930 Gentullio Campagnolo produces his
- first product, a quick-release skewer Tullio registers his company name,
- The quick-release skewer is exported to the UK market
- 1940 Campagnolo introduces the first item of gear componentry, the Cambio Corsa dual-rod derailleur
- Logo showing a winged quick-release lever circled by a bicycle wheel appears on Campagnolo products.





- Cognin, France. Campagnolo's workforce grows to 123 The third-generation Gran Sport derailleur perfects Campagnolo's parallelogram-derailleur technology
- Record groupset includes alloy hubs and a chainset with cotterless cranks
- Nuovo Record groupset is introduced. Gimondi wins the World Championships road race.



Super Record Signature derailleur 1983

- facility are built in Campagnolo's home city of Vicenza.
- aerodynamic, rounded styling,
- Campagnolo produces an off-road groupset for the mountain-bike market.
- Ergopower combined brake and gear-levers released
- A composites division is established to develop carbon-composite technology.



Super Record EPS derailleur 2011

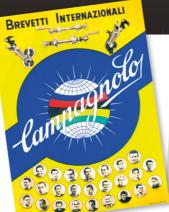
- **2005** Resisting pressure to outsource a factory in Romania.
- Campagnolo becomes the first brand to offer an 11-speed groupse
- Campagnolo releases its electronic power shifting (EPS) system
- Italian rider Vincenzo Nibali wins the Tour de France-the first outright victory on a bicycle using Campagnolo components since Marco Pantani's win in 1998.

skewer was an ingenious product and is still standard-issue on all but the cheapest of mass-produced bikes. Its design encapsulates Campagnolo's ethos—to develop simple but elegant components that improve the riding experience of cyclists at all levels.

Tullio registered his company in 1933, and applied his quick-release concept to gear-changing technology. Derailleur devices had been invented in the late 19th century, but the idea did not catch on until touring cyclists began to use them in the 1930s. Campagnolo produced the Cambio Corsa in 1940, a dual-rod design that used two levers mounted on the bicycle's seat stay—the first lever disengaged the quick-release skewer, allowing the chain to be pushed across the cogs by the second lever. Because it was reliable

and popular, although tricky to operate, the dual-rod cambio (changer) was used widely by racing cyclists, and was ridden to victory in the 1948 Tour de France by Gino Bartali.

Campagnolo secured its position at the top of the bicyclecomponent manufacturing industry with its Gran Sport derailleur. Inspired by a cyclo-touring derailleur made by French firm Nivex,



A market leader for decades

Left is a 1950s poster depicting Campagnolo-sponsored riders: on the right is the 2015 Super Record EPS groupset.

Campagnolo developed a cableactuated parallelogram design that allowed precise, reliable gear shifts every time. The prototype was demonstrated at a show in Milan in

> 1950 and went into production in 1951. It soon became the

standard by which all rivals were judged.

Throughout the 1950s, Campagnolo made sure its products adorned the bicycles of the most successful racing cyclists. For the next 30 years its gears and brakes would be used by more than two-thirds of the winners of the Tour de France and

Giro d'Italia. But as well as sponsoring elite professional cyclists, Campagnolo continued its drive to improve the ride of everyday cyclists. In 1956 it released a series of new products,

from pedals and a headset to a two-bolt seat post that allowed riders to finely adjust the position of their saddle.

Campagnolo also demonstrated an understanding of how customerswhether individual cyclists, or companies selecting parts to complete the bicycles they sold—interacted with its products. In the late 1950s the company introduced the "groupset" concept by developing an integrated collection of the parts required to make up a bicycle pedals, brakes, gears, chain, and headset—designed to work perfectly

with one another. Now commonplace in the cycling industry, at the time Campagnolo was challenging the existing pattern of mixing parts from several different manufacturers.

During the 1960s and 1970s, Campagnolo reigned more or less unchallenged over the high-end racing scene. It introduced the Nuovo Record groupset in 1965; then, in 1973, the Super Record set new standards of style, performance, and lightweight design. However, the influx into the world market of cheaper components from Asian competitors, notably Shimano of Japan, led to the loss of Campagnolo's market-leading position in the 1980s.

Campagnolo fought back in the 1990s by focusing on its core market of high-end road cycling. It became the first company to produce factory-built wheels, while in 2000 the 10-speed drivetrain was introduced-moves that were later copied by Shimano. Although Campagnolo no longer dominates the bicycle industry, it maintains its niche position as purveyor of the finest cycling components that money can buy, as well as its lineage as a family-run firm rooted in the history of cycle sports.



Tullio Campagnolo

(1901-1983)

The Vicenza factory houses fatique-testing equipment for all of Campagnolo's products, such as this carbon-fiber chainset.



Testing conditions

MARKETING SLOGAN, 2008

Touring and Leisure Bikes

The popularity and increasing affordability of the automobile caused a decline in recreational cycling in the US, where bicycles were considered toys, and most were made for teenagers and children; cruisers imported from Germany with rugged balloon tires were fashionable. In Europe, cycling remained an adult activity and bicycles with multispeed gearing were increasingly common. Cyclo-touring became popular, and riders would explore the countryside on single- and multi-day trips.



Seamless steel dual-top tube Full-length mudguards

Origin Germany

Frame Steel Gears 3-speed

Chrome-plated rear rack

Wheels Front 20 in (50 cm), Rear 26 in (65 cm)

Zeppelin engineer, Paul Jaray, patented this recumbent machine when his children started cycling. Lever-driven via cables, rather than by pedals, the J-wheel was a precursor to the chopper-style bicycle of the 1970s. Its relaxed operation was popular with wealthier cyclists.

\triangle Alexander Rocket Bicycle 1930s

Origin US

Frame Steel

Gears Single speed

Wheels 26 in (65 cm)

Despite the curved metalwork, the Rocket was a heavy machine. Made in Texas, the bicycle was popular with paperboys and couriers. Few remain, as with the advent of WWII and the need for metal. Americans had to turn in bicycles for scrap.







Chrome-plated handlebar

\triangle Shelby Airflow 1930s

Origin US

Frame Steel

Gears Single speed

Wheels 26 in (65 cm)

□ Elgin Bluebird 1936

Origin US

Frame Steel

Gears 3-speed

Wheels 26 in (65 cm)

The Bluebird was equipped with built-in speedometer, headlight, fake "fuel" tank, sleek mudguards, and a chrome-plated handlebar Produced in Massachusetts, its high cost meant it was never a big seller.

"A bicycle goes nearly all the way towards making a healthy man!"

CYCLE TRADES OF AMERICA, 1920

Head badge

The Imperial Petrel head badge has a striking design. The frame's name, "Petrel," after the bird, is picked out in dark blue. Joe Cooke chose the name because he thought the bird symbolized speed and grace.

Acrylic-covered handlebars, whose

hooked shape gave

"jug handles"

Alloy brake levers

them the nickname of

$\triangledown \ \text{Joe Cooke}$ Imperial Petrel 1938

Origin UK Frame Steel Gears 3-speed Wheels 27 in (68 cm)

Joe Cooke, the owner of a custom bicycle shop in Birmingham, built the Imperial Petrel "Superigid," which had semicircular tubes at the front and chainstays for extra stiffness.



Handmade Brooks leather saddle



Most hub gears at this time, such as this lightweight 2-speed, used a toggle chain to link the control cable to the gear lever, via the hollow wheel axle.



Prismatic reflectors were invented in 1924. In the US today, all new bicycles must have reflectors as specified by the Consumer Product Safety Commission.



The Sturmey-Archer quadrant shifter was a shift lever mounted on the top tube. It connected the control cable to the toggle chain in the wheel axle.



This bicycle was ahead of its time as it was sold with lights. Today, many US states and municipalities require front and rear lights when riding after dark.

Diamant Model 67

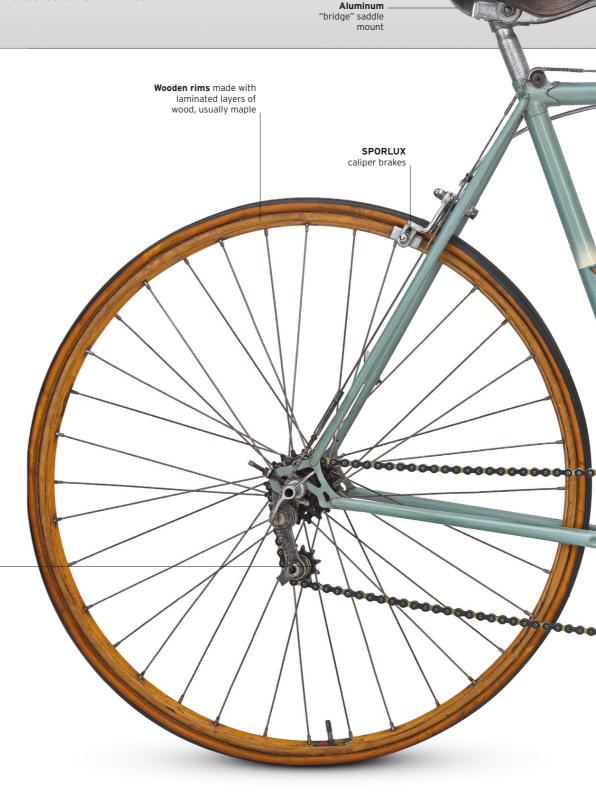
A lightweight, steel-framed racing bicycle boasting an array of aluminum components, the Model 67 *Berufsfahrermodell* (professional racer's model) was the pinnacle of the Diamant stable in the late 1930s. The oldest German bicycle brand still in existence today, Diamant pioneered a range of technologies and manufacturing techniques—from chain design to metal-alloying processes—and enjoyed its glory years as the premium Eastern Bloc racing brand from the 1950s to the 1990s.

FOUNDED BY BROTHERS Friedrich and Wilhelm Nevoigt in 1882 to produce sewing machines, Diamant manufactured its first bicycle in 1895. With innovations such as the 1898 twin-roller chain—which was stronger and offered better gear-shifting than existing block-chain designs—the brothers earned a reputation for building high-quality, lightweight racing bicycles. The Model 67 was first produced in 1936 prior to the Berlin Olympics, where it was ridden to two gold medals by the German cycling team. Ernst Ihbe and Carl "Carly" Lorenz won the men's tandem 2,000 m, while Toni Merkens won the men's 1,000 m sprint.

Built around a lightweight yet stiff frame—made from thin-gauge steel tubes, joined with aluminum lugs—the Model 67 was finished to the highest possible standard. Production of the Model 67 continued until 1954, when the mantle of Diamant's flagship lightweight racing bicycle was passed to the new Model 167. As part of East Germany's centrally planned economy, Diamant produced racing bicycles for many Eastern Bloc cycle teams and academies. Diamant bicycles were used in a host of victories up until the 1990s, including Täve Schur's Peace Race triumphs in 1955 and 1959. The brand was acquired by the Trek Bicycle Corp. in 2002.

Fichtel & Sachs derailleur

SPECIFICATIONS	
Origin	Germany
Designer	Unknown
Year	c. 1939
Frame	Chromoly steel
Gears	3-speed
Brakes	Caliper
Wheels	28 in (70 cm)
Weight	Approx. 24 lb (11 kg)



Lohmann



THE COMPONENTS

Diamant developed the equipment and in-house expertise to forge own-brand, aluminum-alloy components, allowing the pantographed pedals, cranks, stem, handlebars, seat post, bottle, and wheel wing nuts to take center stage on the Model 67. The wooden-rimmed wheels were the lightest and strongest racing rims available in the 1930s, while the Fichtel & Sachs 3-speed rear derailleur offered reliable, chain-activated gear-shifts.

Lohmann leather racing saddle
 Fichtel & Sachs 3-speed derailleur with short length of mini-pitch chain
 Handlebar with aluminum-alloy brake levers and Diamant-branded bottles
 Fichtel & Sachs gear lever
 Aluminum stem with pantographed Diamant branding
 SPORLUX caliper brake mounted on front fork
 Aluminum-alloy wing nuts

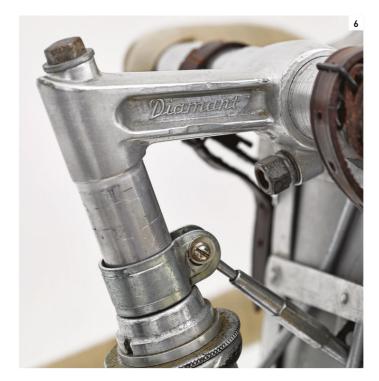


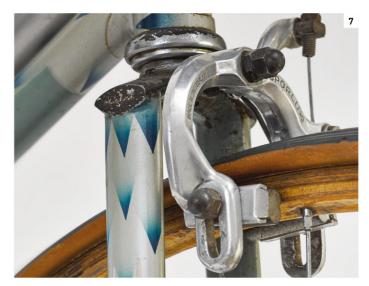
















Recumbents and Trikes

The first recumbents were developed soon after the advent of pneumatic-tired safety bicycles. Although the lower seating position meant they were more aerodynamic, they had little commercial impact until the 1930s, when there was a wave of interest, particularly in France. Interest in tricycles diminished rapidly once the safety bicycle became dominant. There was a US-led revival in the 1970s that spread across the Western world.



 \triangle Selbach Special Racing Tricycle 1932

Chater Lea

Origin UK Frame Steel

Gears Single speed Wheels Front 26 in (65 cm),

Rear 27in (68 cm)

Coil-spring

steering damper

Wide, low-pressure balloon tire

high-quality lightweight cycles based in southeast London, Many Road Records Association milestones were broken on Selbach racing tricycles, which were very rigid and held the road well. They were also available with tapered tubing.

Maurice Selbach was a builder of

Toe clips with leather straps

 \triangle Mochet Velocar 1933

Origin France Frame Steel

Gears Single speed

Wheels 20 in (50 cm)

French manufacturer Georges Mochet began producing recumbents in the 1930s. The aerodynamic advantage of these bikes was so great that even mediocre riders could win races. Consequently, they were soon banned from mainstream cycling events.

Saddle with backrest

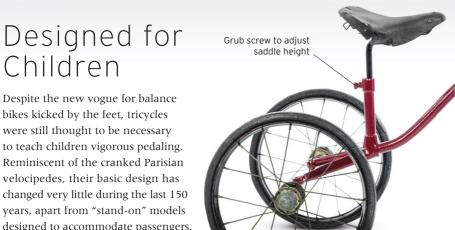
ightharpoonup Triumph Moller Auto-Cycle 1936

Gears Single speed

Møller, the Moller Auto-Cycle was made under license in the UK by Triumph. Like a car, it had a steering wheel, which operated a patented steering system. British champion cyclist Evelyn Hamilton promoted the bike, but few were sold.







Cranks connect directly

to front wheel

Origin UK

Frame Steel

Gears Single speed

Wheels Front 14 in (35 cm),

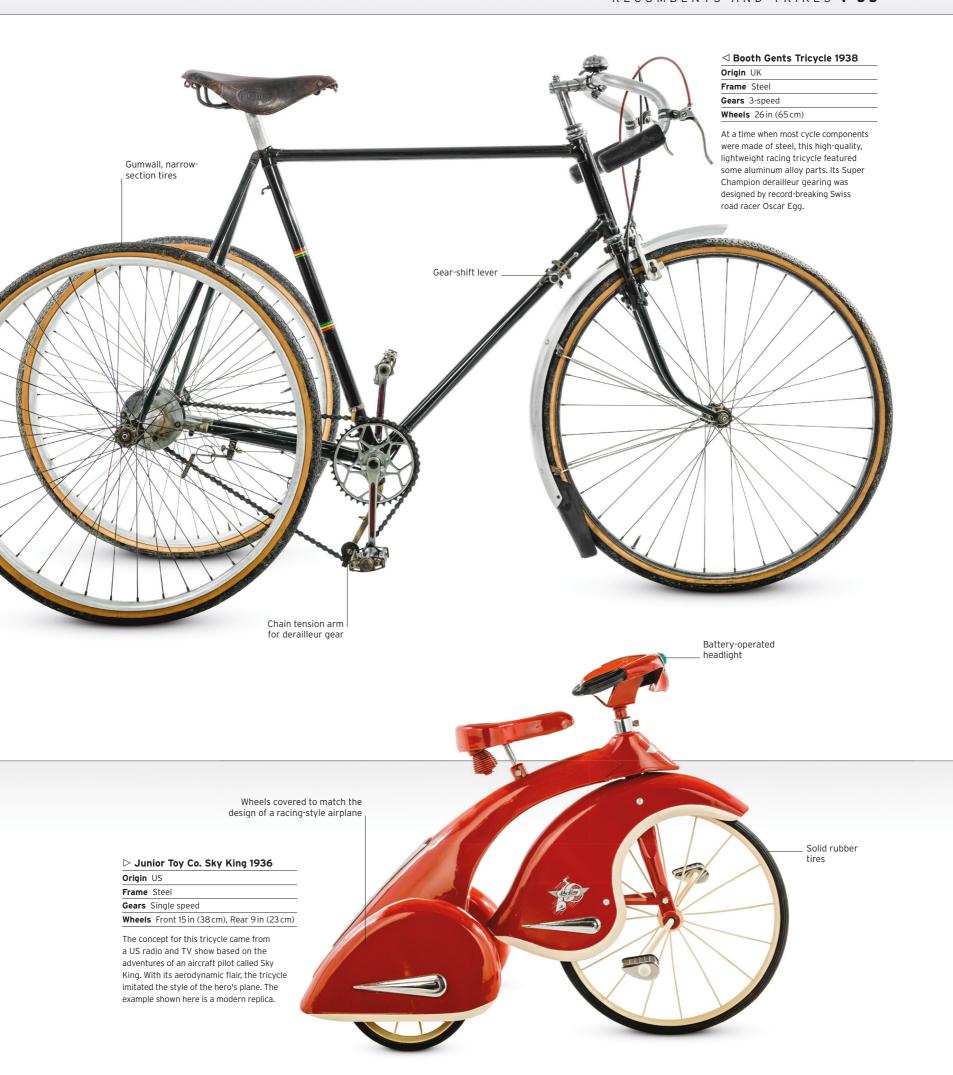
□ Child's Tricycle 1913

Rear 12 in (30 cm)

This child's tricycle is typical of its time. Like the French velocipedes of the 1860s, this tricycle is propelled via a pair of simple cranks attached to the front wheel. To minimize cost, this machine had solid rubber rather than pneumatic tires.

Designed for Children

bikes kicked by the feet, tricycles were still thought to be necessary to teach children vigorous pedaling. Reminiscent of the cranked Parisian velocipedes, their basic design has changed very little during the last 150 years, apart from "stand-on" models designed to accommodate passengers.







Women's Bikes

As bicycles became cheaper and increasingly available, more women gained access to them and the personal freedom they offered. The women's version of the safety bicycle was well established by the early 1900s. The position of its frame and handlebars gave the rider an upright riding position, and the frame's step-through design meant that a woman wearing a dress could easily mount and ride her bike. Additionally, these bicycles were often equipped with a skirt guard to prevent dresses from getting tangled in the rear wheel. Over time, women discarded their restrictive dresses and replaced them with divided skirts or bloomers for bicycle riding.





\triangle NSU Damenrad Women's Bicycle 1915

Origin Germany
Frame Steel
Gears Single speed
Wheels 26in (65 cm)

Sports-type

□ Decker GMBH Edelweiss c. 1935

Origin Germany
Frame Steel
Gears Single speed
Wheels 26in (65cm)

Originally a manufacturer of knitting machines, NSU (later renamed Neckarsulmer Fahrzeugwerke AG) began producing bicycles in 1892. Its Damenrad women's bicycle featured a reinforced step-through frame and large-section balloon tires.

This high-quality bicycle was designed using a twin step-through frame that featured a patented bicycle stand and an unusual "made to measure" leather suitcase attached to the rear carrier. It also had the Eidelweiss model emblem on the seat tube.

Dawes Efficiency

Tourer 1935

Origin UK
Frame Steel
Gears 3-speed

Wheels 26in (65cm)

This women's lightweight touring bicycle came with cable-operated caliper brakes. The long wheelbase and frame angles aided stability and the riding position enabled comfort over long distances. The chainguard and mudguards ensured rider protection.







Semi-drop handlebars

□ BSA Women's Sport Petronella Bicycle 1936

Origin UK

Frame Steel

Gears 3-speed

Wheels 26in (65cm)

Women competing in club racing and time-trialing events needed sports bicycles. The Petronella had a short wheelbase, lightweight frame, and 3-speed Sturmey-Archer gears. Its brakes were the powerful caliper-type design.





Semler Womens' 1942

Origin Netherlands
Frame Steel
Gears Single speed
Wheels 26 in (65 cm)

A typical women's roadster, this bicycle featured a cut-away diamond frame with parallel down tubes and a sprung saddle. The skirt guard, chaincase, and mudguards kept the rider safe, clean, and dry. The rack behind the saddle could be used for transporting items.

Great Races Giro d'Italia 1909

The Giro d'Italia, like the Tour de France, was born out of a battle between two newspapers. From the outset it was a race of brutal distances, brave competitors, and passionate supporters.



Luigi Ganna (left) after the 1909 race

The winner of the inaugural Giro d'Italia is seen here with seventh-place rider Dario Beni (next to him), a race official, and another competitor. The items looped around their

Illustrated sports newspapers were the primary source of information

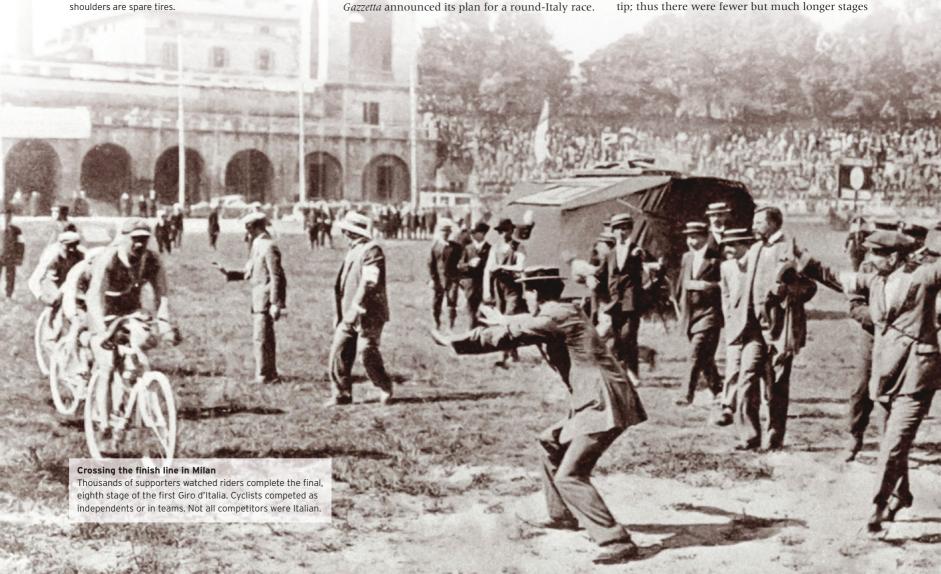
from the late 19th century until 1960.



Covering long distances was a big draw in cycling in those days. Most people did not travel far, and in rural areas many rarely left their own villages. The fact that professional cyclists covered massive distances under their own power on relatively simple machines captured people's imaginations.

RIDERS PUSHED TO THEIR LIMITS

The first Giro d'Italia started in Milan on May 13, 1909, with a 248-mile (397-km) stage from Milan to Bologna, and ended on May 30 with a 128-mile (206-km) stage from Turin to Milan. There were six other stages in between: the shortest was 142.5 miles (228 km) and the longest a massive 235-mile (378-km) loop around the top half of the country, with the capital, Rome, at its southernmost tip; thus there were fewer but much longer stages



resulted from a circulation war between two sports

newspapers, L'Auto and Le Vélo. L'Auto organized the

In this case, the two rival Italian papers were

to get in first, buoyed by the success of two single-day

races the paper had organized: the Milan-San Remo

and the Giro di Lombardia. On August 7, 1908, La

than there are today. Riders covered a total distance of 1,530 miles (2,448 km) in 18 days; 127 of them started, but only 49 made it to the final finish line.

The winner of the first Giro d'Italia was decided on points awarded in the finishing order on every stage. This was done to avoid problems that beset

before the start of stage three because there was no record of their having passed through control points. It was later discovered that they had covered part of the route by train. However, the

One issue did affect the first Giro d'Italia—cheating

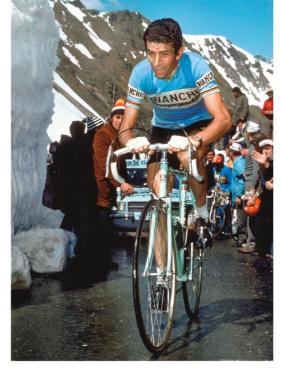
by the riders. Three of them were disqualified

race was a great success overall. Huge crowds turned out to watch the riders: an estimated 30,000 watched the Milan finish. Ganna was a worthy winner. He had already won Milan—San Remo that year, and had been fifth in the 1908 Tour de France. His prize

money helped him set up a bicycle factory in 1912. This inaugural race boosted *La Gazzetta dello Sport's* circulation immensely, and it has been an annual event ever since, except during the two world wars.



the 1904 Tour de France when biased supporters stopped and held back riders to allow their favorites to gain time. Scoring on points rather than time meant there was no incentive for spectators to get involved in that way. However, it also meant that the winner, Luigi Ganna, was not the quickest rider over the entire course. If the 1909 race had been decided on time (as the race is today) then the third-place rider, Giovanni Rossignoli, would have won by quite a margin.



Champion Felice Gimondi

Seen here in the 1976 Giro d'Italia, the Italian rider is on the final climb, the 9,045-ft (2,757-m) Passo dello Stelvio. Gimondi has won three times and been on the podium nine times.



RESULTS

First: Luigi Ganna, Italy Second: Carlo Galetti, Italy Third: Giovanni Rossignoli, Italy

THE COURSE

The first Giro avoided the high mountain ranges of Italy that the modern race passes, but there were still some stiff climbs, including the ascents

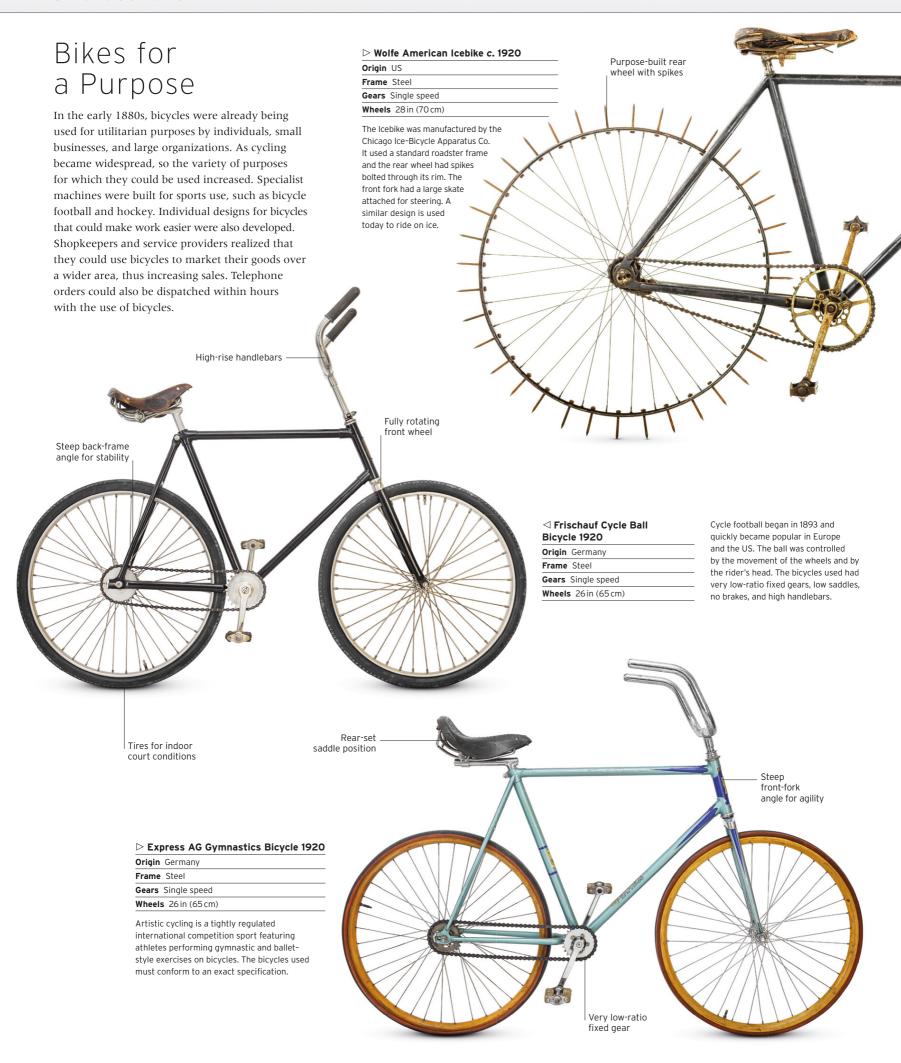
to Roccaraso, Rionero Sannitico, and Macerone on stage three between Naples and Chieti, the steep Passo Bracco on stage six from Florence to Genoa, and the Colle di Nava on stage seven from Genoa to Turin. As well as top Italian racers, other competitors included the French rider Lucien Petit-Breton and the Belgian Cyriel Van Hauwaert, so the first Giro d'Italia was a truly international race.





Front page of La Gazzetta dello Sport, August 7, 1908

To support the announcement of the new race, the paper also carried advertisements for the race sponsors, which were either bicycle or tire manufacturers.





Bicycles at War

Bicycle-mounted infantry messengers and ambulance carriers were used extensively during WWI. Bicycles were popular on account of the fact that they were light, quiet, and, unlike horses, did not require feeding. The models used at the time were normal roadsters, with front carriers, rifle clips, an inflator pump, and puncture repair outfits. Through WWII, bicycle use in Europe was limited mainly to messenger duties and air-drop operations, which involved paratroopers jumping out of planes with specially designed folded bicycles to reach comrades behind enemy lines. Bicycles continued to be used widely by the military after WWII, especially in Asia, and the last dedicated bicycle infantry unit, belonging to the Swiss army, was disbanded in 2003.



duty frame onto which cases and racks

loaded, it also had three types of brakes

were attached. In order to stop when

Origin UK Frame Steel Gears Single speed Wheels 28 in (70 cm)

> Rear carrier for small loads

 ∇ Royal Enfield Rifle Bike c. 1940

This special military model was basically a standard roadster bicycle with a rear carrier, rifle clips, and heavy-duty tires. It had a sprung saddle, stove-enameled paintwork, and rubber pedal grips. Gearing was limited to a single-speed freewheel. Mounting clip for rifle Heavy-duty tread tire

Frame Steel

Gears Single speed

Wheels 26 in (65 cm)



Columbia Bike 1941

Origin US

Frame Steel

Gears Single speed

Wheels 26 in (65 cm)

The Columbia featured heavy-duty spokes and wheel rims fitted with balloon tires. The twin top tubes gave the bicycle extra strength, enabling it to carry payloads weighing up to 200 lb (91kg). The bike itself weighed 55 lb (25 kg).





\triangle BSA MK2 Para Bike 1943

Origin UK

Frame Steel

Gears Single speed

Wheels 26 in (65 cm)

This model was specially developed for and used in all major airborne landings during WWII including D-Day and Arnhem. Paratroopers could fold the bicycle in half and carry it with them as they jumped from aircraft. Once on the ground, they could easily unfold the bike for use.

Schwinn Military Touring WWII 1940s

Origin US

Frame Steel

Gears Single speed

Wheels 26in (65cm)

Founded in 1895, the Schwinn Co. was noted for its high standards of bicycle construction. Its Military Touring model featured an all-welded frame, chainguard, and kickstand. Braking was provided by a rear coaster hub brake. Schwinn produced 10,000 of these bicycles per year during WWII.





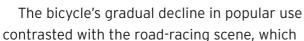


L'ÉQUIPE



THE GOLDEN AGE

In the wake of World War II, during which the bicycle had enjoyed a resurgence thanks to its affordability and practicality, sales of new machines rose throughout Europe in a brief wave of optimism. US soldiers returning home helped to spread new trends, bringing a taste for lightweight, geared European bicycles to a market unaccustomed to such quality. But the boom was dampened as postwar prosperity ushered in new forms of recreation—cars, shopping malls, and movie theaters all eroded the public interest in pursuits tinged with the austerity and hardship of those wartime years.





 \triangle 1950 Cyclo-Cross World Championships Unlike traditional road racing, cyclo-cross requires riders to negotiate a variety of challenging surfaces, from grass to steps.

entered its golden age. The centerpieces of the racing calendar—from hard-fought, one-day "classics," such as the cobbled, springtime Paris-Roubaix race, to excruciating, three-week "Grand Tours," foremost of which was the Tour de France—were by now well established. It was in the postwar era that the first superstars of the sport emerged, such as the flamboyant Italian Fausto Coppi. The young upstart to his elder rival Gino Bartali, Coppi rode with elegance and style, and celebrated success off the bike with similar panache, bringing Hollywood-style glamour to the world of cycling for the first time.

Around the world, the Japanese bicycle industry—long a skilled follower of overseas technological trends—began to challenge the powerhouses of Germany, the UK, and the US. The bicycle itself still carried European colonialist overtones, but its usefulness as a working tool was beginning to be appreciated by local populations in many developing countries.

"He seems to caress the handlebars, while his torso seems fixed by screws in the saddle. His long legs stretch to the pedals like the limbs of a gazelle."

ANDRÉ LEDUCQ, FORMER TOUR DE FRANCE WINNER, DESCRIBING FAUSTO COPPI

Key Events

- ▶ 1940 Tungsten Inert Gas (TIG) welding, a precise method of joining metal tubing, is first used to build bicycle frames, following its invention in the aerospace industry.
- ⊳ 1940s Bicycles play a part in the steady sprawl of cities across Asia, providing transportation for workers and a means for businesses to operate.
- ▷ 1950 Forty years after the birth of cyclo-cross in northern Europe, the first World Championships is held in Paris.
- ▷ 1951 Campagnolo releases the Gran Sport, a parallelogram-design rear derailleur that vastly improves on existing gear-shifting devices.
- ⊳ 1956 Japanese manufacturer Shimano releases its first derailleur gear-shift mechanism after decades of producing 3-speed hub gears.



riangle Off-road racing

BMX became a mainstream sport in the 1970s, but its origins can be traced back to the 1950s in the Netherlands, where organized races took place.

- ▷ 1958 Women's cycling is recognized at world championship level, with road and track events being contested.
- ▷ 1958 The Chinese bicycle industry reaches the Communist party's target of 1 million machines.

Racing Bikes

Postwar Europe witnessed a revival in bicycle racing despite austerity. Bicycles became lighter and stiffer, with nearly all high-end frames constructed from Reynolds 531—a type of steel tubing made by Reynolds in Birmingham. The tubing remained a standard of excellence for many decades and the choice of many high-quality frame-builders. Alloy component manufacturers refined their products, leading to a marked improvement in the reliability of gearing and braking. The resurgence of six-day racing across velodromes in Europe during the winter drew big crowds, and several manufacturers set up cycle teams to promote their products to the masses.





The Paramount was a highly sought-after model among American racers. The high-quality frames were handmade in Chicago and offered in a range of custom options including full chrome plating for a sparkling mirror finish.

Cinelli Pista 1947

Origin Italy
Frame Steel

Gears Single speed
Wheels 27 in (68 cm)

Italian builders chose Italian tube-maker Columbus rather than British Reynolds. The result, they claimed, was a high-quality lightweight machine that offered a unique ride. Cinelli chose reinforced round chrome fork blades, providing additional stiffness.

⊳ Thanet Silverlight 1948

Origin UK

Frame Steel

Gears Single speed

Wheels 27 in (68 cm

Expensive and slow sellers, Thanet's most famous model was the Silverlight frame with cradled bottom bracket and crossover seat stays. The early builds had silver-soldered brackets that proved to be weak, and later frames used lugs to strengthen the joints.







Great Manufacturers Raleigh

The most iconic name in British cycling, Raleigh was the largest bicycle manufacturer in the world for much of the 20th century. Synonymous with quality, reliability, and value, Raleigh kept a constant focus on overseas markets that ensured it was one of the first truly global cycling brands.

RALEIGH CAN TRACE its

roots back to 1885 and the establishment of a bicycle workshop on Raleigh Street, Nottingham, UK, by Englishman Richard Morris Woodhead and a Frenchman, Paul Angois. As well as repairing bicycles for customers, Woodhead and Angois began to produce small numbers

of their own bicycles, which they

branded Raleigh after the address

of their premises.

The quality of the first Raleigh bicycles was such that they attracted interest from overseas, notably in Saint-Étienne, at the heart of the French cycling industry. But Angois and Woodhead's business skills were no match for their bike-building expertise. It took investment first from William Ellis in 1887, then Frank Bowden in 1888, to stabilize the enterprise.

Bowden became the driving force behind Raleigh, encouraging his



Frank Bowden

partners to increase their output and efficiency, and to

promote innovative features, such as a patented gear-changer.

The Raleigh name was registered in 1889 and Bowden became the company chairman, director, and majority shareholder. The brand's

identity was completed with the creation of a head badge adorned with a heron, borrowed from Bowden's family crest.

Raleigh rode the bicycle boom of the 1890s, expanding into new premises in Nottingham to allow production to increase. As part of its global ambitions, Raleigh signed the first-ever cycling world champion, New Jersey native Arthur A. Zimmermann, as a sponsored athlete. Zimmermann had won the sprint and 6.2-mile (10-km) races at the 1893 World Championships in Chicago, and this association increased Raleigh's international appeal. Launched

"Why keep on walking? Ride a Raleigh—the all-steel bicycle."

NOTTINGHAM ENGLAND

Raleigh bicycle

head badge

1925 ADVERTISEMENT

in 1902, the Sturmey-Archer hub gear—which would become a mainstay of the company—offered reliable gear changes, low maintenance (since the gear-changing mechanism was housed inside the hub, away from dirt and water), and low cost. The hub gear was soon to be found on Raleigh bicycles the world over.

Although Raleigh was a
British brand, its focus
was cast firmly overseas.
Bowden had pushed for a
European sales network
from the earliest days of
the company, and by the turn of the
20th century, exports reached as far

20th century, exports reached as far afield as South America, India, and Australia. Assisted by the UK's colonial connections, Raleigh's international breadth ensured that

it was well placed to ride out localized ebbs in demand.

The 1960s brought major changes at Raleigh. First, it turned down the opportunity to partner with radical cycle designer Alex Moulton. When in turn Moulton launched his F-Frame small-wheeler to acclaim in 1962, Raleigh scrambled to catch up. Raleigh's answer was the

Raleigh Small Wheel (RSW), but it was inferior to the Moulton in both design and construction.

The other major change was Raleigh's acquisition by Tube Investments (TI), a group of British metal-tubing engineering firms. When it merged with TI's existing stable of cycling brands, including

international names Philips and Hercules, Raleigh became the largest bicycle manufacturer in the world, with Nottingham its manufacturing

heart. By the late 1960s the company was producing more than four million bicycles a year, 75 percent of which were destined for the export market. Through its overseas factories and sales agreements with foreign firms, Raleigh produced more than 60,000 unique models to meet local requirements.

One of Raleigh's most iconic bicycles, inspired by the US trend for wheelie bikes, such as the Schwinn Sting-Ray, was a

Raleigh's Nottingham base

In 1946 the Raleigh factory covered 27 acres (11 hectares) and had 5,000 employees. In 1952 a new factory on a 40-acre (16-hectare) site employed around 7,000.



Bicycles for all

From this 1899 advertisement to 1950s color art, Raleigh bicycles were promoted for leisure use and endorsed by professionals.





- **1885** Richard Woodhead and Paul Angois open their workshop on Raleigh Street, Nottingham.
- 1888 Three Raleigh models—two roadsters and a tricycle—are exported for sale
- 1889 The Raleigh Cycle Company is registered as the firm's official name.
- 1893 Raleigh's expansion is so rapid that it rents several premises on streets adjacent to its original Raleigh Street workshop.



- 1894 Company founders Woodhead and Angois leave Raleigh's board of directors, handing complete control of the company to Frank Bowden.
- Marketing slogan "The All-Steel Bicycle" is used for the first time.
- Sturmey-Archer hub gear introduced with combined coaster brake.
- 3,000 bicycles are made every week at the Nottingham factory, which produces its own gas and electricity, and draws water from its own wells.



- **1939** British cyclist Tommy Godwin rides a Raleigh while covering 75,065 miles (120,805 km) in 365 days, a record that
- 1948 Raleigh factory opens in Boston, MA, followed by facilities in India, South Africa, Canada, West Germany, and Malaysia over the next 20 years.
- More than 100,000 bicycles are produced annually at Raleigh's Nottingham factories.



- 1963 The number of Raleigh employees around the world reaches 12,000.
 1965 Raleigh Small Wheel developed in answer to the Moulton F-Frame.
- Raleigh Chopper launched in the UK. Raleigh becomes the first—and still only—UK bicycle brand to win the Tour de France.
- 1990s Raleigh's M-Trax mountain bikes cater to the growth in off-road cycling.
- 2012 Raleigh is acquired by Dutch bicycle group Accell.

children's bike—the Raleigh Chopper. It went on sale in the UK in 1970 and was an instant hit, selling 1.5 million units in the UK alone during the ten years of its manufacturing.

Raleigh's other headline-grabbing move in the 1970s was to sponsor a professional cycling team for the first time. The TI-Raleigh team won a phenomenal 50 races in its first season of 1974, and went on to win the Tour de France with Dutch cyclist Joop Zoetemelk in 1980—the only time that the race has been won on a British bicycle.

Raleigh found itself fighting decline in the 1980s as competition from cheaper Asian bicycle producers saw sales slide at home and abroad. TI sold the Raleigh brand in 1987 to the Luxembourg-based corporation Derby International, which sold the Nottingham factory site in 1999 without securing new premises.

Raleigh's UK-based framebuilding operation ceased, and, four years later, bicycle assembly also came to a halt. The Raleigh division of bicycles is now owned by the Dutch bicycle group Accell. While its manufacturing heart is no longer located in Nottingham, Raleigh retains a design and distribution site in the former hub of the UK cycle industry.



Raleigh's successes Posters advertise the Sturmey-Archer hub gear and the children's Chopper.





Leisure and Utility Bikes

For European countries involved in World War II, the period from the end of hostilities until the end of the 1950s saw cycling boom and bust. Having satisfied pent-up demand in the immediate postwar period, the industry went into steep decline. As national economies improved, people turned to mopeds, scooters, and cars. Utility bikes were designed to be low-maintenance and to be ridden in ordinary clothes, for business or pleasure, but specifications and preferences varied widely from country to country. Europeans tended to use the same bike to commute, shop, or for leisure activities, while Americans cycled mostly for pleasure.



Gear lever mounted on handlebar

\triangle Monark Silver King 1948

Origin US

Frame Aluminum alloy

Gears Single speed

Wheels 26 in (65 cm)

The Silver King bicycle had been around since 1934 and was made of heat-treated aluminum alloy. The 1948 version featured hex tubing, which made the bike stronger and lighter overall.

$\mathrel{ riangled}$ Raleigh Roadster 1950s

Origin UK

Frame Steel

Gears 3-speed

Wheels 26 in (65 cm)

Roadster-style bicycles were Raleigh's best-selling bikes during this period, and it offered a wide range of models. The Sports Tourists featured Sturmey-Archer hub gears, Dynohub lighting, and a leather Brooks saddle. A women's model was also available.

⊳ Miele Melior 1950

Origin Germany

Frame Steel

Gears Single speed

Wheels 26 in (65 cm)

Miele started making bicycles in the 1920s, producing a wide range of models. Its 1950 Touring model was noted for strength and reliability. It featured a rear luggage rack, a chainguard, and a dynamo driven by the front wheel to power lighting.

Full chaincase





Bianchi Paris-Roubaix

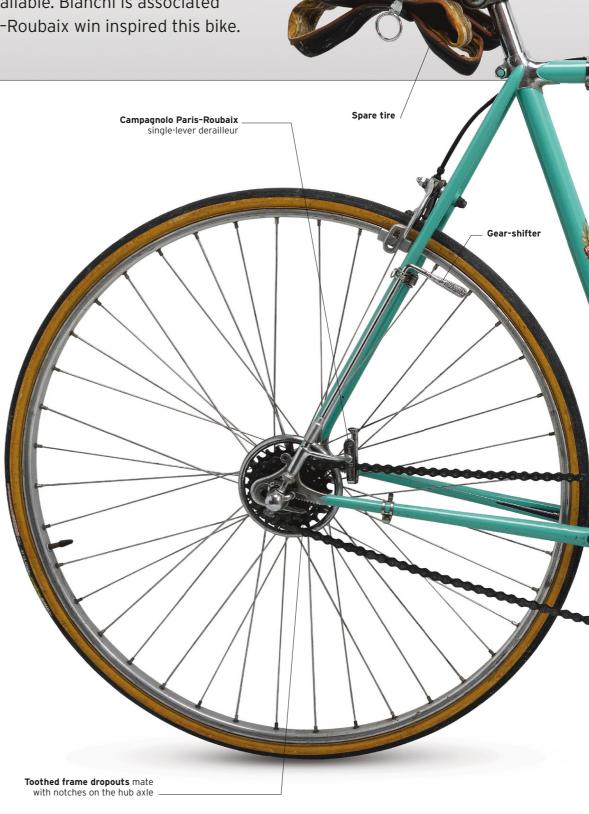
With its trademark "Celeste" color scheme and race-proven pedigree, the Paris-Roubaix is emblematic of Italian brand Bianchi's status as the oldest bicycle manufacturer in the world. After opening a workshop in Milan in 1885, Edoardo Bianchi became renowned as a maker of bicycles ridden by Italian royalty and as the name behind some of the finest lightweight steel racing machines available. Bianchi is associated with Fausto Coppi, whose 1950 Paris-Roubaix win inspired this bike.

KNOWN TO BICYCLE AFICIONADOS as a "classic lightweight"—a vintage steel-framed racing bicycle—the Bianchi Paris—Roubaix was manufactured in 1951 to celebrate Fausto Coppi's success in the Paris—Roubaix race the previous year. The most daring, debonair racer to grace cycling's golden era, Coppi won countless races on Bianchi bicycles, even winning the Giro d'Italia—Tour de France double in both 1949 and 1952. For no small reason was the Italian known as Il Campionissimo (the Champion of Champions).

In fact, far from being a new model designed specially for the purpose, the Paris–Roubaix was the new name for Bianchi's existing top-of-the-line bicycle, the Folgorissima. Roughly translated as "super lightning," the Folgorissima had first been released in 1949 to mark the introduction of Campagnolo's improved single-lever version of the Cambio Corsa gear-shifter, and had itself replaced Bianchi's top-level racer of the 1940s, the Folgor ("lightning"). Following this same marketing strategy, Bianchi again rebranded its top-level bicycle in 1954 as the Campione del Mondo, marking Coppi's World Road Championship win of the previous year.

Made from double-butted steel tubes joined by Bianchi's own malleable-cast, chrome-finish lugs, the Paris–Roubaix was equipped with the highest-quality parts available. Campagnolo's four-speed Cambio Corsa gear mechanism was the highlight; by 1951 it too had taken the name Paris–Roubaix, such was the magnitude of Coppi's win.

SPECIFICATIONS	
Origin	Italy
Designer	Unknown
Year	1951
Frame	Steel
Gears	4-speed
Brakes	Caliper
Wheels	28 in (70 cm)
Weight	Approx. 24 lb (11 kg)





THE COMPONENTS

Many of the original parts that adorned the Paris-Roubaix were custom-made for Bianchi by other Italian manufacturers. The stem and handlebars were produced by Ambrosio and engraved with the Bianchi name, while the hubs listed as Bianchi were almost certainly manufactured by either Campagnolo or Fratelli Brivio. The lightweight aluminum wheel rims were produced by Nisi of Turin.

Brooks leather saddle with spare tire 2. Campagnolo Paris-Roubaix derailleur and toothed rear dropout 3. Universal brake levers with rubber padded hood covers, mounted on Coppi steel handlebars with Bianchi stem 4. Campagnolo gear-shifter 5. Down-tube-mounted pump 6. Bianchi racing pedals with clips and straps 7. Universal caliper brake 8. Front hub with Campagnolo quick-release lever

















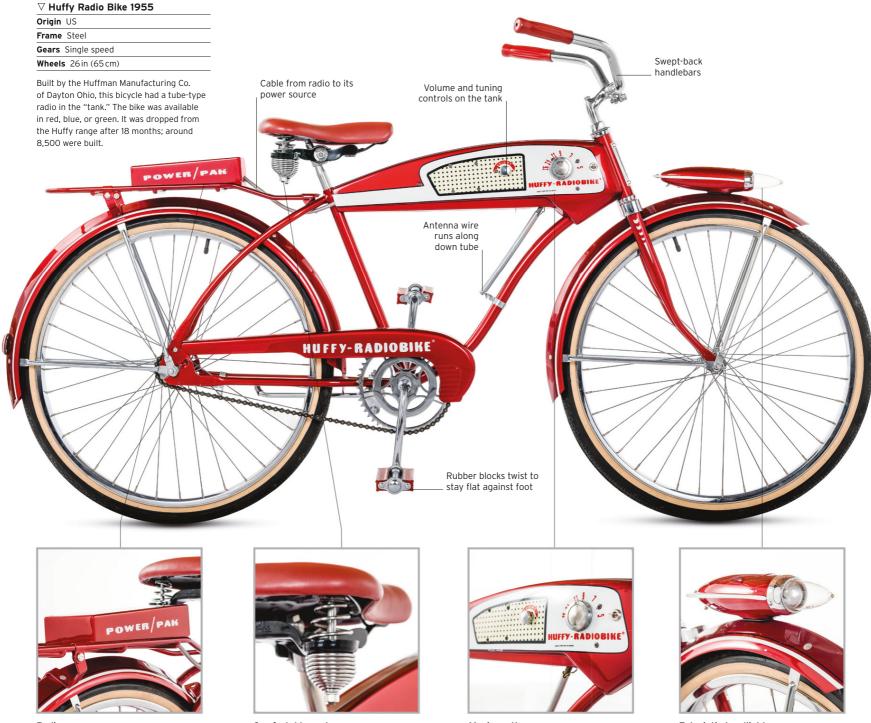


American Children's Bikes

Having eagerly adopted affordable cycling, the US then became the first nation to abandon the bike in favor of the automobile after World War II. Attempts to revive the American market for adult bicycles had little success, so the US cycle industry focused on selling machines as playthings for juveniles. Bikes became kinetic toys, sometimes cashing in on the popularity of cartoon characters and often imitating the motorcycles that young riders aspired to.

"It's low-cost transportation and it helps boys make money."

HORACE HUFFMAN ABOUT THE PAPERBOY'S BIKE



Radio power source

Made of thin metal, the radio's "Power/ Pak" was attached to the rear rack of the bicycle and powered by triple-life A and B batteries.

Comfortable seats

Along with the large tires, the well-padded and fully sprung seat ensured a smooth and comfortable ride—ideal for cruising the streets.

Music on the move

A three-vacuum-tube radio was built into each bicycle. The radio featured a volume control, tuner, and powerful antenna that could tune in stations up to 100 miles (160 km) away.

Futuristic headlight

The battery-powered light attached to the front mudguard emitted a golden yellow light. Its design was reminiscent of the Space Age styling featured in *The Jetsons*.



Touring Bikes

From its very advent, the bicycle opened up the opportunity for independent travel. Over time, touring bicycles were included in the catalogs of all major manufacturers. Touring on two wheels rapidly gained popularity in Europe during the 1930s due to the rising affluence of the working classes and the influence of the Outdoor Movement. Touring bikes were designed to be ridden comfortably over extended distances and typically had a long wheelbase for stability. Front and rear mudguards were essential, as was the provision for carrying some luggage. These bicycles also had a wide range of gears to cope with different terrains.



\triangle Maclean Club Model 1948

Origin UK

Frame Steel

Gears 3- or 4-speed

Wheels Front 26 in (65 cm), Rear 27 in (68 cm)

The Maclean Co. was formed in 1922. Its Club Model frames were made using Reynolds 531 tubing—a combination of manganese, molybdenum, and carbon steel. The bicycles were built to the buyer's specification with either derailleur or Sturmey-Archer gears.

\triangledown R O Harrison 1950

Origin UK

Frame Steel

Gears 5-speed

Wheels 26in (65cm)

Founded in 1933, R O Harrison Cycles was a London-based manufacturer of high-quality, classic lightweight frames. Its 1950 model had a typical touring fork rake and frame angles, and came equipped with pump hanger pegs.

Twin tubes

Bicycle frames needed to be lightweight and rigid, and many manufacturers of the time produced frames with twin top-, seat-, or down tubes.



Battery power

The earliest lights were illuminated by a flame, fueled by oil or carbide, and could be dangerous. Battery-powered lights were not only safer, but also produced more light.







⊲ Maclean Ekla 1949

Origin UK

Frame Steel

Gears 10-speed
Wheels 27 in (68 cm)

This top-of-the-line bicycle was made using high-quality Ekla decorative lugs and fork crowns brazed onto the Reynolds 531 tubes. It was equipped with 10-speed derailleur gears, a Brooks saddle, and Weinmann brakes with

hooded levers.

Double chainring crankset with cable-operated front derailleur

⊳ E & P Stricker 1950

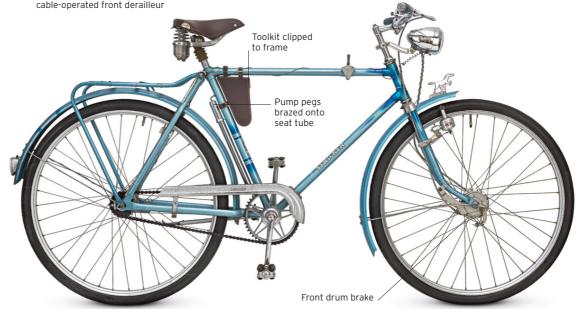
Origin Germany

Frame Steel

Gears 3-speed

Wheels 26 in (65 cm)

Made by E & P Stricker of Bielefeld, Germany, this was a typical example of the Western European postwar touring bicycle. It featured a kickstand, an alloy chainguard, and a sprung seatpost for extra comfort when riding.





\lhd Gillott Clubman Touring Bike 1951

Origin UK

Frame Steel

Gears 3-speed

Wheels 27 in (68 cm)

Renowned worldwide for high-quality craftsmanship and attention to detail,
A S Gillott produced bicycles for competition, club riding, and touring from its shop in
Camberwell, London. This Clubman model featured wheels with alloy rims and large flange hubs, as well as alloy brakes to reduce weight.





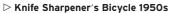
Bikes at Work

As early as 1881, tricycles were used by the British postal service to deliver packages and letters, and the bicycle too was quickly adapted to carry goods. Purpose-built designs were introduced, enabling bikes to deliver various types of goods, messages, and newspapers. Butchers and bakers delivered their products on bikes, craftsmen used them to carry their tools when they worked on customers' premises, and military forces adopted them for light transport duties. As cities grew congested with vehicles, bicycles became a convenient alternative because they were easy to maneuver, took up less parking space, and did not require costly fuel.

Ped A st by a the cou of t

Pedal-powered grinding wheel

A stone grindwheel was driven by a secondary belt connected to the rear bicycle wheel. The wheel could be used to sharpen a range of tools, from knives to axes.



Origin Germany
Frame Steel
Gears Single speed
Wheels 65cm (26in)

Knife sharpeners used special bicycles that not only helped them reach their customers but also powered grindstones. Used across the world, these bikes were based on normal roadsters but had an additional drive mechanism to rotate the grindwheel. They were also equipped with carriers for tools and water.



Hard-wearing



Drive mechanism



Stand and rack

The rear rack was easily converted to a kickstand by the operator. The rack would swing around onto the floor and suspend the rear wheel, providing a stable base when sharpening tools.



Toolkit

A frame-mounted metal case was integrated into the shape of the bicycle frame. The box housed the worker's tools, and a hinge on the side of the box allowed easy access to the contents.



Chainring

This bicycle featured an ornate fivearm, chrome-plated chainring. The cover was designed to stop the rider's clothes, and any metal from the grinding wheel, from jamming the bicycle chain.



Bottle dynamo

This unit resembled a bottle and created power for a front light. A roller placed on the sidewall of the bicycle tire would engage when the wheel moved forward, generating electricity.



□ Pashley Delibike 1948

Origin UK

Frame Steel

Gears 3-speed

Wheels Front 20 in (50 cm), Rear 26 in (65 cm)

> Rear carrier for patrolman's tools

This bicycle was designed for making deliveries, and featured a large wicker basket mounted above a small front wheel. It had a retractable front stand and a reinforced frame. Rider comfort was aided by a sprung saddle and rubber grips on the handlebar.

Patrolman's Bicycle 1950s

wheel and tire

Origin UK Frame Steel

Gears Single speed Wheels 26 in (65 cm)

This 1950s Triumph was used by patrolmen of the Royal Automobile Club (RAC), which provided roadside assistance to motorists in the UK. Based on heavy-duty roadster models, it had a rear rack for tools and displayed the organization's badge.

allows for basket





⊲ Bismarck Cargo Bicycle 1950s

Origin Germany

Frame Steel

Gears Single speed Wheels Front 18 in (45 cm),

Rear 26 in (65 cm)

This purpose-built carrier was produced by Bismarck, a renowned bicycle manufacturer known for its high-quality and durable machines. It featured a reinforced step-through frame, front and rear carriers, and a sprung saddle. The kickstand provided stability when loading.

Heavy-duty wheel and tire

Schwinn Typhoon Circus High-Wire Bike 1959

Origin US Frame Steel Gears Single speed Wheels 26 in (65 cm)

Based on a Schwinn cruiser, this bicycle was adapted for high-wire circus riding. The wheels were made of solid wood with a slot running around the circumference to retain the wire. The fork and handlebars could be made immovable.



Grooved wheels

The wooden wheels featured deep grooves that helped the rider stay on the high-wire cable.



Great Races

Cyclo-Cross World Championships 1950

Modern cyclo-cross races are held in park or woodland circuits, but they once took place in the center of many towns and cities, where they were highly popular. One race held in Paris, France, the Critérium International de Cyclo-cross, became the first official cyclo-cross world championship event.

> Robert Oubron French rider Oubron (right) won the

Critérium International de Cyclo-cross

a record four times between 1937 and

1942. He was cyclo-cross champion of

France five times, but missed out in

the first-ever world championships.



THE SPORT OF CYCLO-CROSS began in the early 1900s as a winter activity for road racers. The races

were single-lap courses that took in several villages over a wide area. Riders were

left to find their own route, and the only rules were that they had to go through the villages in a specified order and that they were not allowed to use roads. As the riders navigated between places using the church towers or spires, the races became known as steeplechases. As the sport developed, with more competitors joining in, and spectators wanting to watch, organizers started using circuits in woods and parks, and even towns and cities, where street obstacles mixed up the terrain. The latter proved very popular because they

The famous Critérium International de Cyclo-cross was introduced in 1924 in Lille, northeastern France, but moved

were accessible to spectators.

to Paris in 1934 and became an annual event until 1939, when, like many cycling races in France and French-speaking Belgium, including the Tour de France, it was suspended with the start of World War II because it was too difficult to organize. However, once the Germans had gained control of occupied France, they encouraged some racing, hoping that it might help win over local hearts and minds. The Critérium International de Cyclo-cross was one of the races allowed, and it started again

in 1941 and was held on a circuit in the Montmartre district of Paris. The circuit itself was around 4,921 ft (1,500 m) long and very hilly—

> there were no flat sections. It included city streets, a strip of off-road through Square

Willette, and the steps that lead up to the famous Basilica de Sacré Coeur.

The riders raced over a total distance of 10.5 miles (17 km) and had to run up and down some 1,400 stone steps, carrying their bicycles on their shoulders. The race was suspended again in 1942, but returned in 1947.

In 1949 the race was switched to the Plateau de Gravelle, still in Paris, but this time in an area that provided more off-road riding in the Bois de Vincennes. As before, it was a multi-lap course and, apart from the road start and finish, it used woodland trails and open parkland,

with one very steep descent into and out of the Trou du Diable (Devil's Hole). It was quite a tough course, with a lot more natural obstacles than are found on a modern cyclo-cross course, including large boulders that riders had to scramble up and down.

The Critérium International de Cyclo-cross had long been regarded as an unofficial cyclo-cross world championship



"I knew I would win. Roger Rondeaux offered a certain resistance, but I was confident I would beat him."

JEAN ROBIC. NEVER A BELIEVER IN FALSE MODESTY







Champion Erwin Vervecken leads the 2008 Belgian championship

Belgians dominate the world in men's cyclo-cross racing to such an extent that it can be as hard to win their national cyclo-cross championship titles as it is to win the world title. In the last 20 years, Belgium has won a total of 12 men's world titles, while the Netherlands (in second place in the ranking) has won four.

KEY FACTS

RESULTS

First: Jean Robic, France Second: Roger Rondeaux, France Third: Pierre Jodet, France

RACE EVOLUTION

The Critérium International de Cyclo-cross moved from Lille, in eastern France, to Paris in 1934. The race was held on a variety of circuits until 1941, when the street circuit in the spectacular Montmartre district was first used. This area remained home to the race until 1949, when it switched to the Plateau de Gravelle circuit near the Bois de Vincennes in southeastern Paris because this location provided more off-road riding. It was on this circuit that, when the Union Cycliste Internationale began to regulate the event, the Critérium International de Cyclo-cross was designated the first official cyclo-cross world championship in 1950.







The two courses

Map A (inset) shows the early route around Montmartre and the Sacré Coeur. Map B (inset) shows the area covered by the Plateau de Gravelle circuit in southeastern Paris.

Tandems



tandems featured

gears.

Origin Germany
Frame Steel
Gears 3-speed

Wheels 26 in (65 cm)

The Bauer-Werke company was founded in 1911 by Ludwig Bauer in Frankfurt-Heddernheim, Germany, and it began producing bicycles in 1922. Bauer offered a complete range of models from everyday bikes and tandems like this one to racing machines.











CYCLING GOES POP



△ A Christmas advertisement published by Schwinn in 1967 featured its Sting-Ray model, the must-have kids' bike of the year.

With the age of the automobile in full swing, bicycle manufacturers looked to the auto industry for ways to popularize their products. First to capitalize on the youth-centered trend of customizing bicycles with motorcycle parts was Schwinn, who released the Sting-Ray children's bike in 1963. With its motorcyclestyle, top-tube-mounted gear lever, high-backed "banana" saddle perched over a larger rear wheel, and swept-back handlebars, the first "wheelie bike"—so called for the ease with which its rider could lift the front wheel—was instantly popular and much copied.

The popularity of wheelie bikes in the 1960s

contributed to a resurgence in the bicycle industry around the world, with sales in the US topping 4 million that decade for the first time. Demand spread to other sectors of the market, with 10-speed racing cycles becoming popular in the US, where sales of European imports and homegrown imitations both blossomed.

A completely new concept was born when the Moulton F-Frame was introduced in 1962 in the UK. Designed by the engineer who had developed the rubber suspension of the radical Mini car, the F-Frame was a complete rethink of all the principles that shaped the bicycle, from the conventional diamond frame to the size of the wheels. The result was a small-wheeled bicycle with suspension and a step-over frame aimed squarely at the popular market. Ideal for short trips, easy and comfortable to ride, and especially appealing to women, the F-Frame soon became a fashionable icon for the new Pop era.

"The bicycle is the **most civilized** conveyance known to man. Other forms of transport grow **more nightmarish.**Only the bicycle **remains pure** in heart."

IRIS MURDOCH, THE RED AND THE GREEN, 1965

△ How many Bee Gees can you fit on a Moulton Standard? The three Gibb brothers and Colin Peterson in London, 1961

Ney Events

- ▶ 1960 Racing is televised live for the first time at the Tour de France, increasing the appeal—and advertising potential—of the sport.
- ▶ 1960s The bicycle is fully assimilated in many parts of Africa and Asia, becoming an important economic asset in local cultures.
- ▶ 1964 Jacques Anquetil becomes the first cyclist to win five Tours de France.
- ▶ 1965 The resurgence in US cycling is marked by the revival of the League of American Wheelmen, founded in 1880 but dormant since the early 1950s.
- ▶ 1967 The issue of drug-taking comes to prominence after the death of British star Tom Simpson, who had taken amphetamines, during the Tour de France that year.



 \triangle **Death on the Tour de France** Following an autopsy of his body, it was found that as well as taking amphetamines, Tom Simpson had also consumed alcohol. He died of heart failure.

- ▶ 1968 Cycling's greatest endurance record, the Hour Record, is pushed to a distance of 30.25 miles (48.653 km) by Ole Ritter of Denmark.
- ▶ 1968 In honor of her dominance of women's cycling, Beryl Burton (UK) is invited to compete in the male-only Grand Prix des Nations in France.

Cruiser Bikes

Designed in the US, the cruiser has its origins in the 1933 Schwinn B-10E. Aimed at the youth market, it was styled to look like a motorcycle. It also introduced low-pressure balloon tires to the US. Cruisers had an upright riding position, robust construction, and a soft ride. Their heavy weight and single-speed transmission made them unsuitable for hill climbing but ideal for cruising along beaches and riding on suburban streets. These bikes were spopular in the US until the 1960s, when imports of lighter European machines made them unfashionable. Since the late 1990s, there has been a resurgence in popularity of cruisers.



Built-in rack

Frame Fiberglass

Gears Single speed

Wheels 26 in (65 cm)

Molded frame

molded fiberglass and was expensive for its time. Only 544 Spacelanders were ever made and its rarity makes it a collectible bike.

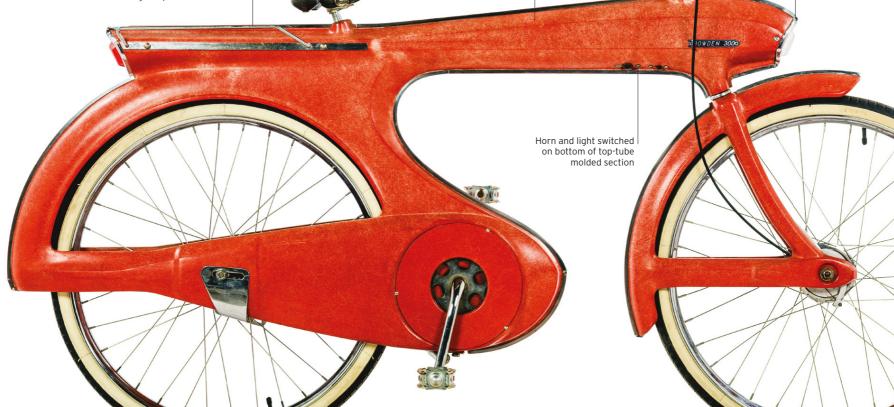
Built-in

headlight

∇ Bowden 300 1961

Origin US Frame Fiberglass Gears Single speed Wheels 26 in (65 cm)

The Bowden 300 was a follow-up to the Bowden Spacelander. It too had a fiberglass frame, and with only 8-10 bikes ever made, it is even rarer than the original Spacelander.







Great Manufacturers Peugeot

Peugeot has been at the heart of the French transportation industry for more than two centuries, and its story traces the evolution of vehicle technology in the late 19th century. One of the most distinctive racing teams from the 1960s to the 1980s, Peugeot's successes included a record ten Tour de France wins.

BICYCLE PRODUCTION was a logical step for a family of industrialists that had made its fortune in steelmaking. Founded in 1810, the Peugeot company produced everything from tools and clock springs to razor blades and coffee grinders from the steel made at its factories in the Doubs region of eastern France.

The first Peugeot bicycle was built in 1882 by Armand Peugeot, grandson of company co-founder Jean-Pierre II. Made to the "ordinary" or high-wheeler designknown as Le Grand Bi in French-it led to the

mass-production of bicycles under the Cycles Peugeot name. Production began at the company's Beaulieu factory, which had been purchased in 1857 to produce fine steel hoops for ladies' skirts—a product that gave Peugeot the technology and expertise to produce the fine steel spokes for making bicycle wheels. The first tricycles and "safety" bicycles were



Manufacturing breadth

As well as producing bicycles, Peugeot made a range of tricycles in the early 20th century. released to the public in 1886, resplendent with the distinctive Peugeot lion motif.

The 1880s and 1890s were a time of rapid technological progress, and Peugeot was typical of many engineering firms of the time.

The bicycle had not yet been pigeonholed as being powered by human legs alone, and

> engineers-including Armand Peugeot-at various companies were working on motorized propulsion for bicycles,



company's vehicle range included bicycles, mopeds, motorcycles, and automobiles. By the late 19th century, Peugeot's range of bicycles included tandems, tricycles, quadricycles, and a road bike available in 12 different models, and at the turn of the century the company was building around 20,000 bicycles a year. Peugeot was ideally poised to capitalize on France's new national race, the Tour de France, and entered a team in the second staging of the event in 1904. The following year brought the first of four consecutive victories for Peugeot: Louis Trousselier won in 1905, René Pottier in 1906, and Lucien Petit-Breton in 1907 and 1908, all on Peugeots.

Following the expansion of automobile production owing to the needs of the French military in World War I, in 1926 Peugeot's motorcar and two-wheeler-including both





Grand Bi high-wheeler 1882

1858 Peugeot's lion logo—standing for strength, suppleness, and swiftness is trademarked.

Armand Peugeot builds the company's first bicycle, a Grand Bi high-wheeler. 1886 Peugeot's first production bicycles and tricycles are released for sale

Paul Bourillon wins the sprint World Championships on a Peugeot bicycle 1890s Peugeot offers prizes for the

development of flying bicycles. The Wright brothers later use bicycle



Peugeot vintage tandem 1926



Around 63,000 Peugeot bicycles are produced up to 1918 for use in WWI.

Peugeot begins making components for the auto industry to counter falling bicycle sales.

In the Peugeot team's racing season Eddy Merckx wins Milan-San Remo and the World Championships, and



PX10 with ornate Nervex lugs 1968

Roger Pingeon wins the Tour de France. The opening of a new factory makes Peugeot the largest producer of racing bicycles in continental Europe.

around 900,000 units

Bernard Thévenet wins the last of Peugeot's ten Tour de France titles

Peugeot releases the CPX range, which includes wheelie bikes fitted with front- and rear-wheel suspension, as well as BMX bikes.

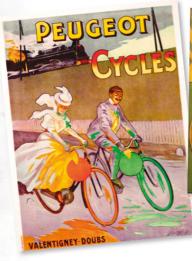


PY-10FC with carbon-fiber tubes 1985

1980s The Peugeot team's "Foreign Legion of anglophone riders—including Stephen Roche and Robert Millar a series of major races, raising the lobal profile of professional cycling.

Cycles Peugeot is absorbed into Peugeot's vehicle components division. ending in-house bicycle manufacturing.

2010s Four ranges are offered today via the Peugeot Automobiles division and selected bicycle retailers: off-road, hybrid, road, and junior.



DEUX GRANDS VAINQUEURS

Peugeot poster art

Printing became an art form in the Belle Époque due to advances in color lithography. These early advertisements reflect Peugeot's appeal to leisure

A new wave of riders became household names: Charly Gaul

(Luxembourg), Tom Simpson (UK), Eddy Merckx (Belgium), and

Roger Pingeon (France) all won major races for the team. By 1977 the Peugeot team had won the Tour de France ten times.

The brand's strong performance continued into the 1970s, as Peugeot benefited from the US-led bicycle boom that saw lightweight, 10-speed European racing bikes become highly sought after. Global supply of Peugeot bicycles increased when the company moved production to a new stateof-the-art manufacturing plant in Romilly, near Paris, in 1972.

In 1983 Peugeot introduced the PY-10FC, one of the first massproduced bicycles to use carbon fiber as a frame material. Claimed to be 30 percent lighter and eight percent stiffer than a steel-framed

bonded to aluminum lugs, with front forks and rear stays also made from lightweight aluminum. And technological innovation was not restricted to road cycling-in 1984 Peugeot released the VTT1, the first production mountain bike to be built specially for the French offroad market.

However, Peugeot was losing ground to its competitors, as its policy of using only French-made components was proving expensive at a time when cheaper parts made in Asia allowed it to be undercut. The professional cycling team was disbanded in 1986, and soon after that, Peugeot ceased in-house production of bicycles. The Peugeot name lived on as a brand licensed to various companies around the world, but the once-great pillar of French bicycle manufacturing was no more.

"Peugeot ... winning on the roads and tracks of Europe since 1894."

MADE IN FRANCE

Lion motif The Peugeot lion, 1970s

ADVERTISING SLOGAN, 1970

bicycles and motorcycles—divisions separated. The P-10 bicycle, equipped with both front and rear brakes, wooden rims, Dunlop tires, and a tool kit, arrived in 1927. The P-10

designation remained in Peugeot's range for decades, always signifying the top-ofthe-line model.

Despite the disruption of World War II, during which Peugeot's output was commandeered by the occupying German forces, production

jumped from 162,000 bicycles in 1930 to 222,000 in 1955, by which time around 3,500 workers were employed in the Beaulieu factory.

New technology was introduced in the form of stainless-steel bicycle frames for the PX-10 road-racing model, which featured French-only components from companies such

> as Mafac, Simplex, and Stronglight.

The 1960s marked an upturn in the fortunes of the Peugeot

brand, largely thanks to the high-profile successes of its professional cyclists. In 1963 the Peugeot team wore a new black-and-white

grid-patterned strip, designed to be more visible in the monochrome photography and TV pictures used to report on the major races.



equivalent, it had carbon-fiber tubing



Brand reborn

Aluminum-framed Peugeot bicycles are assembled at the Romilly-sur-Seine factory, which is now owned by Swedish company and license-holder Cycleurope

Track and Road Racers

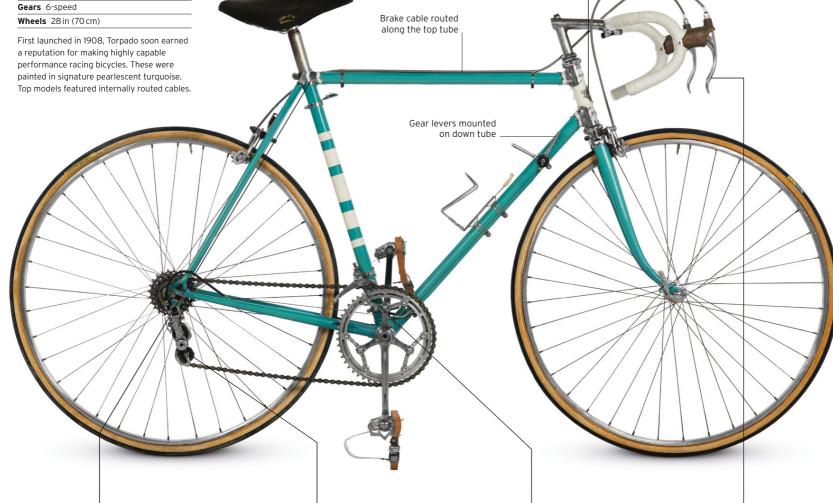
Spurred by increasing awareness of the value of exercise and interest in professional bike racing, bicycle sales boomed in the late 1960s. American manufacturers such as Schwinn began producing their own versions of lightweight racing bikes. Roadsters and beach cruisers were abandoned in favor of models with lightweight frames and drop handlebars. Bicycles continued evolving over the course of the decade, and the number of gears increased to seven, with the option of two or three chainrings in front. The average speed at races increased thanks to the availability of lighter components and narrower tires, as well as the improved reliability of the machines.

Torpado head badge

The metal head badge is made from brass or alloy, and features the Torpado logo set in front of a globe motif. Detail was picked out in enamel paint.

\triangledown Torpado 1960s

Origin Italy Frame Steel





Seat cluster

Each lug was individually chromed for a polished finish. The seat stays featured scalloped top eyes, creating a carved-away appearance.



Rear derailleur

The Campagnolo Gran Sport rear derailleur was one of the more expensive components. The Campagnolo range was popular because it offered reliable shifting.



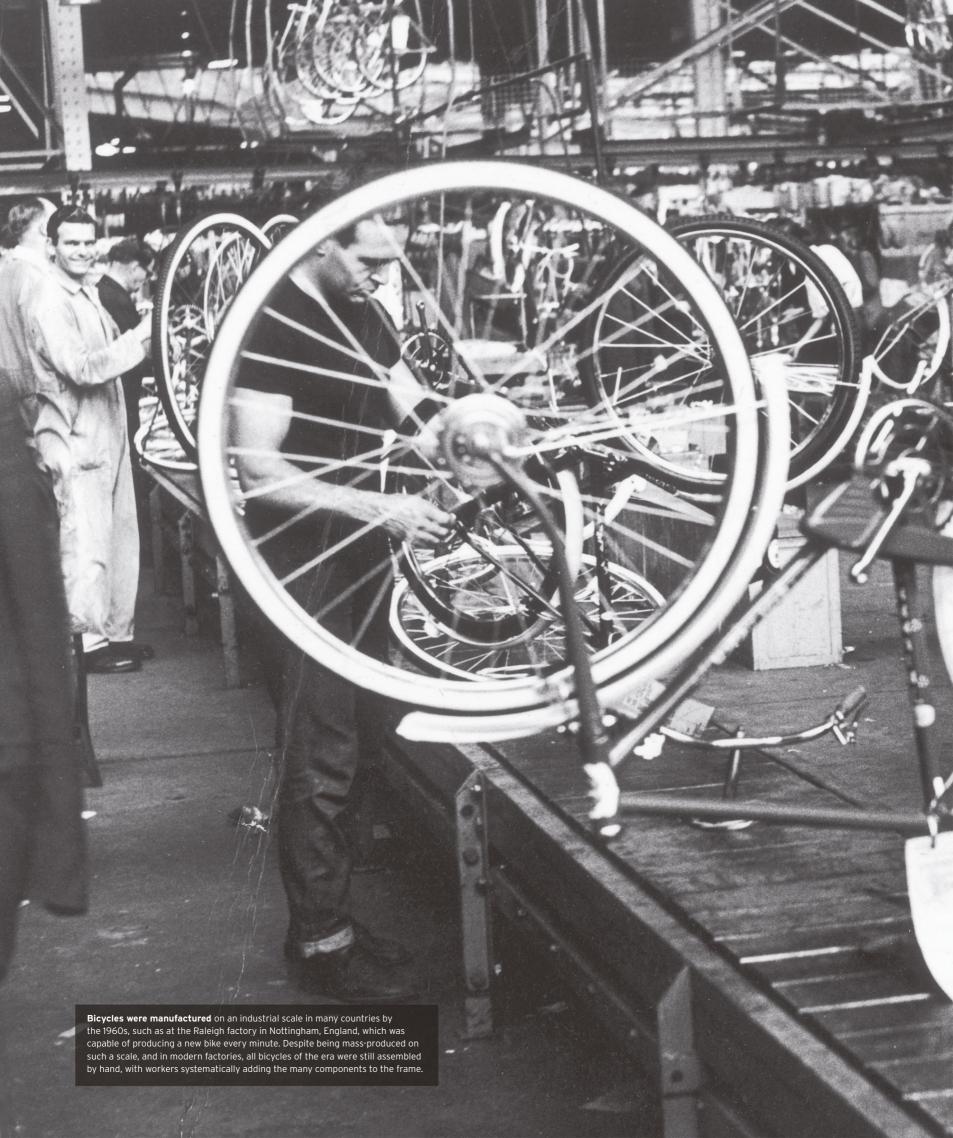
Front derailleur

Campagnolo founder Tullio Campagnolo named this part after his son, Valentino. The steel-based component shifted the chain from the big chainring to the smaller inner ring.



Brake levers and brakes

A classic example of a "non-aero" lever, the brake cable was routed externally rather than hidden under the tape. Often riders would hand-drill holes along the steel lever to reduce weight.





Track-Racing Bikes

Outwardly, bicycles built for 1960s track racing looked very similar to the machines of the early 20th century. On closer inspection, however, the quality, weight, and design had changed a great deal. Lower front ends created more aerodynamic riding positions. Stiffer frames handled better at high speed and resisted the lateral stress generated by riders accelerated from a standing start. Lugs became less ornate as complex construction used more material, which increased weight; by simplifying the lug pattern, builders could make lighter bicycles. The heavier leather and copper-rivet saddles went too, riders preferring plastic or lighter synthetic perches for their machines.

BERYL BURTON

Despite a childhood plagued by health problems, Yorkshireborn cyclist Beryl Burton went on to become one of the world's most successful female cyclists of the 20th century. She not only won over 90 races and achieved seven world titles during her career, but also set the women's 12-hour time-trial world record in 1967, which at 277.25 miles (446.20 km) still stands in 2016. She even a handed fellow competitor Mike McNamara a candy as she passed him.

Beryl Burton was a household name in 1960s Britain and was awarded the OBE and MBE. She is seen here at a champions' meeting in London. She died in 1996 at age 58.



Origin UK
Frame Steel

Lightweight

plastic saddle

Gears Single speed
Wheels 28 in (70 cm)

Purchased by Raleigh in the 1960s, Carlton made affordable, good-quality bicycles. The frame featured complicated lug work similar to famous Hetchins designs. The mirrorlike finish was achieved by building the bicycle from chrome-plated Reynold 531 steel tubing.

\triangledown Viking Vitesse 1963

Origin UK
Frame Steel
Gears Single speed
Wheels 28in (70 cm)

Handlebars half-covered with synthetic tape

48-tooth alloy chainring

Viking shot to prominence when champion cyclist Beryl Burton rode this Vitesse to win Gold in the 1963 World Championships. Viking's range of machines was aimed squarely at the competitive cyclist, and included variations for racing and track.







Origin Italy

Frame Steel

Gears Single speed

Wheels 28 in (70 cm) In his workshop beneath the Vigorelli velodrome

in Milan, Italy, ex-pro racer, Faliero Masi, crafted bicycles that were stylish and truly exceptional. Although the machines were very expensive, Masi always had a long waiting list that included professional cyclists. He once proudly claimed, "I have no competitors, only copiers."

> Chromed wheel dropouts



Moulton Deluxe

A radical redesign that marked a departure from the traditional diamond-frame bicycle, the Moulton Deluxe boasted comfort, sturdiness, and practicality that belied its miniature stature. The archetypal F-Frame model in Moulton's five-bike range at the 1962 launch, the Deluxe was designed as a utility bike capable of around-town urban use and fully loaded cycle touring. Its head-turning modern looks were intended to appeal to a new swath of bicycle users, including female riders.

Middlemores
vinyl-covered saddle

Quick-release
seat-post lever

SPURRED ON BY THE 1956 Suez Crisis, when car owners increasingly looked to the bicycle as a form of transportation because of high gas prices, British engineer Alex Moulton set about rethinking bicycle design for the modern age. His solution was to create the unisex F-Frame, which dispensed with the traditional top tube and seat stays in favor of a more rider-friendly, stepover frame design.

In common with all the original F-Frame Series I models, the Deluxe featured a horizontal steel beam projecting over the rear wheel for carrying luggage, since practicality was an integral part of the Moulton design concept. Smaller wheels with high-pressure tyres gave better maneuverability and less aerodynamic drag than standard-size bicycle wheels, and also lowered the Moulton's center of gravity to improve its stability when riding with luggage attached. Rubber suspension on the front and rear forks counteracted the harsh ride of the small wheels.

The Deluxe continued to be produced until 1966 and was one of the bestsellers of the original Moulton range. Still in production today, the original Moulton design has been overhauled and refined numerous times, with models ranging from the separable-frame Stowaway and drop-handlebar Speedsix series to the AM Spaceframe design and lightweight New Series, all achieving a loyal following.



SPECIFICATIONS	
Origin	UK
Designer	Alex Moulton
Year	1962
Frame	Steel
Gears	4-speed
Brakes	Caliper
Wheels	16 in (40 cm)
Weight	Approx. 30 lb (13.6 kg)



THE COMPONENTS

The Moulton Deluxe featured higher-quality components than most other models in the Series 1 range. Aluminum parts were lighter than steel components, while a four-speed Sturmey-Archer hub gear offered extra power. Although the exact parts varied as the Moulton range evolved, customers could choose from a range of options, such as a front-wheel, hub-mounted dynamo to power a headlight.

fork with GB aluminum caliper brake 7. Moulton-branded Adie bell 8. Brazed cross tube with pop rivets 9. Rubber "bellows" for front

























Small-Wheeled Bicycles

The Moulton bicycle, introduced in the UK in 1962, was a revolutionary development of the classic bicycle, aimed at commuters. It quickly became another symbol of the Swinging Sixties, along with miniskirts and Mini cars, and several other manufacturers followed Moulton and brought out their own small-wheeled models. A key aspect of the Moulton was its rubber suspension, which meant it handled far better than versions made by other manufacturers. The small-wheeled bicycles became popular for short-distance riding in town. Some were also designed to be folded small enough that they could be transported in a car or bus.



High handlebar Frame secured by bottom Folding bracket secured by lever Wheels had

road tires

△Royal Enfield Revelation 1965

Origin UK Frame Steel

Gears 3- or 4-speed Wheels 20 in (50 cm)

Probably the best of the non-Moulton small-wheeled bicycles, the Revelation had a rigid frame and the same wheelbase as a standard bicycle. It was supplied with front and rear racks.

□ Raleigh Twenty 1968

Origin UK

Origin UK

Frame Steel Gears 3-speed

Wheels 20 in (50 cm)

This bestseller addressed the problems of the RSW 16. Its larger wheels gave it a smoother ride and improved steering. It was sold in fixed and folding "Stowaway" versions.

> Middlemores saddle

\triangledown Helkama Jopo 1960s

Origin Finland

The Jopo small-wheel featured a strong pressed-steel frame that was welded together for durability. The main down tube was hinged so that the bicycle could be folded easily. The seat and head-tube angles offered





Rubber suspension wheels



Ribbed tires for grip on

surfaces with loose stones

Touring Bikes

From the late 1960s, demand for bicycles increased across Europe and the US. Manufacturers responded with a wider choice of models aimed at both the conventional adult market and younger riders; mass-production techniques enabled them to build good-quality bicycles at affordable prices. Component and accessory suppliers also increased the range of gears, brakes, stems, and hubs available to meet riders' needs. The use of light alloy components was commonplace, and improved performance and durability. The design of derailleur gears developed, and a 10-speed gear range became standard for touring bicycles.



▷ Bertin C37 c. 1968

Origin France

Frame Steel

Gears 10-speed

Wheels 27 in (68 cm)

André Bertin was a successful professional racer who founded a bicycle manufacturing business that built a range of high-quality, lightweight cycles that could be adapted for touring. The C37 model featured open cable guides, a lugged frame, and alloy components.



Great Races

Tour of Flanders 1969

This race, also known as the *Ronde van Vlaanderen*, or De Ronde, is, like the Paris-Roubaix, one of the cobbled classics. It is the biggest race in Flanders, the cycling-crazy region of Belgium that has produced more road-cycling champions than any other country.

INAUGURATED IN 1913 as a result of newspaper circulation wars, this famous race takes place annually in the spring. The 53rd Tour of Flanders, in 1969, is famous for the virtuoso performance of Belgium's Eddy Merckx. He had already won many road races, but a win in this, his "home" race, had so far eluded him. It is hard to say which one of Merckx's 500-plus victories in men's professional cycling was his greatest, but this is definitely a candidate.

The race took place in April. Conditions were dry at the start, but there was a strong wind

blowing across the route. The cyclists started by riding west from Ghent to the Belgian coast, then went inland to the Flemish Ardennes—the hills where the race is decided.

Eddy Merckx was backed by one of the greatestever teams—Faema. Races may have one winner, but team members work together to ensure that it is one of their members. Faema made the race hard

result of from the split the at the from the split the at the from the split the split

Although second in the 1969 Tour of Flanders, Gimondi won all three Grand Tours: Tour de France, Giro d'Italia, and Vuelta a España.

Felice Gimondi of Italy
Claes)
Chough second in the 1969 Tour of Flanders,

hills, and one or two riders dropped away from the front group on almost every climb. When it was down to six riders, Eddy Merckx made his attack.

MERCKX BREAKS AWAY

With 43 miles (70 km) to go, Merckx hit the front on one of the final climbs and accelerated. At the summit, he was five seconds clear of the next rider,

from the start, using the coastal stretch to split the peloton. A large group formed at the front, which was reduced to 12 men, including Eddy Merckx and three of his teammates (Jos Spruyt, Julien Stevens, and Bernard Van de

Julien Stevens, and Bernard Van de Kerckhove—all Belgians)
after the first climb. Also in the group were Italians Felice Gimondi, Franco Bitossi,

Gimondi, Franco Bitossi, Michele Dancelli, and Marino Basso, two more Belgians (Frans Verbeck and Georges Claes), a Dutchman (Eef Dolman), and a British rider (Barry Hoban). Merckx set an incredible pace on all the Advertising the races

Posters advertise the annual race (left) and others promote riders. On the right is Merckx in 1972 wearing the world champion's rainbow jersey.

"When Merckx
attacked I kept
thinking he's got
to ease at the
top, but he didn't,
he just kept
going faster."

BARRY HOBAN, 1969

who was five seconds clear of the one behind him, and the gaps continued to grow on the way down. The group had been broken by Merckx's acceleration, and it was several seconds before they were organized enough to chase him. But Merckx had the scent of victory and was pulling away fast. With 31 miles (50 km) still to go and fearing

Merckx had made his move too early, his team manager drove alongside and asked him if he was sure he was doing the right thing. Merckx made it clear that he was.

The weather worsened throughout the day. By this stage it was pouring rain and the temperature had dropped to near freezing. But Merckx was oblivious to it. He crossed the finish line in Meerbecke 5 minutes and 36 seconds ahead of the next rider, Felice Gimondi. The following rider finished a couple of minutes behind Gimondi. Merckx never won the Tour of Flanders again.

A grueling race

The Tour of Flanders is one of the five one-day road races known as the "monuments" of the sport. They are the oldest, toughest, and most prized races of their kind. Eddy Merckx is one of only three men—all of them Belgian—to have won all five races.



Children's Bikes

In the 1960s, there was a huge difference between children's bikes on either side of the Atlantic. Most British and European bikes designed for children were scaled-down versions of adult machines, and included everything from miniature racing bikes in Italy to junior Moultons in the UK. Americans had more disposable income than Europeans, which is reflected in the styling of the children's bicycles built for the US market. The banana-seatbike craze started in 1963 in the US and dominated for the rest of the decade, but these bicycles were not popular in UK and Continental Europe. This changed with the launch of the Chopper bicycle at the end of the decade. It was designed for the American market but not heavily promoted in the UK and Europe until 1970.



△ Columbia Thunderbolt 1960

Origin US
Frame Steel
Gears Single speed
Wheels 26 in (65 cm)

By 1960, the design of Columbia's children's bicycles, with their lighter construction, showed a definite European influence. However, the cruiser heritage was still evident in the dummy fuel tank in the frame.



⊲ BSA Santa Fe 1960s

Origin UK
Frame Steel
Gears 3-speed
Wheels 26in (65 cm)

This was an American-style, middleweight bike built by Raleigh with the export market in mind. The distinctive Schwinn-style frame, swept-back handlebars, and semi-balloon tires were novelties in the UK.

Kickstand

Rear rack attached

⊳ Schwinn Street 1964

Origin US

Frame Steel

Gears Single speed

Wheels Front 20 in (50 cm), Rear 24 in (60 cm)

Based on a standard Schwinn design, the Street was quickly modified to reflect the aesthetics of its day, taking inspiration from low-rider cars and drag-strip bikes. It featured Schwinn's head badge, distinctive spring fork, and seat, but comfort and rideability were not a concern.



Coaster brake

The coaster brake, developed in around 1900, allowed the rider to freewheel, while back-pedaling applied an all-weather brake in the hub.

Faux exhaust









Leisure Bikes

The postwar decline in European cycle commuting led manufacturers to concentrate on the adult leisure market. Colorful sporty roadsters replaced robust but antiquated utility bicycles. British three-speed racers had impressed the American troops stationed in the UK during World War II and, as cruisers went out of fashion, large consignments of these bikes were exported to the US. Professional club cyclists still bought high-quality lightweights, but many more people purchased cheaper, mass-produced "English racers." By the end of the 1960s there was a "10-speed" boom in the US, with drophandlebar sports bikes selling in huge numbers.



△ Triumph Palm Beach 1964

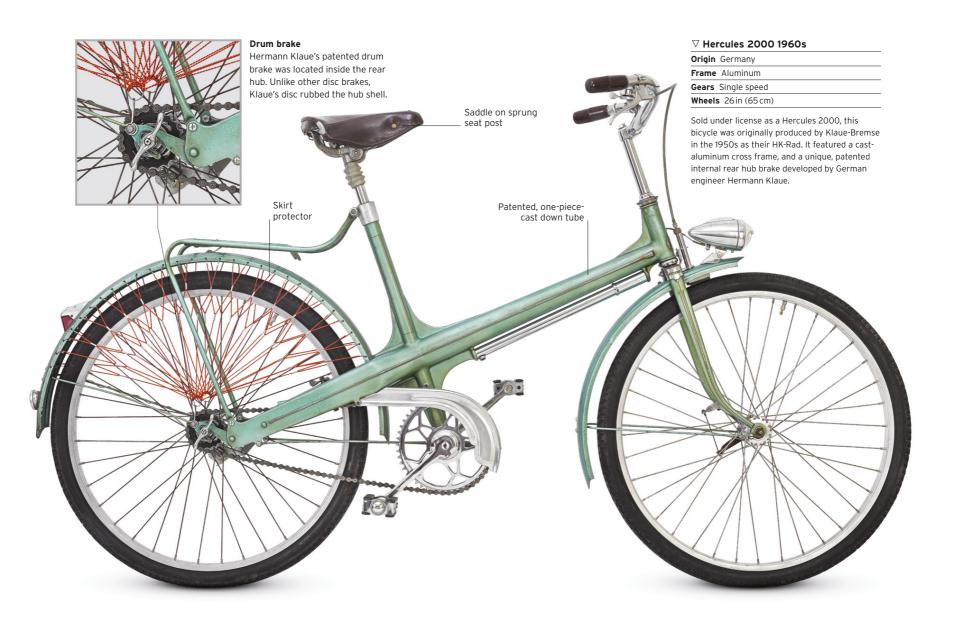
Origin UK

Frame Steel

Gears 3-speed

Wheels 26 in (65 cm)

Designed for everyday cycling, the Palm Beach was built by Raleigh and sold under the Triumph brand, which had long been associated with the manufacture of motorcycles. It featured a two-tone color scheme, a Sturmey-Archer threespeed hub, and dynamo-powered lights.





The Schwinn Town & Country tricycle was built to be sturdy. It had lots of carrying capacity in the rear basket, a heavy-duty contoured saddle with spring support, and a multispeed gear system for scooting around town or heading to the country.



✓ Western Galaxy Flyer 1969

Narrow tires for less rolling resistance

Origin US
Frame Steel
Gears Single speed
Wheels 26 in (65 cm)

After President Eisenhower's doctor promoted cycling for health and fun, American adults became interested in bikes again. They wanted lighter machines and, by the 1960s, Western Auto Supply Co. had slimmed down their cruisers, removing the iconic fake fuel tank.



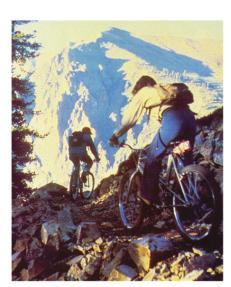




NEW WAVES

The 1960s had seen the bicycle's fortunes revived by an influx of mostly youthful riders, who took to two wheels in greater numbers than ever before. A decade later, many of those who had been hooked by the thrills of the wheelie bike began to shape the bicycle into still more forms and variations, as a new wave of creative energy gave rise to the sports of BMX (bicycle motocross), mountain-biking, and triathlon (cycling, running, and swimming).

Although riding customized bikes around motocross-style tracks occurred in multiple places and at different times around the world, the movement that gave rise to BMX sprang to life in the US. Among the teenagers who experimented on BMXs was Scot Breithaupt, a motocross rider who began to hold contests on full-size motocross tracks in California in 1970 for youngsters riding modified



 \triangle Cycling off the beaten track
The first mountain bikes, such as those produced by Joe Breeze, appeared in the 1970s. The sport was rapidly established over the following decade.

wheelie bikes. At around the same time, a group of enthusiasts began riding modified 1930s Schwinn cruisers, which they christened "clunkers," down off-road trails in Marin County, CA. Their development of bicycles that could withstand the punishment of steep downhills and bumpy terrain gave rise to the fat-tired machines that became known as "mountain bikes" from the late 1970s.

Companies sprang up to cater to these new forms of cycling. US start-ups led the way, from Trek's high-quality tourers and Gary Fisher's early mountain bikes, to Cannondale and Klein, who innovated with aluminum frames. Lowcost Japanese components and bicycles also broadened the choices available to cyclists.

"You won't believe what kids can do with bicycles! They do everything grown-up motocross racers do, except they do it with pedal power."

PROMOTIONAL POSTER FOR YAMAHA GOLD CUP BMX RACE, LOS ANGELES, 1974

Key events

- ▶ 1970 Cinelli releases the M71 clipless pedal, the first ski-binding-type system to attach the rider's foot to the pedal.
- ▶ 1971 A UK-made Carlton Cycles prototype features the first use of carbon fiber on a bicycle frame.
- ▶ 1972 Shimano launches its top-of-theline Dura-Ace groupset of components.
- ▶ 1974 The first modern triathlon is held In Mission Bay, CA.



 \triangle Eddy Merckx's winning year

After breaking the Hour Record in 1972, Eddy Merckx completed a triple in 1974, winning the Giro d'Italia, Tour de France, and Union Cycliste Internationale World Championships.

- ▶ 1974 Shimano releases the Positron rear derailleur, its first gear system to use indexing—one click of the gear lever moves the chain by one ratio.
- ▶ 1975 Recumbent bicycles enjoy a revival, marked by the formation of the International Human Powered Vehicle Association.
- ▶ 1976 The first organized mountain bike race, known as "Repack," is held in Pine Mountain, Marin County, CA. Alan Bonds wins it.
- ▶ Mid-1970s The Flying Pigeon bicycle is distributed in every town and city in China as part of a Communist drive for modernity.
- ▶ 1978 In the US, bicycle sales overtake those of automobiles.

Early 1970s Racers

Improvements in the quality of materials available to frame-builders and manufacturers resulted in some of the finest traditional racing bicycles. Europe remained the heartland for frame-building and components through the 1970s, with the British company Reynolds leading the way for frame tubing and the Italian manufacturer Campagnolo for essential components and drivetrains. Many Italian and French brands, too, gained popularity with discerning cyclists. However, being able to stroll into a bike shop and walk out with a top-end machine was still some years off: quality racers still had to be constructed by hand and each component specified and installed by a skilled mechanic.

⊳ Jacques Anquetil 1970

Origin France

Frame Steel

Gears 10-speed

Wheels 28 in (70 cm)

A five-time Tour de France winner in the 1960s, Anquetil was a big name in the racing world and his bikes were popular with recreational riders. The bikes used affordable Huret gears and featured fashionable Mafac center-pull brakes.

Front derailleur

This is a 1970 Huret Luxe. Based in France, Huret was a major manufacturer of bicycle derailleurs, with a model to suit every budget.

Original saddle replaced with a Selle San Marco Regal



Reynolds 531 frame

Half-chrome

forks and stays





Wheels with high flange hubs



Origin UK

Frame Steel
Gears 12-speed

Wheels 28 in (70 cm)

Raleigh acquired Carlton bicycles in 1960. Its Special Bicycle Development Unit continued making bikes under the Carlton name. This model had stylish "shot-in" stays and a Campagnolo Record groupset with bar-end shifters to minimize reach for fast shifting.

Original chainset

Plain steel-

lugged frame



Origin UK

Frame Steel

Gears 6-speed

Wheels 28 in (70 cm)

British cyclist, John Atkins, was the leading cyclo-cross rider of the era and is still considered the best British cross racer of all time. His Carlton was made using Reynolds tubing, with generous clearances for his favored Clement Grifo tubular tires.



Flawless

paint finish



Late 1970s Racers

From the beginning of the 1970s through the end of that decade, there was little change in the evolution of top-end, high-quality bicycles. Apart from an experiment or two with titanium frames, steel remained the manufacturers' metal of choice for all models—from traditional roadsters to the most expensive racing bikes. As roads improved, however, the geometry of the bike developed, resulting in livelier handling and a stiffer frame. The number of sprockets on the freewheel also went up from five at the beginning of the decade to six by the end.





Gears 12-speed Wheels 28 in (70 cm)

The Sesia was a classic Italian custom-made bike with a steel frame, elegant cutout lugs, and

chrome stays. The side-pull brake caliners were the Flash model by Italian brand Modolo

□ Pinarello Special 1976

Origin Italy

Frame Steel

Gears 12-speed Wheels 28 in (70 cm)

Giovanni Pinarello of Treviso made sought-after racing

bicycles built with Columbus tubes and understated finishes. Campagnolo's Super Record crankset was the pros' choice.

▷ Mercier Service des Courses 1976

Origin France

Frame Steel

Gears 12-speed

Wheels 28 in (70 cm)

The Mercier Services des Courses was an iconic 1970s racing bicycle, and this example was similar to the bikes ridden by Joop Zoetemelk and his Gan-Mercier team in the 1975 Tour de France. The French-built frame used Reynolds 531 tubing and forks, with stylish cutout long-point lugs. It featured a full Campagnolo Nuovo Record groupset with Mavic rims, and would not have looked out of place in the pro peloton.





riangledown Kessel Eddy Merckx 1978

Wheels 28 in (70 cm)

Origin Belgium Frame Steel Gears 10-speed own Eddy Merckx models as the great champion was coming to the end of his racing career. The bicycles were built with Reynolds double-butted tubes and fork, and a Campagnolo groupset.

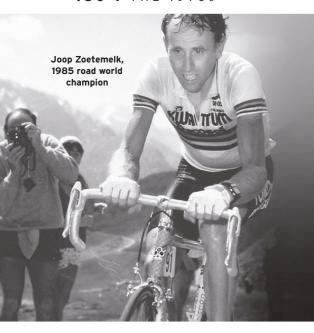


BIRTH OF TITANIUM FRAMES

Bicycle frames made of titanium are stronger and lighter than their steel counterparts. Titanium has inherent shock-absorbing properties, and is resistant to fatigue and corrosion, so frames do not need to be painted, allowing the beauty of the finished metal to shine through. The first titanium bicycle frames were produced in the 1960s by British company Speedwell, which manufactured them in small numbers. By 1974, Teledyne of the US was producing them in larger quantities. After the collapse of the Soviet Union, Russia released large amounts of titanium, which contributed to a substantial drop in price.

 $\textbf{Most titanium frames} \ \text{are assembled using tungsten}$ inert gas (TIG) welding. This is necessary because it protects $% \left(1\right) =\left(1\right) \left(1$ the weld from atmospheric pollution, which can weaken it.





Great Manufacturers Colnago

One of the most prestigious names in cycling, Colnago combines the master craftsmanship of its founder with more than 60 years of racing success at the highest level. Ernesto Colnago experimented with frame geometry, aerodynamic designs, and titanium and carbon-fiber materials long before rivals saw their potential.

FROM ITS ORIGINS in the

workshop of the young mechanic Ernesto Colnago, who built frames for amateur racers, to its current position as a premium cycling brand, Colnago has always made bicycles for the performance

market. Ernesto Colnago's grounding as a frame-builder and mechanic for professional cycling teams imbued his company with a strong ethos of functionality, innovation, and elegance from the very beginning.

Ernesto began his career in 1945 at the age of 13 as a welder's assistant at the Gloria cycle factory in Milan. An avid amateur racer, he accrued a succession of wins before breaking his leg in a crash after sprinting to fourth place at the Milano-Busseto race in 1951. Ernesto's resulting immobility led to a period in which he built



Creative tools

Ernesto Colnago, seen here in 1960 in the Cambiago workshop with brother Paolo, deploys artistry and a mechanic's touch.



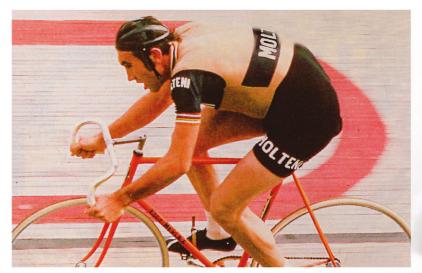
Colnago logo

wheels for Gloria from home. Seeing the potential income and enjoying a reputation for the quality of his work, Ernesto set up his workshop in his home town of Cambiago a year later.

Ernesto's skill as a mechanic shone through despite his

youth. He received commissions from top Italian racers of the day, including Fausto Coppi, and made simple adjustments to frame geometry—such as making smaller, more compact frames—to improve rigidity and rider comfort. Ernesto was also lauded as the key factor in the 1957 Giro d'Italia triumph of Gastone Nencini, who told journalists that "the credit must go to Ernesto Colnago, a young mechanic from Lombardy who has built me an unbeatable bicycle."

With such praise issuing from the



replacing the company's original eagle logo. The ace symbolized the blooming of the spring flowers by the roadside of the Milan-San Remo spring classic, which had just been won by Italian Michele Dancelli on a highest echelons of the sport, demand Colnago bike—an all-Italian victory

Hour Record ride

Although the bicycle ridden by Merckx for his 1972 record was branded with the Belgian's name, it was custom-made by Colnago,

the cutting edge of cycling technology. In return, his profile as the most successful cyclist of the era-and arguably, of all time-also lent further prestige to the Colnago brand.

While Colnago was founded on racing success, the survival of the business depended on appealing to recreational cyclists and amateur racers. Colnago offered "off-the-rack" racing bicycles in around 15 sizesfar more than most other companies—but could build madeto-measure bicycles for customers too. Extra details, such as chromed

Carbon revelation

Italian Franco Ballerini won the Paris-Roubaix race twice, in 1995 and 1998, on Colnago's flagship carbon-fiber race bike, the C40.

"For me, the whole thing revolves around my love for bicycles."

ERNESTO COLNAGO

for Colnago's expertise grew quickly. Ernesto was soon working with the Italian national team, and in 1960 one of his bicycles was ridden to a gold medal at the Rome Olympics.

The 1970s cemented Ernesto's reputation as a master craftsman of racing bicycles of the highest quality. Colnago's distinctive ace-of-clubs motif was developed in 1970,

that led Ernesto to joke, "I had an ace up my sleeve that day."

The following year Eddy Merckx joined the Molteni team and brought his racer's instinct to the Colnago design and construction process. Fastidious in his scrutiny of every measurement and component of the bikes he rode, Merckx partnered with Ernesto to take Colnago bicycles to



Mexico Oro with gold-plated parts 1979

1952 Ernesto Colnago opens his own workshop in his home town of Cambiago, near Milan.

1954 Colnago produces his first complete bicycles, and experiments with a cold-forging process for making steel bicycle forks.

1960 Colnago works with Italian racing team.
1962 Colnago starts working as a mechanic for the Molteni team. Gianni Motta wins the Giro d'Italia in 1966.

1972 Colnago designs and builds the bicycle



C35 Oro with Ferrari wheels 1989

for Eddy Merckx's Hour Record ride in Mexico City. It features a custom-made titanium stem and drilled components and weighs just 12.68 lb (5.75 kg). Branded Colnago bicycles appear in the

1974 Branded Colnago bicycles appear in the professional peloton for the first time, ridden by the Scic team.

1987 The Precisa straight-bladed front fork is developed after Ferrari advises that straight steel blades offer improved shock absorption compared with traditional curved blades.



C40 with Spinergy wheels 1994

1991 Italy wins the World Championships team time trial, riding Colnago bikes with smaller front wheels that improve aerodynamics and allow team members to ride close together for better drafting.
 1991 Colnago debuts its Master BiTitan

titanium frame, with a twin down tube.

1994 The Mapei team rides Colnago bikes
to 58 wins in its first season. In 1996,
1998, and 1999, Mapei riders finish
first, second, and third in the
Paris-Roubaix.



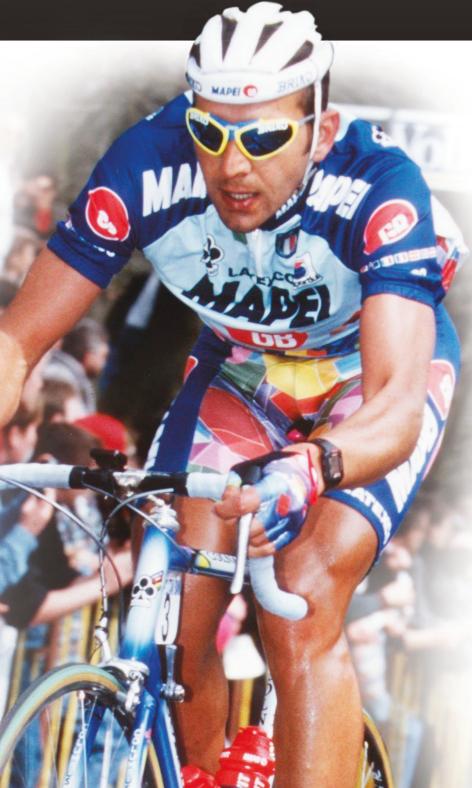
Master 55 limited edition 2008

1998 Colnago becomes one of only a few bicycle manufacturers to seek and be awarded ISO 9001 certification for its frame manufacturing process.

2000s Colnago continues sponsorship of professional road, cyclo-cross, and mountain-bike teams.

2002 The CF2 carbon-fibre, full-suspension mountain bike is released with Ferrari.

2012 Colnago becomes the first company to release a production road bike equipped with hydraulic disc brakes.



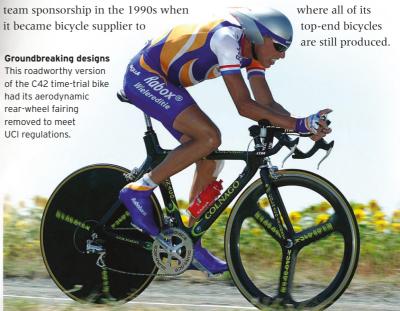
lugs, subtle ace-of-clubs cut-outs on the frame, and "pantographed" engravings on components, soon drew a loyal following.

The 1980s saw innovations come thick and fast. First Colnago launched the Master racing bicycle, built with custom-drawn, crimped steel tubesgiving an indented tube profile rather than the standard circular or elliptical cross section—to increase frame stiffness. In 1987, Colnago produced a collaboration with Ferrari: a concept bike with a car-style gearbox instead of derailleurs, and hydraulic brakes. Two years later the Ferrari relationship gave rise to the C35, a hand-wrapped, carbon-fiber monocoque bicycle that was 20 years ahead of its time.

Colnago has a long history of sponsoring professional racers. It entered its most celebrated phase of team sponsorship in the 1990s when it became bicycle supplier to

the Mapei team. This period coincided with the Colnago C40, the first all-carbon-fiber bicycle frame to be ridden in the punishing conditions of professional cycling. The Mapei riders found that, particularly in races over cobblestones—a terrain in which short-travel suspension forks were popular at the time—the carbon-fiber frames produced a noticeably more comfortable and stable ride than their steel counterparts.

As Colnago entered the 21st century, the realities of global manufacturing forced a change in the long-held policy of construction solely on Italian soil. From 2005, mid-range Colnago bicycles were made in Taiwan by the A-Team, a grouping of Taiwanese firms including Giant and Merida. Yet Colnago's creative center and design heartbeat remains at its Italian headquarters in Cambiago,



Touring Bikes

The fitness boom in the US and beyond influenced cycling with new models aimed at those who wanted to ride for fun and exercise. The traditional touring scene remained strong, especially in Europe, where hand-built custom frames continued to be the only choice for a quality load-bearing machine. Innovation of parts and materials, and multiple bike types, were some years off, but by the end of the 1970s the nascent mountain bike scene in the US was creating waves that would finally drag the cycling world into the modern era. Touring bikes would benefit greatly, in time. Until then, however, racing-bike frames were commonly adapted for touring purposes, and equipped with optional or aftermarket mudguards, water-bottle holders, and luggage racks.







Raleigh Chopper

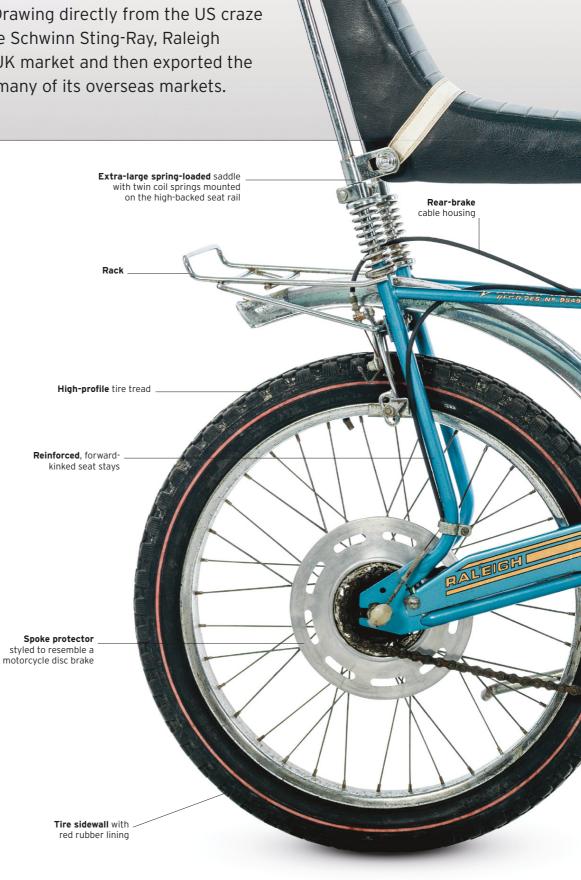
One of the style icons of the 1970s, the Raleigh Chopper brought motorcycle-inspired cool to a generation too young for motorized two-wheelers, injecting irreverence and exuberance into a previously conservative area of bicycle design. Drawing directly from the US craze for Easy Rider-style bikes, such as the Schwinn Sting-Ray, Raleigh repackaged the wheelie bike for the UK market and then exported the Chopper design around the world to many of its overseas markets.

WHEN THE FIRST RALEIGH CHOPPER children's bikes appeared in UK bicycle shops in late 1969, the effect was dramatic. With its hot-rod-inspired looks and components, from the "ape-hanger" swept-back handlebars to the curved "sissy bar" seat rail, the Chopper was so popular that it rapidly sold out of its initial release of 500 units—a sign of the success that was to follow over the next 10 years.

Just as the Schwinn Sting-Ray had done in the US six years earlier, the Chopper struck a chord with the youth bicycle market in the UK and elsewhere. Raleigh already had some experience of the wheelie-bike craze—its North America division brought out the Rodeo (1966) and Fireball (1968) in an attempt to take on Schwinn, whose Sting-Ray dominated the sector. Many of the Chopper's design features first appeared on these two models, including the top-tube-mounted gear-shifter and padded vinyl seat.

The feature that set the Chopper apart was its straight-tubed frame, which differed from the curving cruiser-style tubes of its US precursors. In other ways it shared the precarious riding characteristics of most other wheelie bikes, with the rear-slung saddle and small front wheel combining to place the rider's weight over the rear wheel, making wheelies and skittish front-wheel handling inevitable.

SPECIFICATIONS	
Origin	UK
Designer	Ogle Design/Alan Oakley
Year	1979
Frame	Steel
Gears	3-speed
Brakes	Caliper
Wheels	Front 16 in (40 cm), Rear 20 in (50 cm)
Weight	Approx. 41lb (18.5kg)





THE COMPONENTS

The Chopper was available in several different models and component packages during the course of its 10-year production run. Single-speed, hub-gear, and derailleur-gear versions were released, while a drop-handlebar model—the Sprint—was also introduced. The biggest overhaul of components was for the MK II Chopper in 1972, which featured a redesigned frame to counter the MK I's tendency to suffer snapped seat tubes.

Padded-vinyl, high-backed saddle
 Rear-facing reflector mounted behind saddle
 Kinked seat stay for improved frame strength, and drivetrain featuring Sturmey-Archer hub gear, mock disc-brake spoke protector, and chainguard
 Coil-sprung saddle suspension
 T-bar gear-shift lever
 Transmission console with gear indicator
 Raleigh's own-brand brake lever mounted on swept-back "ape-hanger" handlebar
 Battery-powered front light
 Flat pedal

























BMX Bikes

BMX is an abbreviation of "bicycle motocross." The modern form of the sport as recognized today began in California in the late 1960s. BMX was an instant hit with the youth of the day, and by 1974 there were 130,000 BMX bikes in California alone, and 100 dedicated tracks. The bikes were simple, with squat diamond frames often reinforced with gussets, and 20-in (50-cm) wheels with wide tires. For strength, manufacturers welded the fork blades directly to the steerer tubes. They used one-piece cranksets. BMX bikes soon spread around the world. A sport that many commentators thought would be a flash in the pan, BMX is still popular 50 years later.





BMX suspension

The Monoshock was developed for dirt racing, not stunts, and the suspension was designed to help the bike cope with harsh off-road conditions. versions still showed the influence of Sting-Ray design, and had a sturdy steel frame to sustaint jumps and stunts.

> Front fork with suspension

abla Webco Monoshock mid-1970s

Origin US

Webco Inc. was an early BMX bike maker that operated out of Venice, CA between 1974 and 1980. Some of its bikes had magnesium alloy wheels made by Skip Hess.



Frame Steel

Gears Single speed

Wheels 20 in (50 cm)



Great Races Ironman Triathlon 1979

The Ironman triathlon—a 2.4-mile (3.8-km) swim, followed by a 112-mile (180.3-km) bicycle ride, then a full 26.2-mile (42.2-km) marathon run without a break—started as a friendly challenge between a small group of people in Hawaii.

THERE IS A LOT OF DEBATE about when the first swim–cycle–run event took place. There was a well-documented run–cycle–swim event in Mission Bay, CA, in 1976, while there were three-sport events in France as long ago as the 1920s. These

Competitors in the first ever Ironman

John Dunbar (left), a former Navy SEAL, is seen overtaking a competitor on his way to second place. Dunbar led after the bike section, but his support crew ran out of water and gave him beer to drink instead, so he slowed dramatically.

events consisted of the three triathlon disciplines, but the order varied. The first recorded swim-cycle-run sequence took place in Marseilles in 1927, and may have been the first-ever triathlon as we know the sport today.

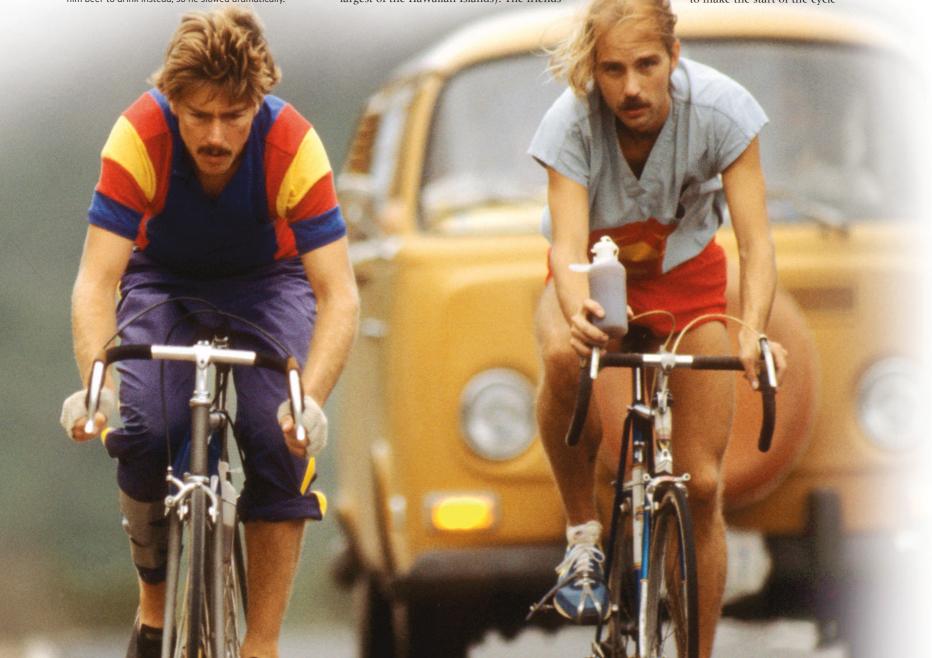
The idea for the Ironman Triathlon came about in Hawaii in 1977, when a group of friends were chatting at the awards ceremony following the round-Oahu running race (Oahu is the third largest of the Hawaiian Islands). The friends



The Kailua-Kona Ironman is still number one
Faris-Al-Sultan (left) won the men's 2004 Ironman title and
Nina Kraft (right) the women's in 2005. Ironman has become
a massive brand, and there are many triathlons worldwide.

had different sporting interests and were debating who were the fittest: swimmers, cyclists, or runners. US Navy Commander John Collins suggested they have a race that combined three established endurance challenges: the Waikiki Roughwater Swim, the Oahu Bike Ride, and the Honolulu Marathon.

The Oahu Bike Ride is in fact 115 miles (185 km) long, but to make the start of the cycle



TOM WARREN, 1979

race coincide with the end of the swim and the finish dovetail with the start of the marathon, Collins cut its distance to 112 miles (180.25 km). The Waikiki Swim is 2.4 miles (3.9 km) and a marathon is 26.2 miles (42.2 km), and so that is how the distances were decided upon. The name Ironman then came about because Collins wrote some basic rules that ended with: "Whoever finishes first, we'll call him the Ironman."

THE EARLY RACES

On February 18, 1978, 15 men started the first-ever Ironman and 12 of them finished. The winner was American Gordon Haller, with a time of 11 hours, 46 minutes, and 58 seconds.

The following year, 1979, saw 50 athletes sign up to take part, but the race was postponed for a day because of bad weather. The seas were still very rough the following day, so only 15 competitors were willing to go ahead, including former national cycling champion Lyn Lemaire, the first woman to compete. Tom Warren, a fitness enthusiast from San Diego, led out of the swim stage by four



The start of the 2010 Ironman

The Ironman swim start is an incredible sight as hundreds of competitors battle to get clear of their rivals. Competitors start in four "waves." The professional men start first, with the pro women next. They are followed by the age-group men's race, then the women's. Each "wave" is separated by five minutes.

minutes. It took him only four minutes to change into his cycling kit, then he really stretched his lead. Warren was 21 minutes clear by the end of the cycle leg. He had a big margin to play

with during the marathon, but that in itself caused him problems. "Knowing I'd won and had only to go through the motions was difficult at one point," he explained. He also said that he had not found the shift between disciplines such a problem, because it was something he had been doing for years. At the time Warren was swimming 5 miles (8 km) and running 13 miles (21 km) a day, and cycling whenever he could. Warren won the 1979 event, cutting half an hour off Haller's 1978 time. Lemaire finished fifth overall in a time of 12 hours 55 minutes. Speaking after the race, Warren said: "There's normally a tailwind

around the back of the bike course, so I pushed the



Alexander won the world title in 2008, 2009, and in 2011, when he set a record of 8 hours, 3 minutes, and 56 seconds (with changes): a 51-minute, 56-second swim; a 4-hour, 24-minute, 5-second cycle; and a 2-hour, 44-minute, 3-second run.

first third really hard in anticipation of that tailwind, but when I got around the back side the wind had shifted, so it was just hard all the way... "

The Ironman grew fast, and in 1981 it moved to the Big Island of Hawaii, where it has been held since. Owned by the World Triathlon Corporation (WTC), the Hawaii Ironman is its world championship, with qualifying events around the world.

KEY FACTS

RESULTS

First: Tom Warren, US Second: John Dunbar, US Third: Ian Emberson, US

THE MODERN COURSE

The Ironman begins with the swim section in Kailua Bay. The transition between swimming and cycling and the final marathon stage are in Kailua-Kona. The map here shows the modern cycling route, rather than the original round-Oahu route. After cycling, the athletes have to climb up Palani Road to the Queen Ka'ahumanu Highway to run their marathon—an extreme test of fitness.

Coastal cycle route

The athletes ride out and back along the Queen Ka'ahumanu Highway—the Hawaii Island Belt Road. This route is very exposed and windy, with no shelter; the conditions can be extremely hot and humid.





Town and Leisure Bikes

The 1970s witnessed the biggest boom in bicycle purchases since the 1890s. Across the globe, people were hit by pedalpowered fever, and it resulted in a new wave of bicycle designs, some more successful than others. The traditional roadster remained popular, but the boom welcomed all sorts of bicycles of different shapes and wheel sizes. The 1973 oil crisis saw an increase in the cost of driving a car and made bicycle commuting a more attractive option. Low-priced town bikes, which were increasingly manufactured in Asia, offered inexpensive transportation for recreation and exercise.



\triangle Hercules Auto Velo 1973

Origin Germany Frame Steel Gears Single speed Wheels 16 in (40 cm)

Low-quality, fauxeather saddle

Quick-release lever unlocked the fold hinge

> Designed to help industrial workers get from A to B, this was an early version of a folding bike. The bicycle had a robust chromoly-steel frame and a quick-release lever hinging the down tube. The fold method was clunky and did not catch on.

∇ Mercier Step-through Tourer Women's Model 1970s

Simple saddle with

synthetic upper and

Origin France Frame Steel

Gears Single speed Wheels 26 in (65 cm) This classic women's town bike sold by the thousand to riders in suburbia. The Loop featured a basic steel frame with tubes joined by lugs. A chainguard stopped the rider's pants from getting caught in the chainrings. The rear wheel powered dynamo lights.

Dynamo lamp

powered by

rear wheel

△ Motobécane Tourer Women's Model 1974

Origin France Frame Steel

Gears Single speed

French manufacturer Motobécane enjoyed a good reputation as a builder of lightweight, quality racing bikes. During the bicycle boom of the 1970s, the brand stretched its wings and capitalized on the market's desire for easy, fuss-free town bicycles, which it sold at very reasonable prices



Zweirad-Union AG Victoria 1970s

Origin Germany

Frame Steel

Gears Single speed

Wheels 16 in (40 cm)

Sold in many West German department stores, the Victoria had a crude fold system: a single lever was released and the frame hinged back on itself. The chopper-style handlebar gave an upright riding position, and a rack over the back wheel was provided for cargo.



Children's Bikes

Traditionally, children's bicycles had been smaller versions of adult roadsters. The 1970s saw a new craze for children—the chopper bike. American manufacturer Schwinn was the first to mass-produce the bike, and by the mid-1970s Raleigh had several chopper models to its name. The popularity of the style was overwhelming. For the next two decades, children played around on nothing else but these pedal-powered, miniature, motorbikeinspired bikes, which evolved into the 1980s' must-have bike, the BMX.

\triangledown Schwinn Sting-Ray Apple Krate 1973

Origin US

Frame Steel Gears 3-speed

Wheels Front 16 in (40 cm),

Rear 20 in (50 cm)

With its central gear-shifter, motorcycle-style seating, and unique front suspension, the Schwinn Sting-Ray was coveted by many North American children. Ads proclaimed the Sting-Ray was "the bike with sportscar styling." Britain's version of the bicycle was the Raleigh Chopper.



Front suspension

The Sting-Ray featured unique front suspension. At the front, a steel coil spring attached at the headset, while hinges on the front fork absorbed the shocks from the front wheel.



Rear derailleur

Schwinn made its own components for its bicycles; the rear derailleur used rollers or jockey wheels to keep the chain in line while a sprung mechanism pushed the chain up and down the rear cogs.

Rear caliper brake

A dual-pivot, side-pull caliper brake was one of the most popular bicycle brake designs. One arm pivoted at the center and the other at the side, pulling the brake pads onto the rim.

Gear-shift

The Apple Krate was unique because it was one of the first bikes to have 5-speed gearing. The chrome-finished lever, with its larger rubber handle, looked similar to a car gear lever.

Front drum brake

Braking at the front was controlled by a large aluminum drum brake in the center of the wheel. When the brake cable was pulled, it pushed two pads in the drum against the braking surface.



aspiring young champions could also

range of smaller road bikes. These

models were often equipped with a

coaster brake and dazzling white tires.

get a slice of the action with Flandria's

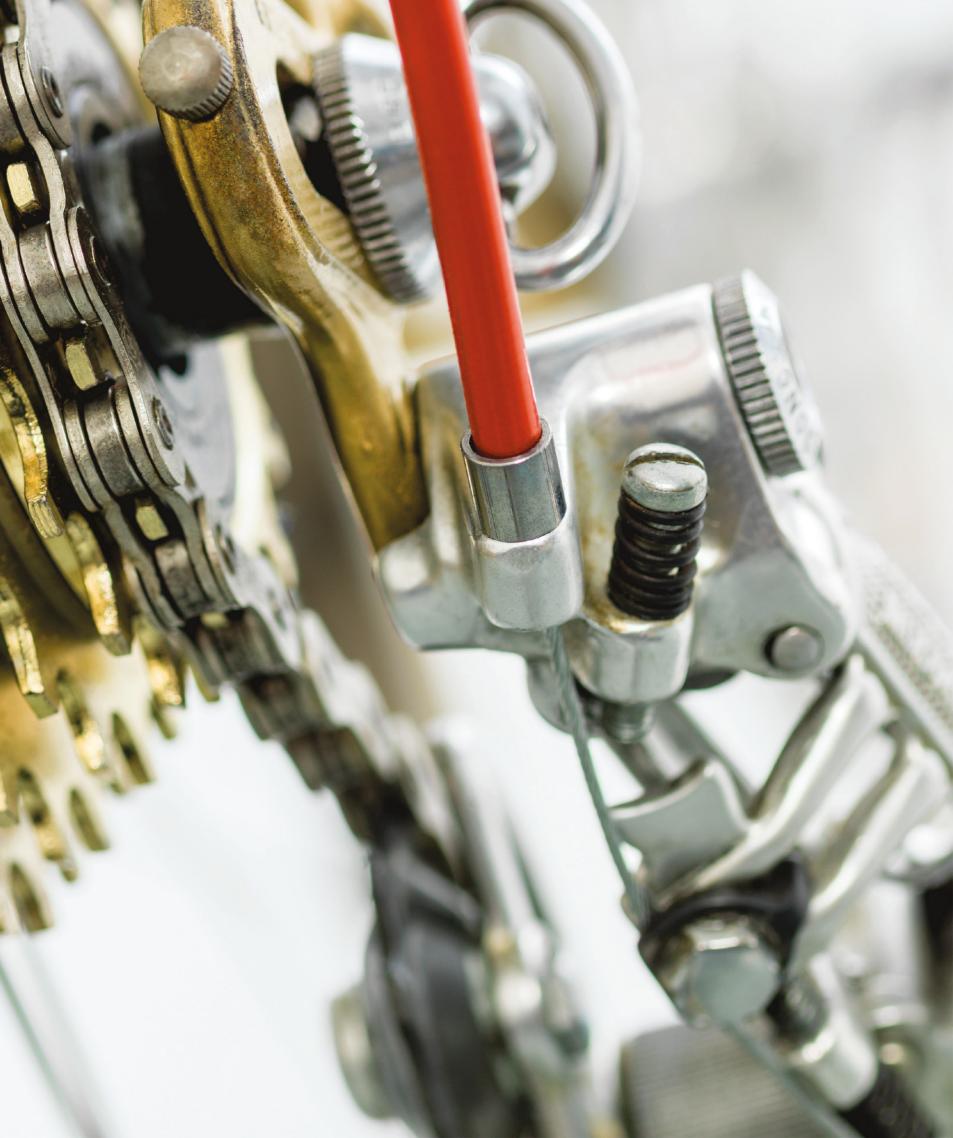
Origin Belgium

Gears Single speed

Wheels 20 in (50 cm)

Frame Steel





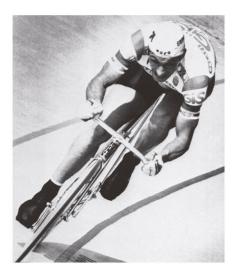


Condition 1984

BICYCLE EVOLUTION

By the early 1980s the experimentation and ingenuity of the "clunker" riders was beginning to bear fruit, yielding a new breed of bicycle that would take the world by storm. Stronger, straight-tubed frames, custom-brazed from chromoly steel, replaced the organic curves of the modified cruisers of the 1970s, which had proved unable to withstand the bumps and drops of off-road riding. With the addition of 18-speed derailleur gears and knobby tires, the mountain bike was so named because of its ability to be ridden on harsh off-road terrain.

Away from the California cottage industry that created the mountain bike, a new trend was spreading among road and track cycling: aerodynamics. Due to the slowing effect of wind resistance—which at speeds of more than 15 mph (24 km/h) is estimated to require 90 percent of a rider's energy output to



 \triangle An unfair advantage Moser's bicycle gave him such an advantage during his Hour Record that the organizers, the Union Cycliste Internationale, banned it.

overcome—reducing and shaping the front profile of rider and machine had long been recognized as a holy grail that could increase speed while reducing effort.

In 1984, aerodynamic improvements were among the factors that enabled Italian Francesco Moser to smash the 14-year-old Hour Record of Eddy Merckx, which many had considered unbreakable, by 4,521ft (1,378 m). Because he was riding a low-profile bicycle with a cow-horn handlebar and carbon-fiber disk wheels, and wearing a skinsuit, helmet cover, and overshoes made from Lycra, Moser's ride heralded a new era in scientific training and equipment refinement that would shape the development of cycling.

"I'm lucky that **mountain biking** wasn't around when I was 20, because I wouldn't have won the **Tour de France**. It's **my kind** of sport."

GREG LEMOND, THREE-TIME WINNER OF THE TOUR DE FRANCE

Key Events

- ▶ 1980 Pioneers Gary Fisher and Charlie Kelly sell off-road bicycles under the company name "MountainBikes," using frames built by Tom Ritchey.
- ▶ 1981 Specialized commissions received for first mass-produced mountain bike, the Stumpjumper (see pp.162-65), based on Tom Ritchey's frame design.
- ▶ 1982 Race Across America (RAAM) is held for the first time, covering 2,968 miles (4,777 km) from Santa Monica, CA, to the Empire State Building in New York City.
- ▶ 1982 Shimano realizes the potential of the mountain bike, and so releases the Deore XT groupset for off-road use.
- ▶ 1984 Women's cycling events appear at the Olympic Games, held in Los Angeles, for the first time.
- ▶ 1984 US sales of mountain bikes reach one million.
- ▶ 1986 Pete Penseyres wins RAAM using aero-bars—a handlebar extension developed for triathlons.



\triangle Moulton mountain bike

In 1988 the small-wheeled Moulton Space-Frame AM-MTB full-suspension mountain bike is launched.

▶ 1989 Greg LeMond wins the Tour de France on the final day's timetrial, using the aerodynamic gains of aero-bars, a teardrop-shaped helmet, and a disc rear wheel to overhaul a 50-second deficit.



The 1980s was the final decade of the traditional all-steel bicycle, with frame-builders using the same working practices as previous generations. Tubes were lugged or lugless, both employing skilled brazing techniques. Everything from the choice of the paint to the wheels was specified by the customer, and the hubs, spokes, and rims were assembled by a trained wheel-builder. Derailleur gears operated by friction levers remained the norm, but the number of available gears went up to eight sprockets on the multiple freewheel by the end of the 1980s.



△ Fuji Racer c. 1980

Lightweight

racing wheels

Origin Japan
Frame Steel
Gears 10-speed
Wheels 28 in (70 cm)

Colnago Superissimo 1982

Origin Italy
Frame Steel
Gears 12-speed
Wheels 28 in (70 cm)

Paint colors matched TI-Raleigh pro-team's livery

> Lightweight chainring drilled with

An example of Japanese bicycle-making at its finest, the Fuji had a beautifully crafted steel frame and finely pinstriped chrome lugs. The home-grown Sugino chainset was drilled for lightness. The bike had quality SunTour gears and brakes.

High flange

hub typical of the period

With its eye-catching chrome lugs, fork, and rear dropouts, the Colnago Superissimo had all the hallmarks of classic Italian style. Its Campagnolo groupset and Vittoria tires made it a very desirable bicycle.

Deep drop

⊳ Raleigh Team *c.* 1980

Origin UK
Frame Steel
Gears 12-speed
Wheels 28 in (70 cm)

Modeled on the Dutch TI-Raleigh team cycles, the team replica machines built at the Nottingham factory for retail could almost pass for the real thing. Both were handcrafted from Reynolds tubing, with Campagnolo gears; the customer version had Nuovo components.



Origin Italy
Frame Steel
Gears 12-speed
Wheels 28in (70 cm)

The Italian bicycle by Construction Bicycles Tardivo (CBT) was the ultimate racing machine. The frame was made with Columbus tubes, the groupset by Campagnolo, and the bars from Cinelli. It had a chrome fork crown and delicate cutouts on the head-tube lugs.









Great Manufacturers Cannondale

One of the world's most innovative bicycle companies, Cannondale—which was founded in 1971, but produced its first bike in 1983—has often caused a stir with its eye-catching designs, new technology, and bold marketing. Best known for pioneering high-performance aluminum bikes, the US brand has gained a global reputation for staying at the cutting edge of bicycle and component design.

CANNONDALE WAS FOUNDED

on a single guiding principle: that products offering tangible, real-world advantages over existing technologies will succeed. This insight came to co-founder Joe Montgomery in 1970 as he watched a cyclist struggling under the heavy load of a backpack while pedaling uphill. In 1971, Montgomery, along with Ron Davis and Jim Catrambone, launched their enterprise. The first year also saw their first product—a lightweight, two-wheeled trailer that could be attached to the rear of any bicycle, allowing the rider to haul heavy loads with minimal effort.

From the beginning, the small company did things differently. In the early years, it catered chiefly to the outdoor luggage market, with cycling equipment as its focus. Everything



Early innovation

Cannondale's first two-wheeled product, the 1971 Bugger bicycle trailer, showcased the young company's expertise in designing and producing high-quality cycling equipment and outdoor accessories.

was designed and made in a makeshift workshop above a pickle shop in Wilton, CT. The Metro-North train station near the workshop, Cannondale, gave the company its name. Its products soon gained a following, as the Cannondale brand began to be associated with quality, durability, innovation, and the latest in design and technology.

The company's steady growth meant that it soon outgrew the pickle-shop loft, and a production plant was opened in Bedford, PA, in 1977. "Handmade in the USA" was a badge of honor for Cannondale products, and local production allowed tight control over quality, since the company could respond quickly to market changes.

Cannondale spent 12 years developing outdoor products before, in 1983, it announced its arrival as a fullfledged bicycle company with the ST-500 tourer. Cycle-touring equipment had come to dominate its output, so it was fitting that its first bike was a touring machine. A glossy, TIG-welded aluminum frame, with an oversized, large-diameter down tube and ovalized chain and seat stays, ensured that the ST-500 immediately stood out from the crowd of lugged, narrow-tubed steel frames. The use of aluminum was far from a publicity stunt: because of its lighter weight, it could be rolled into larger-diameter tubes, thereby creating a frame that was stiffer than steel, and would not

rust. Oversized aluminum tubing also produced an immediate transfer of the rider's energy to the rear wheel, as compared to the softer, springier qualities of a steel bicycle frame.

The following year, Cannondale introduced a road bike—the SR-900, equipped with 12-speed Campagnolo Nuovo Record gears—and the SM-500 mountain bike, which had 15-speed Shimano Deore XT gears. These lightweight, advanced bicycles were aimed squarely at the higher echelons

Suspension Technology (EST), was introduced. The EST frame was paired with a Girvin Flexstem handlebar-mounted shock unit.

In 1992, Cannondale replaced the Flexstem with a redesigned frame that featured the Headshok suspension fork. This was unique in that it paired rigid fork blades with a telescoping shock that ran on precision needle bearings in the frame's head tube. The design was lighter, better at absorbing bumps, and offered

cannondale

"It has **never** been our goal to produce **huge numbers** of bicycles. **Just the best bicycles**."

JOE MONTGOMERY, CANNONDALE PRESIDENT, 1991

of the market. In the years that followed, tandem, BMX, hybrid, and triathlon/time-trial bikes were all added to Cannondale's stable. As well as building its own frames (protected by a US patent), from 1993 the company designed and produced a range of components.

From the late 1980s through the 1990s, mountain biking proved to be the field in which Cannondale's technological improvements won the strongest following. In 1991, one of the first rear-suspension mountain bikes, the Elevated





ST-500 Sport-Touring bicycle 1983

1971 Cannondale is founded by Joe Montgomery, Jim Catrambone, and Ron Davis in Wilton, CT.

1983 The company produces its first bicycle the aluminum ST-500 touring bike.
 1989 Cannondale Europe is founded in the Netherlands for distribution and sales.

1991 Cannondale introduces its first fullsuspension mountain bike, the EST.

1992 Headshok front suspension is released1994 The CODA Magic crankset, with an external-bearing bottom bracket,



Delta-V 2000 with Headshok 1993

is produced 10 years prior to its industry-wide adoption.

5 A short-travel version of the Headshok suspension unit is added to a road bike

7 While leading the Tour de France for three days, Mario Cipollini rides a customized yellow Cannondale race bike to match his leader's jersey.

2000 Lefty suspension fork launched.
2001 Cannondale introduces the BB30 bottom bracket, a large-diameter aluminum spindle design that is



Cipollini's CAAD3 time-trial bike 1997

both lighter and more resistant to flex under the rider's pedal strokes. It soon becomes an industry standard. 2003 After a bold but ill-fated attempt to expand into high-performance motorcycles and all-terrain vehicles (ATVs), Cannondale seeks bankruptcy protection and is acquired by one of its creditors, Pegasus Partners. 2004 "Legalize my Cannondale" campaign is launched to promote the carbon-

aluminum-framed Six13 road bike,



SuperSix EVO Hi-MOD 2016

which weighs less than the legal minimum for a competition road bike.

2008 Cannondale is acquired by Dorel Industries, a sports-recreation conglomerate; investment in product development, testing, and manufacturing continues. In 2009, production moves to Taiwan.

2011 The SuperSixEVO carbon road frame is

O11 The SuperSixEVO carbon road frame is released. With exceptional stiffness-toweight, it is named "Best Bike in the World" by Germany's Tour magazine.



anything else at the time.
When mated with the new Delta-V rear-wheel suspension, this provided not only a comfortable ride, but also a mountain bike that could be ridden

In 1994, Cannondale co-sponsored one of the most successful professional mountain-

aggressively fast over

steep, rocky terrain.

more precise steering than

bike teams ever. The team won a host of women's and men's cross-country and downhill races on Cannondale bicycles, providing vital product feedback. One of the flagship products to come from such testing was the Lefty, an evolution of the Headshok that moved the shock absorber from the frame's head tube into a lightweight, single-bladed telescopic fork.

Cannondale moved into pro road cycling sponsorship in 1997 with the elite Italian team Saeco. This marked the first time an American brand had sponsored a European road team, and the first time such a team had raced on oversized aluminum frames. Any doubts about aluminum's place in the peloton were soon erased, with Saeco's Ivan Gotti winning the Giro d'Italia on a bright red

winning two stages and wearing the race leader's *maillot jaune* (yellow jersey) for four straight days in the 1999 Tour de France.

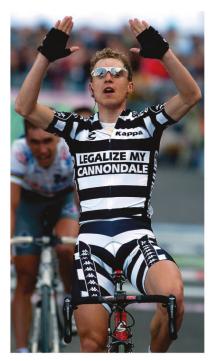
Cannondale, and superstar sprinter Mario Cipollini



Headshok logo

Following industry trends, Cannondale introduced a carbon frame in 1997, but, true to type, added innovation. The Super-V Raven mountain-bike frame featured an aluminum skeleton surrounded by a carbon-fiber skin. This combination was used in 2004 for the Six13 road bike, which was so light that weights were added to meet

UCI regulations, inspiring the "Legalize my Cannondale" campaign. Today, the "Handmade in the USA" tag is gone, but Cannondale continues to thrive.



Grabbing the headlines

Damiano Cunego promotes Cannondale's "illegal" Six13 model at the 2004 Giro d'Italia.

Aerodynamic Time-Trial Bikes

Inspired by the radical machines that had taken track racing by storm in the late 1970s, road Time-Trial bikes began to feature plunging front ends with a cut-down handlebar. By the mid-1980s, low-profile TT bikes were being ridden by amateurs hungry to copy their heroes in races against the clock. Reduced frontal area was soon followed by fairing or disc wheel, and by the end of the decade, bicycles also featured aerodynamic triathlon bars.

Rear derailleur design The 1985 Shimano Dura-Ace derailleur set a new standard by combining two inventions from other makers—dual spring-loaded pivots and a

slant parallelogram cage.





Short wheelbase

with very tight

clearances



Origin France

Frame Steel

Gears Single speed

Wheels 28 in (70 cm)

French road time-trial machines with radical designs gained mass exposure thanks to Renault-Elf riders such as Laurent Fignon and Greg LeMond. The flat-tubed Delta featured a low-slung handlebar and a short wheelbase.

Special cage for

aerodynamic

water bottle

▷ Cinelli Laser Track Bike 1984

Origin Italy

Frame Steel

Gears Single speed

Wheels Front 26 in (65 cm),

Rear 28 in (70 cm)

Italian style and engineering came together in the Laser, one of the prettiest aerodynamic track machines. Designed by Antonio Colombo in response to new rules that outlawed nonstructural aerodynamic aids, its Columbus tubes were shaped to pass through the air with minimum turbulence.



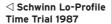
Saddle with infill under its "nose"

to channel air



Aero components

It is questionable how much difference this aerodynamic Dia-Compe BC46 brake made to the bicycle's speed, but it was certainly stylish.



Origin US

Frame Steel

Gears 6-speed

Wheels 28 in (70 cm)

This bike is an example of Schwinn's forays into cutting-edge design. This machine's steel frame had a faired-in section behind the seat tube to allow air to flow around the back wheel. The carbon bars and chainring were also ahead of their time.



Aero versus air-in

Aerodynamics were restricted when a slot was needed to get to the tire valve; the gap could be covered with adhesive tape to restore airflow.

Carbon-fiber rear disc wheel

\triangle Bottecchia TT 1989

Origin Italy

Frame Steel
Gears 16-speed

Wheels Front 26 in (65 cm), Rear 28 in (70 cm)

The Bottecchia frame was built with Columbus air tubing, and featured a steeply angled top tube and steel fork. This machine was similar to one ridden by Greg LeMond in the 1989 Tour de France, although his had Mavic components.



Origin Italy

Frame Steel

Gears 16-speed

Wheels Front 26 in (65 cm), Rear 28 in (70 cm)

Founded in 1974, Mario Rossin quickly became known for innovative aerodynamics, and by the end of the 1980s Rossin was building bikes for many professional teams. The TT was a typical lo-pro with aero frame, and was equipped with Campagnolo's Croce d'Aune groupset.

160 . THE 1980s Track-Racing Bikes Reduction gear □ 10 Speed Spokes Experimental High Speed Bike c. 1980 requires two chainrings Origin US Bicycles built to race around banked tracks resist design Frame Steel changes more than any other type of bike. Pared down to Gears Single speed the absolute minimum, they have no need for brakes or Wheels Front 26 in (65 cm), Rear 28 in (70 cm) anything other than one carefully chosen gear. Comfort is A long-wheelbase track machine, the Spokes irrelevant on smooth wooden boards or concrete, and the had a double-reduction gear system that wheels can be bolted into place since flat tires are rare. provided an over-sized gear ratio without the need for a large Weight is also not critical because there are no hills to climb. chainring. For high speeds, the However, though this was largely the case in the early bike also had a motorcycle-style 1980s, advances in technology began to alter how track fork to resist gravitational forces on bankings. Although bikes evolved aerodynamically as the decade progressed. an interesting and arresting machine, it never caught on. Triple-triangle seat stay Large chainring ⊲ GT American Olympic Team Pursuit Bike c. 1980 Origin US Frame Steel Gears Single speed Wheels Front 24 in (60 cm), Rear 28 in (70 cm) GT's distinctive triple-triangle frames featured seat stays running almost parallel to the down tube. These Olympic team bikes were also radically designed to place the rider in the most extreme position. This example has been fitted with a non-original riser handlebar unsuitable for track use Chainset with Small front wheel lowered front end even further Chromed tubes by Saddle almost Columbus of Italy over rear wheel Origin Italy Frame Steel Gears Single speed Wheels 28 in (70 cm) In 1984, Italian champion Francesco Moser broke the World Hour Record, completing 31.78 miles (51.15 km) in the hour. This radicallooking bike used disc wheels for the first time in such a record attempt. Under the swooping looks was a conventional steel frame designed to rotate the bike into a streamlined tuck on ENERDAY purpose-made bullhorn bars. Disc wheels

DENERVIT



Specialized Stumpjumper

Although its fat tires and functional looks won few plaudits for aesthetics, the Specialized Stumpjumper was revolutionary in bringing off-road cycling to the masses. One of the first factory-built mountain bikes in the world, the Stumpjumper was a performance machine that helped pioneer this new form of cycling. Thanks to production in Asia, it was cheaper than the handmade bikes that dominated the new sport that had sprung up in California in the early 1980s.

THE STUMPJUMPER BICYCLE was the product of the business sense and cycling expertise of Mike Sinyard, the founder of Specialized Bicycle Components. Sinyard began importing high-quality road-bicycle components from Europe in 1974 and selling them to consumers, retailers, and manufacturers in the US. After supplying steel tubing to some of the pioneering frame-builders—including Tom Ritchey—who created the first purpose-built mountain bikes, Sinyard saw the potential of this new breed of bicycle. Basing the Stumpjumper around the design of the Ritchey-built MountainBike, he arranged factory production in Japan to achieve a lower retail price and higher volume.

Affectionately known as the "Stumpy" by its fans, the Stumpjumper was popular from the start—the first 125 frames sold out just six days after going on sale in 1981. Although lacking the elegance and refinement of its groupset-equipped road-cycling cousins, and crude in comparison to the lightweight, suspension-assisted machines that mountain bikes have evolved into, the early Stumpjumper was groundbreaking in its opening up of the great outdoors to more two-wheeled, off-road adventurers than ever before.

With components selected for durability and function, the Stumpjumper featured 15 gears for tackling steep, loose climbs and fast descents, while Specialized's own Stumpjumper tires provided traction for a variety of surfaces.

SPECIFICATIONS	
Origin	US
Designer	Tim Neenan/Tom Ritchey
Year	1981
Frame	Steel
Gears	15-speed
Brakes	Cantilever
Wheels	26 in (65 cm)
Weight	Approx. 29 lb (13.2 kg)





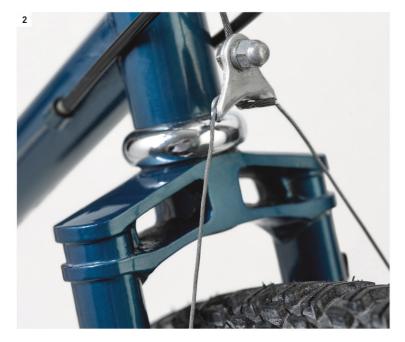
THE COMPONENTS

The Stumpjumper's ungainly looks were partly due to the lack of purpose-made components for a sport that had not yet been named—mountain bikes were known as "clunkers" in the early 1980s. Parts were supplied by 11 different manufacturers, from French firm Mafac's cantilever brakes and Italian motorcycle company Tommaselli's brake levers to Japanese component specialist SunTour's derailleurs and cogs.

BMX-style Specialized stem 2. Lower head-tube junction with Specialized alloy headset and chromoly-steel, biplane-style fork 3. Tommaselli Racer motorcycle brake lever and SunTour Mighty gear lever on Specialized IV steel handlebar 4. Mafac tandem cantilever brake on Araya alloy rim 5. SunTour aRX front derailleur and TA Cyclotourist crankset 6. MKS BMX-7 pedal 7. SunTour aRX rear derailleur and 5-speed cogs, ranging from 14 to 28 teeth











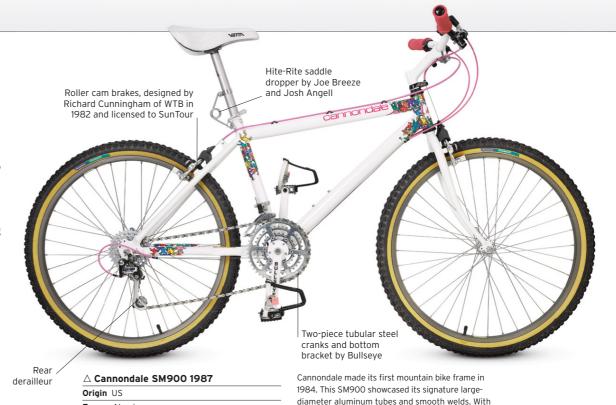






Early Mountain Bikes

In the 1970s, pre-war balloon-tired bikes were modified and ridden around northern California's Marin County. Known as "Klunkers," these led to the design of bikes specifically for off-road use. The first mountain bike, the "Breezer," was created by designer and frame-builder Joe Breeze in 1977. Tom Ritchey followed in 1978, supplying frames to businessman Charlie Kelly and track racer Gary Fisher. Kelly and Fisher assembled their frames with components from cyclo-cross racing bikes and motorcycles and sold them through their company, MountainBikes. In 1981 Mike Sinyard's company, Specialized, had 125 frames—the StumpJumper—manufactured in Japan. Although they were met with reserve and viewed by many as simply an adult's BMX, the bikes nonetheless sold out. Frame-builders of all backgrounds began producing mountain bikes.



a sloping top tube and high bottom bracket for good

ground clearance. An agile bike, it used SunTour's first

indexed mountain-bike gears—XC 9000.

Hub brake Bespoke "Swing Cam" hub brakes with abla Highpath Engineering 1985 external cooling fins, sealed bearings, Origin UK and long-action arms, activating brake shoes that self-regulate for pad wear. Frame Steel Gears 12-speed Wheels 25 in (63 cm) A short, high, steep frame geometry meant the rider's weight was centeredadvantageous for all-day use rather than cross-country or downhill racing. The bike features 650B wheels, a wide bottom bracket, and wide hubs, as well as custom-made hub brakes with shoes that self-regulate for pad wear. Frame-mounted shoulder carrying strap Nokian Speed Hakkapeliitta 650B tires with tungsten studs Bottom bracket with

custom press-fit bearings and grease injection port

Frame Aluminum

Wheels 26 in (65 cm)

Gears 15-speed



FIRST ALL-SUSPENSION MOUNTAIN BIKE

In 1988, Moulton Bicycles, UK, introduced what is arguably the first production full-suspension mountain bike, the AM-ATB off-road bicycle. It was based on their steel AM Space-Frame and featured leading link suspension at the base of the front forks, and pivoting rear forks at the rear. While its 20-in (50-cm) wheels were ideal for general off-road cycling, they were less suitable for rough terrain.



Origin UK Frame Steel Gears 21-speed Wheels 26 in (65 cm)

Fillet-brazed by frame-builder Andy Powell, this bike used Reynolds and Columbus steel tubing. A short, steep, rear triangle, and shallow head angle provided excellent climbing ability and quick, stable handling, leading to success in UK races.

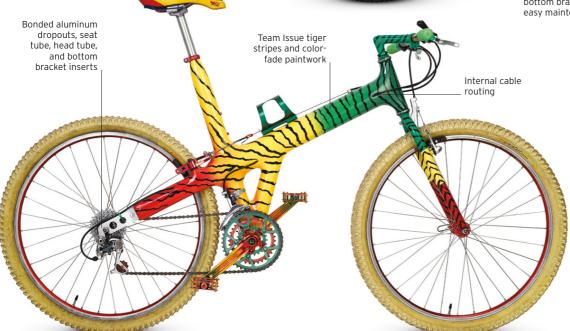
▶ TBG Kona Explosif 1988

Origin Canada Frame Steel Gears 21-speed

Wheels 26 in (65 cm)

Kona started in 1988, using design input from successful racer Joe Murray and frame-builder Paul Brodie. The sloping top tube and resulting smaller frame triangles provided greater standover height and a lighter stiffer frame, and all firstyear models featured the "splatter" paint finish.





☐ Trimble Inverse-4 1989

Origin US

Frame Carbon fiber with aluminum inserts

Gears 21-speed

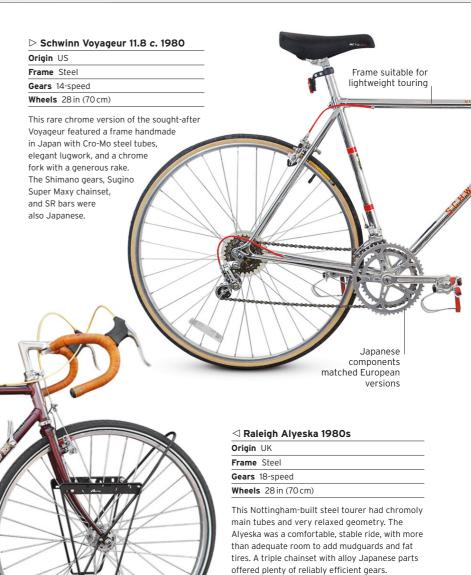
Wheels 26 in (65 cm)

Constructed from a composite of 30 percent carbon fiber and 70 percent fiberglass, lighter parts used six plies, with up to 24 plies for higher-stress areas. The Trimble's excellent stand-over height and elevated chainstays provided flex while also eliminating chain slap and allowing chain removal without tools.

Bikes for Leisure and Touring

As proof that the traditional European cycling scene did not have a monopoly on innovation, touring bikes from America began to branch out, favoring Japanese components and gears with ultrawide ratios inspired by the burgeoning mountain-biking scene. Steel's versatility and vibration-absorbing properties meant that it remained the material of choice for frames. Manufacturers could tailor their bicycle frames to suit sporty riders with lighter tubes and tighter angles, or add threaded inserts for extra racks and bigger frame clearances to accommodate the fatter tires required by long-distance travelers. For the ultimate handmade touring bike, however, the small specialist frame-builder was still the only choice for the discerning tourist.

Comfort saddle for long-distance cycling





Rear rack installed

without fender

specification than a dedicated touring bike. It featured a solid Reynolds frame with a triple chainset that could tackle even the steepest hills in its lowest gear, and an Avocet saddle designed for a comfortable ride.

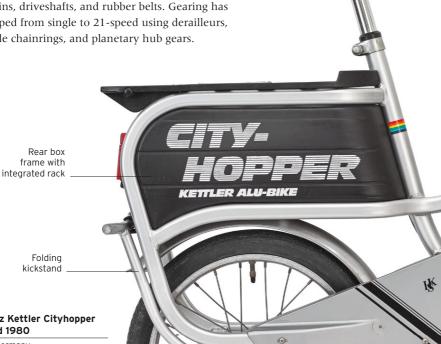






Experimental Design

Since the earliest days of bicycle production, new designs, materials, and technologies have been used in attempts to improve efficiency. There have been failures along the way, but also discoveries, and bicycles have been built using everything from wood to plastics, aluminum, magnesium, and carbon fiber. Frames have been made with single and multiple tubes and die-cast metals. The rider's energy has been transmitted by chains, driveshafts, and rubber belts. Gearing has developed from single to 21-speed using derailleurs, multiple chainrings, and planetary hub gears.



Alu Rad 1980

Origin Germany Frame Aluminum

Gears Single speed

Wheels Front 10 in (25 cm), Rear 20 in (50 cm)

Intended for short trips in urban areas, this bicycle was made from round- and box-section aluminum tubing, and had front and rear racks. The small wheels relied on large-section tires for comfort.

Experiments with Plastic

Bicycle manufacturers thought plastic bicycles could be produced cheaply and would resist corrosion. However, cycle dealers, fearing difficulties with repairs, largely rejected the use of plastic. Some concept bikes, like the French Speelo plastic racer, were never even put into production for fear of negative reactions from the cycling press.





Wide handlebars

Extra-long seat post

for stability

Short, compact

KETTLER ALU-RAD

Small front wheel

with reflector

Molded plastic

Molded plastic wheels



The Itera represented a Swedish attempt to shift bicycle-building into injectionmolded plastic. The radical design suffered many development problems: it was very heavy, and did not handle well. The project ceased after only three years.





Freestyle BMX Bikes

By the 1980s, BMX had become an established sport with multiple disciplines and national federations. The International BMX Federation was founded in 1981, and in 1982 it hosted the first World Championships in Dayton, OH. BMX boomed along with skateboarding. Freestyle BMX saw riders perform daredevil tricks at every opportunity; they even used empty swimming pools to practice in. Meanwhile, dirt and tarmac tracks for BMX racing popped up on farms and in parks as the popularity of the sport went global.



Origin US

Frame Steel

Gears Single speed

Wheels 20 in (50 cm)

first freestyle stunt bikes to appear on the market. Popular with riders, it had a twin top tube and small chainstay platforms, which gave the rider multiple areas to stand on.





Leisure Bikes

A new style of bicycle began to creep into the market by the late 1980s—the all-terrain bike. To many new riders, the traditional leisure roadster seemed to be old-fashioned, heavy, and inefficient, and, although cheap, made for a sluggish riding experience. Instead of adding the usual gimmicks, manufacturers turned back to traditional wheel sizes and borrowed design cues from the new-style all-terrain bikes to create what would later be termed a "hybrid." Bikes remained well-equipped for everyday errands and included mounts for racks and mudguards as well as tires suitable for mixed terrain. They offered a relaxed, upright riding position.





\triangle Schwinn Tri-Wheeler 1980

Origin US Frame Steel

Gears 3-speed

Wheels Front 20 in (50 cm), Rear 16 in (40 cm)

The Tri-Wheeler was an experiment that did not pay off for Schwinn. It was designed as a shopper with a rack at the rear, but was difficult to steer around tight corners and took up more space in a garage compared to a two-wheeler.

√ Trussardi 1983

Origin Italy

Frame Steel

Gears 3-speed

Wheels 28 in (70 cm)

This was an unusual folding bike designed for World War II soldiers. It was reintroduced in the early 1980s by Italian fashion brand Trussardi, which added saddlebags and leather details.

⊳ Raleigh Caprice 1985

Origin UK

Frame Stee

Gears 3-speed

Wheels 26 in (65 cm)

Raleigh was the main British bike brand of the 1980s, and their leisure bike catalog had a large range of models that all came equipped with racks, fenders, and kickstands. The Caprice had an added attachment for a basket.



Gears 8-speed
Wheels 28 in (70 cm)

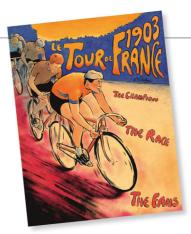
touring bicycle.

Offered in both women's and men's frames, the Cadet was a high-spec bicycle for everyday commuting with one eye on luxury. The sporty, lightweight frame was very close in style to a



Great Races Tour de France 1989

This annual round-France cycle race was introduced in 1903, but the 1989 event had the closest finish ever: only eight seconds separated the first- and second-place riders after 2,041 miles (3,285 km) of racing over 21 stages.



Early bike races generated many attractive pieces of art

GREG LEMOND WAS THE FIRST AMERICAN

to win the Tour de France, and now that Lance Armstrong has been stripped of his seven victories having admitted to using performance-enhancing drugs—LeMond is also the only American to have won it. In all, he won three Tours, but it was this,

First, second, and third

There were three men at the center of the 1989 Tour. LeMond is seen here in the center wearing the yellow victor's jersey. His closest rival, Laurent Fignon, is on his left. Pedro Delgado, the 1988 Tour winner, who finished in third place, is second left.

his second, victory in 1989, that was the most dramatic and the least expected. LeMond had incredible talent. He had won the 1986 Tour de France at the age of 25, having finished third and second in the two previous events. The way he won in 1986 made it look like he could win the Tour for several more years. However, in late March 1987, LeMond was accidentally shot while on a hunting trip in California. Pellets of lead shot entered his lungs, liver, and kidneys. He lost 60 percent of his blood, and came within

15 minutes of dying. Thirty-six pellets had to be left in his body because it was deemed too dangerous to remove them. But while LeMond faced a long road to recovery, he was determined to race again.

FIT TO RACE

LeMond suffered numerous setbacks along the way. Shortly before the 1989 Tour de France, he was struggling with anemia, but once that was treated, his fitness and strength returned quickly and he was ready to race.



The start of the final time trial

Greg LeMond averaged 34.1mph (54.5km/h) during the final run from Versailles to the Champs-Elysées. He won by eight seconds and set a time-trial speed record that stood until 2015.

"I was like a punch-drunk boxer in a world of frenzied noise."

LAURENT FIGNON, DESCRIBING HOW IT FELT TO LOSE BY ONLY EIGHT SECONDS

The winner of the 1988 Tour, Spanish rider Pedro Delgado, started as favorite for the 1989 event. However, problems in the first two stages cost him time, only some of which he was able to make up. So with Delgado playing catch-up, the battle to win came down to a fight between two men: French

rider Laurent Fignon, winner of the 1983 and 1984 Tours, and Greg LeMond.

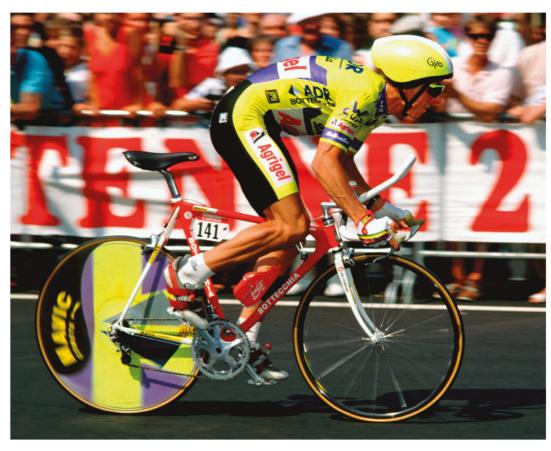
Fignon had come through a difficult couple of years leading up to the race, but was back at full strength. He had already won the Giro d'Italia—one of cycling's three Grand Tours—in June that year, and his form continued into the Tour de France in July.

LeMond's performance was improving too, and he had a secret weapon. Cyclists had always known that wind resistance was their biggest

enemy when trying to ride faster,
especially if they were riding
alone, but it was a skier who
came up with a solution. Boone
Lennon, once the coach of the
US ski team, designed a device
called a "tri-bar," which could be
bolted to standard handlebars. It
enabled the rider to assume a ski-tuck
riding style—a far more aerodynamic
position than the standard one racers
used in time trials.

TESTING THE NEW DEVICE

Lennon approached LeMond shortly before the 1989 Tour and asked him to test his invention. He did, and it made him faster. LeMond used the tri-bars in the first long time trial of the 1989 Tour, won it, and took the yellow jersey. He then lost the jersey to Fignon in the Pyrénées and retook it in the Alps, only to lose it again. By the start of the final stage of the Tour, LeMond was in second place, only 50 seconds behind Fignon.



Since 1975 the final stage of the Tour has been a road race that finishes with several laps of a circuit that includes the Champs-Elysées, in the center of Paris. In 1989 it was different. France was celebrating its 200th anniversary as a republic, so the organizers decided to mark the occasion by making the final stage a time trial from Versailles on the edge of Paris to the Champs-Elysées, a distance of 15.5 miles (24.5 km).

LeMond used his tri-bars and his new riding position, while Fignon rode a normal time-trial bike in a standard riding position. Fignon struggled with injury, and his bike setup was not as fast as LeMond's. Slowly but surely, LeMond gained time on Fignon: coming into the finishing straight he had clawed back the Frenchman's 50-second lead; gaining a further eight seconds, he won his second Tour de France.

KEY FACTS

RESULTS

First: Greg LeMond, US
Second: Laurent Fignon, France
Third: Pedro Delgado, Spain
Points: Sean Kelly, Ireland
Mountains: Gert-Jan Theunisse,
Netherlands

THE COURSE

The 1989 Tour de France had three geographical sections, plus the final time trial. The first section went from hilly Luxembourg through the Ardennes mountains in Belgium. The second section was flat stages from Dinard to Bordeaux. Next up was the Pyrénées, followed by three flat stages across southern France. Then the race went into the Alps before a transfer to Paris for the finale.

The 1989 race

The sections ridden by the cyclists are marked in dark red, while the light red shows the riders' transfer routes.



⊳ FoMac Avatar 2000 1980s

was the first commercially available

Rear wheel mounted on suspension

one side of the main beam

offered comfort as well as being aerodynamic, David Wilson, Richard Forrestall, and Harold Maciejewski are credited with the design and with rekindling interest in the type. Australian Tim Gartside set a world speed record of 51.9 mph (83.5 km/h) on Avatar Bluebell in the US in 1982.

Origin US Frame Steel Gears 14-speed Wheels Front 16 in (40 cm) Rear 28 in (70 cm)

Recumbent Bikes

In 1967, British-born engineer, David Gordon Wilson, organized a competition to design a bicycle. The first prize was awarded to a design for a recumbent cycle, which led to a renewed interest in this type of machine, and to Wilson's involvement in the Avatar project. The foundation in 1976 of the US-based International Human Powered Vehicle Association (IHPVA) also stimulated interest in recumbents, especially those with streamlined fairings. The first International Human-Powered Speed Championships had been staged by the IHPVA the previous year. In 1980, interest in Europe was boosted when Wilson took an Avatar to Germany, and in the same year, the Aspro Clear Speed Championships were held in Brighton, England. Both events contributed to developments in recumbent bikes.

"The laidback movement, more or less, prohibits stagnation."

Brake and gear levers

control

MIKE BURROWS, TELEVISION INTERVIEW, 2007



Designed for Speed

The Brighton Speed Championships of 1980 sparked development of fast recumbents. Mike Burrows built the first Speedy (right) as a training trike, but developed it into a successful racer, which was sometimes equipped with a fairing. The Kingsburys produced several variants of the Bean. British veterinarian, Pat Kinch, broke the Human-Powered Vehicle (HPV) World Hour Record in 1990 riding Bean I.

∧ Burrows Windcheetah SL Mark VI Speedy 1987

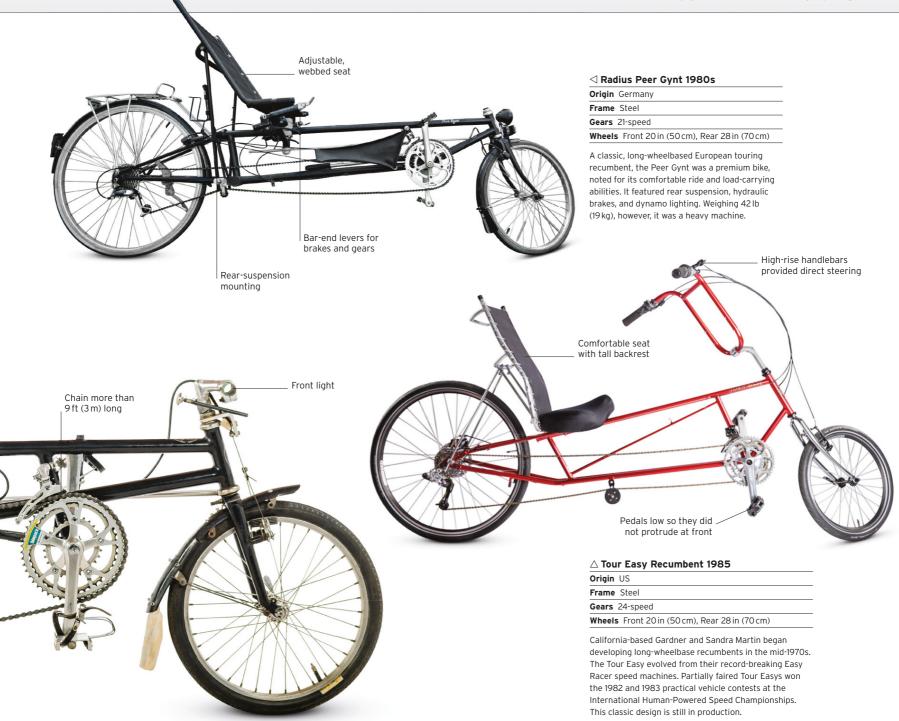
Origin UK

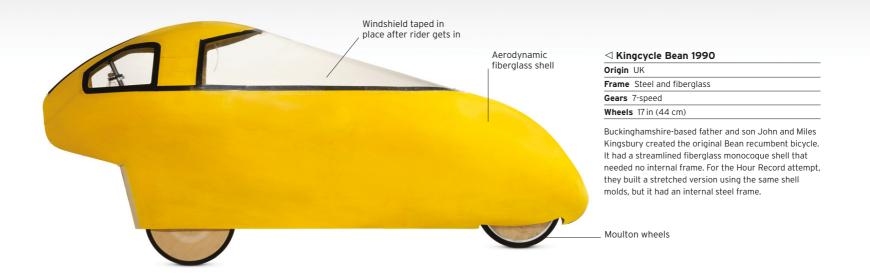
Frame Steel

Gears 24-speed

Wheels Front 20 in (50 cm), Rear 28 in (70 cm)

This is a "tadpole" trike, meaning that it had two front wheels. (A trike with two rear wheels was a "delta.") Mike Burrows. from Norwich, England, produced the first Speedy in 1981. This Mark VI version also had a fiberglass fairing (not shown), which made it noisy but very fast.











GOING GLOBAL

The fall of the Berlin Wall in 1989 and the subsequent collapse of the Soviet Union had surprising effects on the world of cycling. Riders from the Eastern Bloc countries had long been at the forefront of amateur racing but had been barred from entry in professional events, such as the Tour de France. Suddenly a rich vein of talent—schooled under a highly organized system of clubs, academies, and training centers run in line with the rigorous Communist approach to competitive sports—flooded the professional ranks, with riders such as Uzbek sprinter Djamolidine Abdoujaparov winning races at the highest level.

Bicycle technology also benefited from the fall of Communism. Stockpiles of titanium—a valuable metal with the same strength but half the weight of steel—reserved by the USSR for military use were released for commercial purposes, with much of this aerospace-grade material finding new life as the frame tubing of high-performance bicycles.

Aerodynamic refinements continued at such a pace that, as the 1990s drew to a close, cycling's governing body, the Union Cycliste Internationale (UCI), placed limits on the advantages that could be gained through equipment and rider position. The trajectory begun by Moser in 1984 culminated in the "Superman" position used by British rivals Graeme Obree and Chris Boardman, in which the arms were extended forward at full length. Both riders set new Hour Records before the UCI halted innovation by requiring the use of a standard drop-handlebar bicycle



the use of a standard drop-handlebar bicycle similar to that ridden by Eddy Merckx in 1972.

\(\triangle \triangle

"It was the **ultimate test**—no traffic, one man in a velodrome **against the clock**. I didn't tell myself that I will attempt the record, I said I would break it."

GRAEME OBREE, ON HIS 1993 HOUR RECORD ATTEMPT

Ney Events

▶ 1990 Shimano releases the STI, a combined brake and gear lever that allows riders to change gear without removing their hand from the handlebars.



\triangle Shimano Total Integration (STI) The launch of the Shimano STI combined gear and brake lever is aggressively marketed to competitive racing cyclists.

- ▶ 1990 The first UCI mountain bike World Championships is held in Durango, CO.
- Early 1990s Hybrid bicycles, which combine the comfortable position of a mountain bike with the speed and light weight of a road bike, begin to appear.
- ▶ 1991 Suspension forks—developed for mountain bikes to absorb the bumps of off-road riding—see limited use in cobbled road races.
- ▶ 1992 Trek releases the OCLV, one of the first mass-produced road bikes with a complete carbon-fiber frame.
- ▶ 1993 The first UCI BMX World Championships is held in the Netherlands.
- ▶ 1994 The Sachs PowerDisc, the first mass-produced hydraulic disc brake for bicycles, vastly improves the braking power available to mountain bikes.
- ▶ 1996 Mountain biking becomes an Olympic sport.
- ▶ 1996 Chris Boardman sets an Hour Record of 35 miles (56.375 km), the last record to be set before the UCI's rule change.

Bikes for leisure

During the 1990s, there was a growing trend for revivalist models that took their design cues from bicycles of the 1930s, 40s, and 50s. Manufacturers moved production to Taiwan and China to create bicycles that were cheaper than ever before. Instead of simple bikes, they could now offer models that had retro appeal and were also affordable. Other cyclists, however, sought more modern designs that suited their lifestyles. That meant models that offered excellent performance and were easy to transport and store.





△ Pashley Prospero 1990s

Origin UK
Frame Steel

Gears 5-speed

Wheels 28 in (70 cm)

This bicycle's heritage design was inspired by brochures from the British company's archives. The Prospero and its women's counterpart, the Princess, were hand-built with Reynolds 531 steel and had Sturmey-Archer 5-speed gears.

□ Roadmaster Luxury Liner 1990s

Origin US

Frame Steel

Gears Single speed

Wheels 26 in (65 cm)

The Luxury Liner was a replica of a 1948 model. It featured a chrome horn tank with chrome trim, a headlight, and a "Shockmaster" springer fork and side struts or "bumpers," all of which gave it the look of a café racer motorcycle.

Performance Small-Wheelers

In the 1960s, Moulton small-wheelers were used to break several point-to-point speed records and for many long-distance tours—including England to Australia. By the 1990s, Moulton, Bike Friday, and Airnimal were making performance small-wheelers. Many could be taken apart or folded for transportation by air, rail, or road.

ightharpoonup Bike Friday New World Tourist 1996

Origin US

Frame Steel

Gears 14-speed

Wheels 20 in (50 cm)

Hanz Scholz built the first Bike Friday in 1991 for his own needs. Tired of compromises, he wanted "a performance bike that could travel with me without hassles." Since 1992, various Bike Fridays have been produced for sport, off-road, commuting, or, in this case, touring.







Great Manufacturers Shimano

A product of Japan's early-20th-century industrialization, Shimano has become the world's largest bicycle component manufacturer. Making everything from gears and brakes to wheels and pedals, Shimano is the biggest supplier of original parts to companies assembling new bicycles, setting the benchmark for functionality and design.

in Osaka, Japan as a small machinetooling workshop measuring 430 sqft (40 sqm), with one borrowed lathe. It was founded in 1921 by Shozaburo Shimano, a 26-year-old engineer with years of experience in bicycle component factories.

Shozaburo Shimano

(1894-1958)

Catering to Japan's growing bicycle industry,

Shimano chose to build his company on the production of a single bicycle part—the freewheel. The most complex component on a bicycle at the time, the freewheel had been in existence for some decades, but Shimano identified it as a key component that was ripe for improvement. His Shimano 333 single-speed freewheel, released in 1922, met with immediate success, and by 1930 it was being exported to China, Korea, and Southeast Asia. By 1940 the company had grown to around 300 employees, and in 1945 bicycle hubs were added to the product line. For a



One-click shifting

The 1984 Dura-Ace groupset was the first to feature Shimano's SIS indexed gear system.

SHIMANO IRON WORKS BEGAN LIFE brief period in the 1950s, Shimano produced complete bicycles, but the experiment was short-lived.

> The late 1950s was a period of rapid growth: in 1956 the first derailleur was produced, and a year later a 3-speed internal-gear hub was

released. Meanwhile, Shimano explored new technology in manufacturing techniques.

After learning about cold forginga method of pressing metal parts at room temperature—at a trade fair in 1957, Shimano immediately saw the potential for low-cost, precision engineering of its metal components. Assisted by industrial scientists and in partnership with a consortium of Japanese companies, Shimano pioneered the processes required. With this in place, Shimano sought to take to the world stage of bicycle manufacturing, and in 1962 the company secured its first contract in the US with Columbia Cycles, the first and oldest name in American cycling. Soon other doors began to open: Schwinn, the most popular brand in the US in the 1960s, placed orders for Shimano's freewheels, and in 1965 Shimano opened a subsidiary in New York.

International growth in the 1960s was assisted by the company's first bestselling product—the Skylark rear derailleur. Released in 1967, the Skylark shared similarities in design with existing derailleurs from rival

manufacturers, but was more durable and precise in its gear-shifting.



The 1970s dawned with the opening of the Shimonoseki factory in Yamaguchi, Japan. Designed to produce coaster brakes, it was the largest bicycle plant in the world.

Buoyed by strong sales thanks to the strength of the US market, Shimano sought to reach into every sector of cycling. Although children's and utility cycling were served well by Shimano products, touring and road cycling had so far proved elusive.

In 1973 Shimano launched the Dura-Ace groupset, aimed at the top level of road racing previously dominated by rival component manufacturers Mavic, Campagnolo, and Huret. Campagnolo had already shown that amateur and recreational bicyclists wanted to ride the same type of equipment as their professional bike-racing heroes. Developing parts for use in tough

Shimano headquarters

The viewing gallery at Sakai Intelligent Plant shows guests the high-tech production facilities.

racing conditions also yielded technological benefits; innovations first tested by professional racers gradually appeared throughout Shimano's range. After seeing the firm's Dura-Ace groupset at a cycle show, Belgian cycling team Flandria took the bold step of using it for the 1973 racing season. Although

Shimano logo

Shimano's groupset was functionally and cosmetically inferior to rival Campagnolo's Nuovo Record—used by other teams—Flandria still won two stages of the Tour de France, and the team's young star Freddy Maertens came second at the World Championship road race in Barcelona.



1921 Shozaburo Shimano founds Shimano

Iron Works in Sakai City, Osaka, Japan. First hubs built by Shimano. Shimano produces its first rear

derailleur, carrying the "333" branding Internal-gear hubs are added to the Shimano product line.

Cold-forging equipment is installed in Shimano's production plant

Shimano exhibits its 3-speed internal-gear hub at an international trade fair in New York.



with US firm Braun Engineering to perfect cold-forging manufacturing. Shimano Europe is formed in

Dusseldorf, West Germany

The first Shimano production site outside Japan opens in Singapore

Shimano becomes the first Asian company to supply components to a team at the Tour de France.

1980s Shimano produces pedals, brakes, and hubs for the growing sport of BMX.



Dura-Ace dual control levers 1990

1982 The Deore XT groupset is launched

for mountain bikes. Shimano produces its Shimano Indexing System (SIS) gears, perfecting the technology to move the chain by one gear with a single click of the shifter.

1988 US rider Andy Hampsten wins the Giro d'Italia, the first Grand Tour to be won with Shimano equipment.

The Rapidfire STI for mountain bikes is Shimano's first control unit to combine gears and brakes on the handlebars.



XTR Di2 rear derailleur 2015

1990 Shimano releases the first STI combined gear and brake unit for road bikes, and the Shimano Pedaling Dynamic (SPD) clipless

2000 Shimano adds hydraulic disc brakes

to its range of mountain-bike parts. **2002** For the first time, Shimano-equipped riders top the podium in all three

2008 Di2 electronic gear-shifting system



YOZO SHIMANO, PRESIDENT OF SHIMANO INC. Although they remained in the shadow of Campagnolo's stylish Italian components, Shimano parts slowly infiltrated the professional peloton. New designs such as the

freehub in 1978 and indexed gears in 1984 showcased the company's constant innovation, and were successful enough to distance Shimano from rival Japanese manufacturers. In 1989, Shimano permanently changed the nature of bicycle gears with the Shimano Total Integration (STI) concept, featuring a dual control brake and gear lever, combining the brake and gear levers in a single unit on the handlebars for the first time. Riders could now change gear without lifting a hand from the handlebars and could even shift and brake at the same time. This changed the way professional bike riders raced, allowing more spontaneous gear changes and rapid bursts of speed. For recreational

riders, the improved safety was an immediate hit, and rival manufacturers scrambled to copy Shimano's revolutionary idea.

Built for speed

Wearing the colors of the Dutch national champion, Tom Dumoulin uses Shimano gears to power his way through a 2014 time trial.



Off-road electronics

The XTR Di2 system drives the derailleurs more powerfully than the road version to ensure smooth shifting in rough conditions.

Since the 1990s, Shimano has cemented its position as the world leader in every type of cycling. By investing heavily in research and development, Shimano has created products tailored to every sector, and pushed the technological boundaries with its Digital Integrated Intelligence (Di2) electronic gear-shifting system. Today, nearly half of the world's annual output of new bicycles is equipped with Shimano parts.







Lotus Type 108

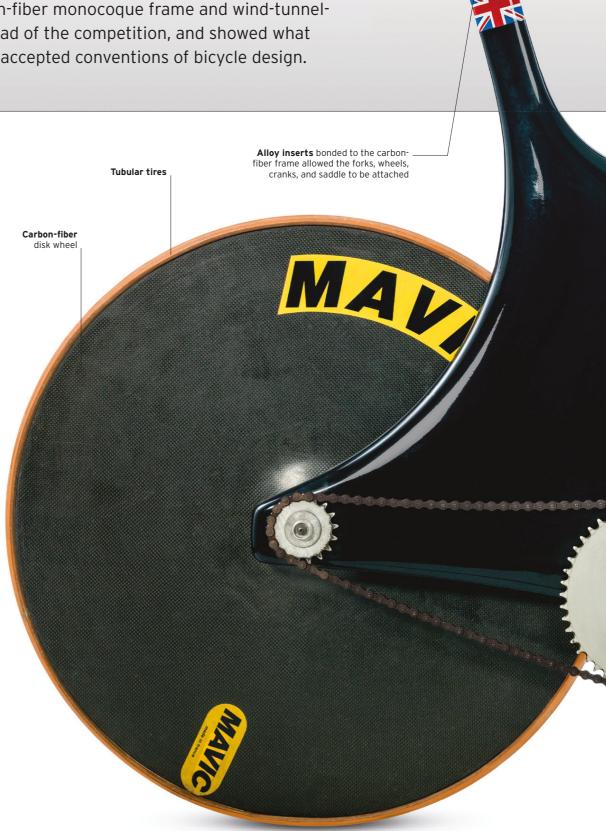
Sleek, aggressive, radically aerodynamic—the Lotus Type 108 is as visually stunning today as it was when it burst onto the boards of the Barcelona Olympic velodrome more than two decades ago. Developed in secret by design maverick Mike Burrows and motorsport specialists Lotus Engineering, the Type 108's carbon-fiber monocoque frame and wind-tunnel-tested design were light-years ahead of the competition, and showed what could be achieved by ignoring the accepted conventions of bicycle design.

WHEN CHRIS BOARDMAN ended a 72-year barren spell for Britain's Olympic cyclists, much of the attention was focused on the high-tech "Superbike" that he propelled—through sheer tenacity—to a gold medal in the 4,000-m pursuit.

The Lotus Type 108 evolved from the genius of British engineer Mike Burrows. He saw the full potential of carbon fiber as an incredibly strong, yet lightweight, material that could be molded into any shape, and he developed the Windcheetah Carbon Cantilever track bike in 1986.

When the Union Cycliste Internationale (UCI) relaxed its rules over bicycle design in 1990 to allow monocoque frames—made in a single, shaped form, rather than from multiple joined tubes—Burrows saw an opportunity to prove his design at the highest level: the Olympic Games. Through a chance connection with Lotus Engineering, a motorsport company whose driving ethos of faster, lighter, stronger was a perfect match with the goals of Burrows and British Cycling, the Windcheetah concept was further refined. Molded in an aerofoil shape—similar to an aircraft wing's teardrop profile—the frame's mono-blade front fork was matched by a single rear stay, creating a tiny frontal area that resulted in the most streamlined form possible.

SPECIFICATIONS	
Origin	UK
Designer	Mike Burrows/Lotus Engineering
Year	1992
Frame	Carbon-fiber composite
Gears	Single speed
Brakes	None
Wheels	28 in (70 cm)
Weight	Approx. 201b (9 kg)



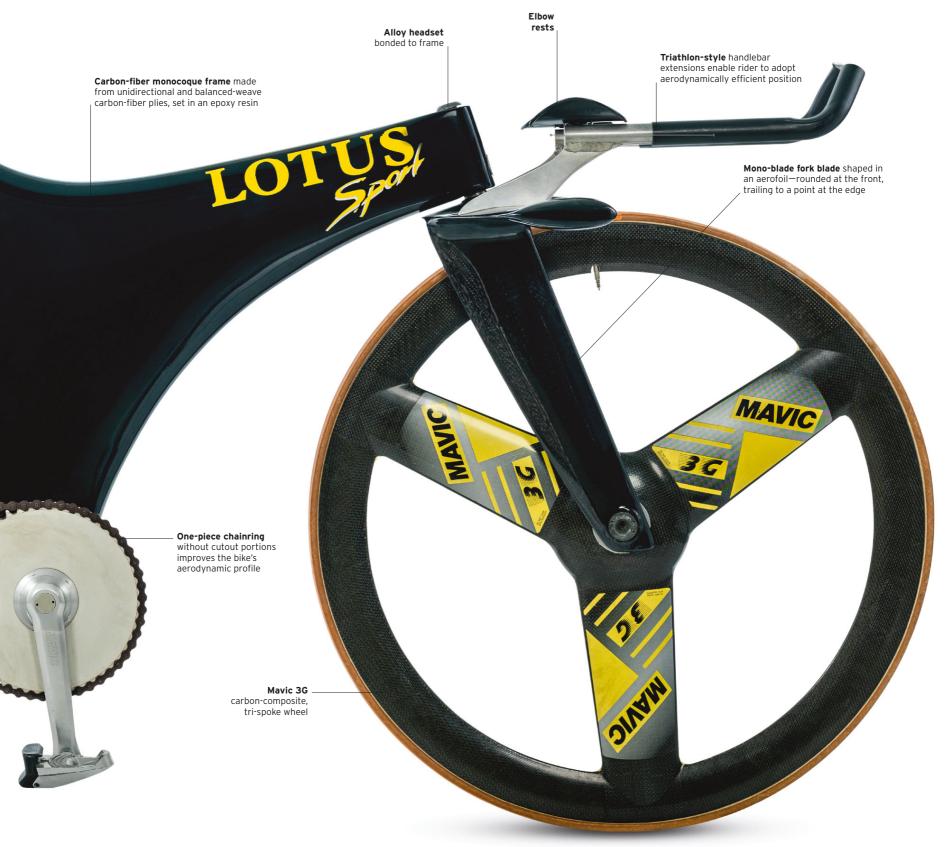
"It was **like nothing** people had **ever seen** before"

CHRIS BOARDMAN, ON THE TYPE 108

Lotus logo

The Lotus logo features the initials of one of its founders, Anthony Colin Bruce Chapman, who set up the automotive company in London in 1952, with Colin Dare.





THE COMPONENTS

While the most striking feature of the Type 108 is the frame, each of the parts was selected—and, in some cases, custom—made—with low weight and aerodynamics in mind. In order to fit the Type 108's unique design, French component company Mavic custom-built the hubs to allow the wheels to slide onto the axles, which were bonded to the mono-blade fork and frame.

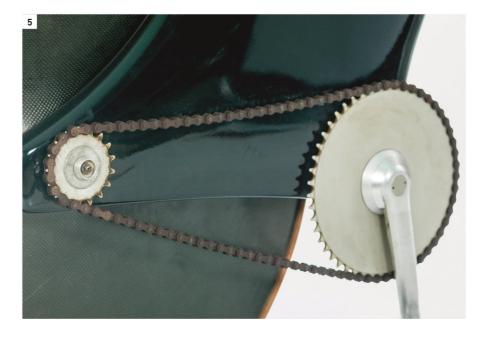
San Marco leather saddle
 Rear disc wheel with recess for innertube valve
 Mavic crank with clipless pedal
 Elegantly sweeping carbon-fiber frame
 Fixed-gear drivetrain
 Mavic tri-spoke front wheel
 Profile aero-bar elbow rest
 Titanium and carbon-composite aero-bar
 Torpedo-shaped handlebar was so small that a three-finger grip was necessary





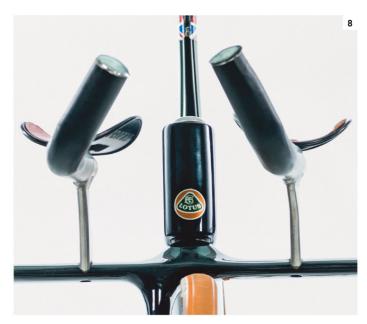
















High-Performance Racing Bikes

Exciting advances in technology, led by Japanese component giant Shimano, spelled the end for gear-changing with small levers located on the down tube. By the end of the decade, changing gears using combined brake-and-gear levers became the norm. Where forward-thinking designs for mountain bikes led the way, road bicycles eventually followed. Carbon fiber was yet to take over as the frame material of choice, while hand-built steel frames still faced stiff competition from aluminum and titanium. Aerodynamics was also being taken more seriously, with concealed cables, V-shaped rims, and reduced frontal areas.



Adjustable dropouts for responsive ride

\triangle Gios Compact Pro 1990s

Origin Italy
Frame Steel
Gears 14-speed
Wheels 28 in (70 cm)

The Compact's rear triangle had adjustable dropouts, allowing the back wheel to be moved to within a whisker of the seat post—the aim being to offer a responsive ride. The distinctive blue finish with chrome lugs added a dash of style.



Origin UK
Frame Steel
Gears 16-speed
Wheels 28 in (70 cm)

Team Banana-Falcon bicycles had a steel frame customized with Reynolds 731 tubing, the lightest steel tubeset at the time. The bicycles used Shimano's Dura-Ace groupset with the first version of its revolutionary combined braking-and-gear-change STI levers.

Custom

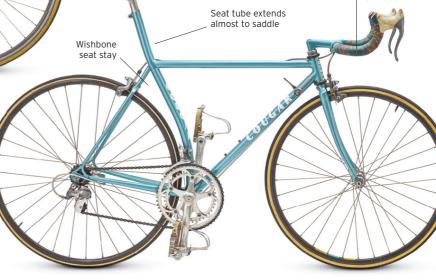
Dura-Ace groupset and gears

Cougar Lo-pro TT 1992

Origin UK
Frame Steel
Gears 14-speed
Wheels 28 in (70 cm)

Before the advent of oval tubes and aerofoil carbon spars, frames such as the Cougar's beautifully crafted steel one were the best. Although the lugless Cougar was barely more aerodynamic than a standard frame, it looked fast even when standing still.

Shimano STI levers





Campagnolo deeprim wheels

Alan Road Bike c. 1990s

Origin Italy
Frame Aluminum
Gears 18-speed

Wheels 28 in (70 cm)

Alan bikes were distinctively assembled with anodized tubes screwed and bonded into chunky aluminum lugs. They had a Campagnolo groupset combined with their deep-rim, early aerodynamic wheels, resulting in a fast, modern bike.

abla Colnago Titanio TT c. 1995

Origin Italy
Frame Titanium
Gears 18-speed

Wheels 28 in (70 cm)

Although light, compliant, and impervious to corrosion, titanium was expensive and tricky to weld into a bicycle frame, and it lost out to mass-produced carbon frames in the late 1990s. The Titanio was rare, exotic, and rust-free.

"It is very easy for me to make great bicycles, it is the only thing I do."

ERNEST COLNAGO, ONLINE INTERVIEW, 2007

Triathlon bar for time-trialing



Rear caliper brakes

A high-quality rear brake, the Shimano Dura-Ace was made from anodized, cold-forged aluminum. The dual-pivot design featured coated bushings, reducing friction for smooth braking.



Rear derailleur

The nine-speed rear derailleur made by Shimano housed the jockey wheels in a short cage specifically designed to work with a cassette with small ratios.



Colnago emblem

Traditionally, a brass or alloy head badge was attached to the front of the bike. In an effort to save weight, a light decal of the Colnago clover—one of the most famous emblems—was used instead.



Handlebars

Bicycles used for time trialing had aero-bars. This type of handlebar drew the body forward into a "tuck" position and could save a rider up to 90 seconds in a 25-mile (40-km) time trial.

Lightweight Racing Bikes

Custom frame-builders—for more than a century the main purveyor of high-end bicycles—went into a sad decline as aluminum became the metal of choice. Mass-manufactured, it was lighter and more affordable than steel. TIG-welded aluminum frames were quick to make and production was outsourced to Taiwan and China where the quality was high and wages low. Racing cyclists abandoned steel in favor of lighter, cheaper frames, although steel still appealed to riders who appreciated the ride quality, wide range of sizes, and hint of luxury.



Campagnolo C-Record Delta brakes

\triangle Cannondale Criterium 1990s

Origin US
Frame Aluminum
Gears 16-speed
Wheels 28 in (70 cm)

Aluminum racing frames from Cannondale were popular in the early 1990s. They were lightweight and had the ability to resist flex. The Criterium model was a short-circuit racer, equipped with French Mavic components and bar-end gear-shifters.

□ Pinarello Montello Cromovelato 1990

Origin Italy
Frame Steel

Gears 14-speed

Wheels 28 in (70 cm)

This model had a lightweight, steel frame made of Columbus tubing, and high-quality Campagnolo components. The name, Cromovelato, referred to the finish of the frame, where the thin layers of paint allowed the chrome plating to shine through.

⊳ Carrera Team Replica 1990s

Origin Italy

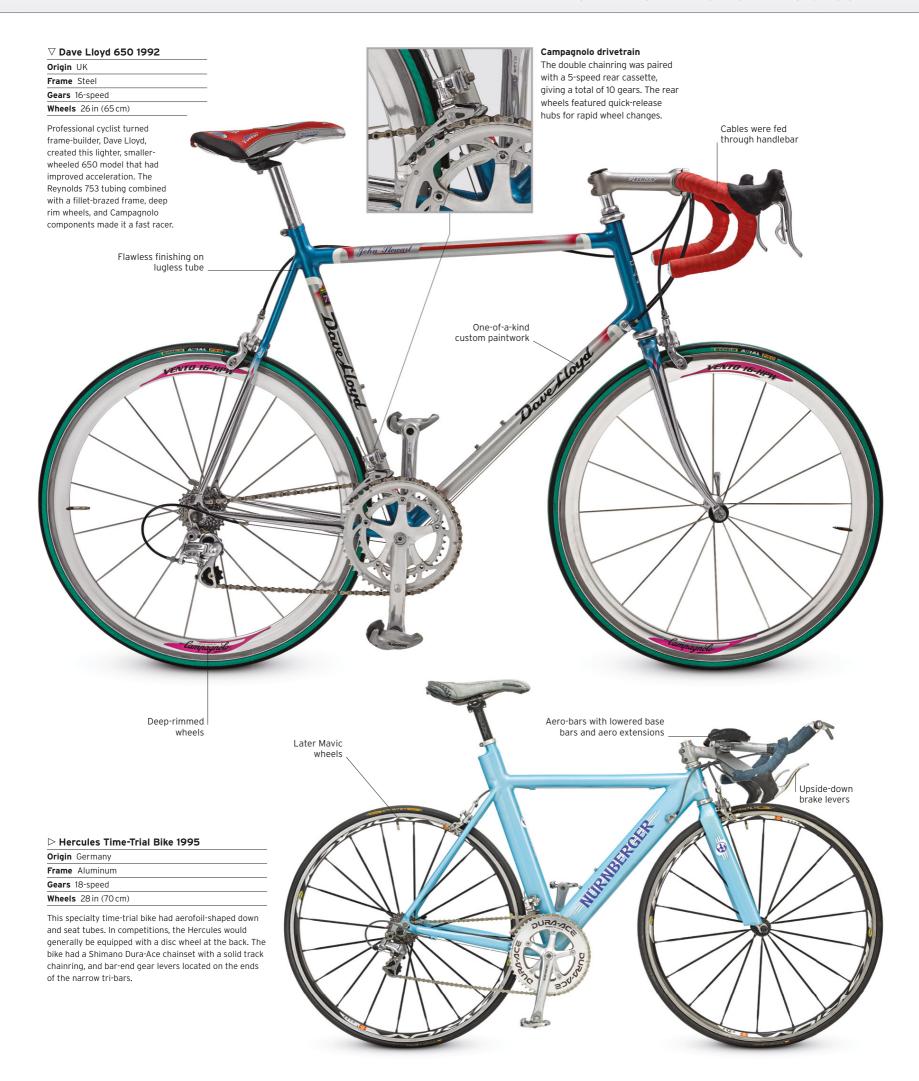
Frame Steel

Gears 18-speed

Wheels 28 in (70 cm)

This racing bike had the latest Nivacrom steel tubeset and was still being used in competition in the mid-1990s. It was flawlessly constructed with short-point lugs, shot-in seat stays, and a full chrome fork.





Saddlebag for carrying tools

Touring Bikes

As the notion of taking an annual vacation on a bicycle loaded up with clothing, provisions, and maybe a tent began to lose its formerly widespread appeal among cyclists, the bike industry responded with more versatile machines. Lighter models came without the fenders and racks that were standard on traditional tourers. These items could be retrofitted, but many cyclists looking for a comfortable bike for all-day rides had no need of bad-weather or overnight extras. A wide range of gears, increased considerably with the addition of a triple chainset, remained common to all types of touring bikes.

Frame Steel
Gears 16-speed

from Shimano.

Front-bar bag for maps and camera

Avocet saddle for

Wheels 28 in (70 cm)

double-butted tubing, the Prestige had the looks of a custom-made bike from a high-quality builder. With fender eyes and enough clearances around the forks and rear stays, the Prestige could also be equipped with fenders for light touring. Gears and chainset were

Handmade in Japan using Tange Cro-Mo



Tange frame with

hand-finished lugs



Frame Aluminum
Gears 24-speed

Wheels 28 in (70 cm)

Cannondale's touring bikes were widely admired for the quality of their strong and light aluminum frames, with multiple mounting points for racks front and rear, bottle cages, and fenders. Gears were Shimano with a triple chainset and wide-ratio cassette. Shimano V-brakes also provided excellent stopping power when laden.

Shimano brake levers with concealed cables

Novara Trionfo 1993
 Origin US
 Frame Steel
 Gears 16-speed

Wheels 28 in (70 cm)

Designed in the US and made in Taiwan, the Trionfo was a sign of the times as it became more economical to subcontract frame-building to Asia. Using Tange tubing, it was more of a sports bike than a tourer, but the smooth-riding frame and wheels made all-day rides possible too.





Shimano chainset







Great Races

MTB World Championships 1990

The very first official Mountain Bike & Trials World Championships took place in 1990 in Durango, CO, organized by the Union Cycliste Internationale (UCI). The first competition consisted of only downhill and cross-country events.



Olympic recognition
The 1996 Atlanta Olympics
was the first to include a
mountain-bike race



BEFORE 1990, A COUPLE OF EVENTS were billed unofficially as world championships, one of which was held in Durango, CO. So it was no surprise when the UCI chose this as the venue for the first official World Championships in 1990.

The first championships consisted of two cross-country races (one for men and one for women) and two separate men's and women's downhill races. There was also an unofficial uphill event, but it never became part of the world championship program.

There was little specialization in the early days of mountain biking. Most competitors took part in both cross-country and downhill events and used the same bike for both. For example, British racer David Baker rode the downhill on his

cross-country bike, which had no suspension; he just pumped the tires a little harder and wore leggings instead of shorts in an attempt to protect his legs if he crashed. The downhill course was one that had been used in a long-standing race known as the Kamikaze. It was a natural downhill route, with nothing altered to increase difficulty or make it safer. It even included a 33-ft (30-m) uphill stretch, which does not feature as part of the race now.

The first men's downhill ended in an American clean sweep. Greg Herbold won on a bike equipped with the revolutionary RockShox RS-1 suspension forks, followed by Mike Kloser and Paul Thomasberg. Fourth-place John Tomac, another American, rode a bike with suspension forks, but it had drop handlebars. Tomac was an experienced



mountain biker, but he was trying to break into European road racing at the time. He found that if he used drop handlebars on his mountain bike, he did not have to switch riding positions when swapping between road- and mountain-bike racing.

Canada took first and second in the women's downhill race, with Cindy Devine and Elladee Brown, while Penny Davidson took the bronze



The first men's mountain bike world champion

Not only did Ned Overend win in Durango, he also won a world title at Xterra, an off-road triathlon with a wild-water swim. In 2012, at the age of 57, he won the world cyclo-cross title for the 55 to 59 masters category, and he is still competing now.

medal for the United States. The unofficial uphill race, called the Ezakimak ("Kamikaze" backward), was won by Britain's Tim Gould.

Gould also finished third in the men's cross-country, behind Ned Overend of the US and Switzerland's Thomas Frischknecht. Overend was a mountain-bike specialist, while Frischknecht and Gould were cyclo-cross riders. Frischknecht had been junior cyclo-cross world champion in 1988. He became cross-country mountain-bike world champion in 1996, winning the mountain-bike marathon title in 2003.

The women's cross-country saw another clean sweep of the medals by Americans: Juli Furtado was first, Sarah Ballantyne came second, and Ruthie Matthes arrived third. Furtado had been a member of the US women's ski team, but had to abandon her ski career because of injury.

MORE DISCIPLINES

The competition soon developed. The second event was held in Barga, Italy, in 1991. A trials title was added to the World Championships in 1992, a team relay in 1999, then the dual slalom in 2000, which was replaced by the 4X (four-cross) in 2002. The 2003 championships in Lugano, Switzerland, also added a marathon cross-country event, but that is now held at a separate venue each year.



The World Championships are organized by nationality, not by commercial teams. Races are usually held toward the end of the season in different venues around the world. Championship winners are presented with a gold medal and are entitled to wear the rainbow jersey for a year in events of the same discipline. The sport's profile was raised further when cross-country racing was recognized as an Olympic sport and was included in the 1996 games in Atlanta, GA.

"It was in my **hometown** ... everyone was calling me the **favorite** ... I wanted to **win**."

NED OVEREND, RACE WINNER, 1990

KEY FACTS

RESULTS

MEN'S CROSS-COUNTRY

First: Ned Overend, US WOMEN'S CROSS-COUNTRY

First: Juli Furtado. US

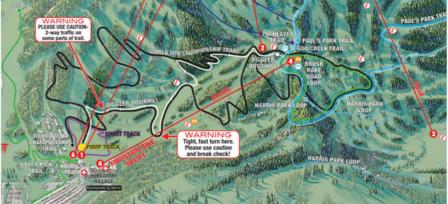
MEN'S DOWNHILL

First: Greg Herbold, US

WOMEN'S DOWNHILL
First: Cindy Devine, Canada

THE COURSES

This map shows the cross-country (black) and downhill (white) courses used for the world championships in Durango, CO. Lifts, marked in red, took the riders from the resort village, at the base of the mountain, to the top of the downhill course. Loops marked in other colors are mountain-bike trails that now form part of the resort.



A center for mountain and trial bikers

 $\label{purgatory Village in Durango is a thriving mountain-bike venue with many trails through the forest. \\$



Hardtail Mountain Bikes

Mountain biking (MTB) boomed worldwide in the 1990s. Product designers, machinists, promoters—even aeronautical engineers—all introduced developments to this new form of cycling sport. Riders wanted the latest and best equipment, especially expensive "boutique" components. The availability of front or full suspension, new frame materials, and MTB-specific groupsets made this possible. Bicycles were extravagantly machined and finished in an array of exotic colors, and each one had its own "race-proven" merits. New bicycle standards were adopted, dropped, then reinvented. Sponsorship and marketing played a key role—the more exposure achieved by a bike or component, the better, and the first "million dollar" sponsored rider arrived.



\triangle Bontrager RaceLite 1992

Origin US

Frame Steel

Gears 24-speed
Wheels 26in (65cm)

Handmade from small-section,

True Temper 4130 tubing, this bicycle had a frame that was both strong and light. Wishbone seat stays, reinforcing gussets, and toughened steel plate dropouts provided extra strength.





Suspension Mountain Bikes

Initially met with skepticism, full suspension eventually changed the way mountain bikes were ridden. The 1988 "Nitro" concept from Kestrel featured early Rock Shox suspension forks with an air/oil rear shock. The 1990 Offroad Pro-Flex, the first production mountain bike with full suspension, had an elastomer rear shock, and hinged front "Flexstem" bumpers. Mountain Cycles' 1991 San Andreas had twin disc brakes and a radical, seam-welded, sheet-aluminum frame. From 1992, all manufacturers introduced full-suspension bicycles into their ranges, and it soon became a prerequisite for the growing sport of downhill racing.



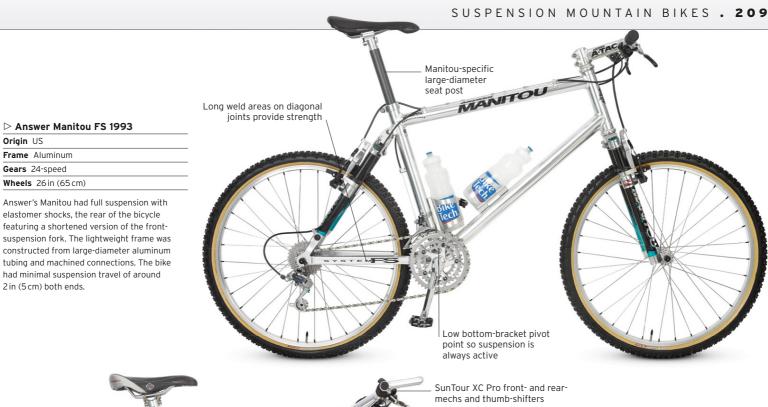
The rear hub was custom-made by Campagnolo for Fisher \triangle Gary Fisher RS-1 1991 Origin US

Frame Aluminum
Gears 21-speed

Wheels 26 in (65 cm)

This bicycle had a four-bar-linkage rear suspension with virtual pivot points and elastomer shocks behind the seat tube. It featured Mountain Cycle "Pro-Stop" mechanical disc brakes on moving mounting plates.







□ AMP Research B4 1995

Origin US Frame Aluminum

Gears 24-speed

Wheels 26 in (65 cm)

The lightweight, all-aluminum AMP Research set new standards for full suspension efficiency. The disc brakes, a four-bar articulating fork, and a Horst link pivot on the chainstays— directly ahead of the rear axle—allowed the axle to be attached to the seat stay and isolated braking forces from suspension.

⊳ GT RTS-1 1995

Origin US

Frame Aluminum

Gears 24-speed

Wheels 26 in (65 cm)

This design had a shock that was activated by a "rocker" fixed to a subframe, which pivoted on the main frame. The design resisted lateral flex and was unaffected by chain tension. The bike was as good uphill as downhill, and riders won multiple cross-country and downhill World Championships on this model.







STAGE

197 KILOMETERS



BICYCLES FOR ALL

The 21st century has seen a consolidation in bicycle manufacture and use, with progress occurring in gradual refinements rather than sudden bursts. The sheer variety in types of cycling has led to a cross-fertilization of technology, with advances made in one field filtering gradually into others. Hydraulic disc brakes—first developed for mountain bikes—now appear on top-of-the-line road cycles. Carbon fiber has become the frame material of choice, wireless electronic gear-shifting is commonly seen, and carbon belt-drives and electronic motors threaten the monopoly of the humble metal-link chain.

While the bicycle has evolved into a machine of endless possibilities, it also offers empowerment around the world. Development charity World Bicycle Relief designs cycles for use in Africa, providing schoolchildren, healthcare workers, and entrepreneurs with the Buffalo Bike—a robust, low-cost, single-speed machine that can be locally built and maintained. A similar project enables craftsmen in developing countries to build the Bamboosero, a bicycle with a treated bamboo frame that can be sold locally or shipped to Western countries.

Gradually, and in spite of the dangers of sharing the same roads as motorized vehicles, the bicycle's promise as a low-carbon, health-promoting transportation



 \triangle Bamboosero City Bike City frames, perfect for all-weather urban commutes, are agile in traffic, but also handle dirt roads well.

solution has begun to be realized.
Bike-sharing programs—such as the
Vélib bicycle stations of Paris—have
spread to cities on five continents, while
major businesses such as UPS and IKEA
deliver goods via cargo bikes. As the
reasons to cycle are more numerous,
and with a growing variety of bikes and
bicycling, the bicycle has the potential
to be truly for all people and purposes.

"It may be the **simplest bike** I've ever ridden, but the humble **World Bicycle Relief** bike is also the most **important** ...
It helps people **move out of poverty**."

WARREN ROSSITER, CYCLING PLUS MAGAZINE, 2011

Key Events

- ▶ 2000 Mountain bikes continue to be refined, with the "29er" wheel—a diameter used on road bikes—offering smoother rolling on off-road terrain than a standard 26-in (66-cm) wheel.
- ≥ 2005 Nonprofit organization World Bicycle Relief is founded in response to the 2004 Sri Lankan tsunami.

- ▶ 2008 Craftsmen in Ghana become the first local tradesmen to be trained in the construction of Bamboosero bamboo-framed bicycles.
- ➤ 2012 The Olympic Games include triathlon for the first time.
- ▶ 2012 Professional cycling is sullied by the revelation that the Tour de France's most prolific champion, American Lance Armstrong, doped during each of his seven victories (1999-2005).
- ➤ 2014 The Union Cycliste Internationale revises the Hour Record rules, allowing up-to-date technology to be used.
- ▶ 2014 Dutch racer Marianne Vos nicknamed "The Cannibal" after Eddy Merckx—becomes cyclo-cross world champion for the sixth successive year, taking her world championship titles across all disciplines to 12; she also has two Olympic gold medals.



 \triangle Victory for Marianne Vos The Dutch racer becomes cyclo-cross world champion for the sixth time in 2014.

Carbon-Fiber Racing Bikes

As interest in the Tour de France grew rapidly, led largely by the success of Lance Armstrong's US-led teams, the bicycle industry responded in kind. Bicycle manufacturers began developing carbon-fiber frames, which soon became the standard for performance machines. Aluminum frames, although light, were also fragile and stiff. Carbon fiber had the high-tech allure of the aerospace industry and the glamour of Formula 1 racing. Componentry also advanced with the introduction of 10- and 11-speed cassettes, electronic gears, and hydraulic brakes.



Compact FACT 7r carbon frame

Limited Edition 2005 Origin US

Frame Carbon fiber
Gears 20-speed
Wheels 28 in (70 cm)

Trek used the process of Optimized Compaction Low Void (OCLV) to create ultralight carbon frames. Made famous by Lance Armstrong in the Tour de France, this Discovery Channel model was produced in the team colors used for the Texan's seventh (now disallowed) Tour win.

\triangle Specialized Roubaix 2009

Origin US

Frame Carbon fiber

Gears 20-speed

Wheels 28 in (70 cm)

Inspired by the Paris-Roubaix race over a cobbled track in northern France, this bike came with a carbon frame that had bump-absorbing Zertz dampers in the seat stays and fork. A higher front end meant an upright riding position, which made long rides more comfortable.

Rear derailleur

After a break of 20 years, a new, ultralight version of Campagnolo's Super Record was launched in 2008 and is featured on the CF7. It has an 11-speed cassette.



\triangleright Colnago CF7 2008

Origin Italy

Frame Carbon fiber

Gears 22-speed

Wheels 28 in (70 cm)

Only 99 Ferrari special-edition versions of the CF7 were produced, and few people could afford the \$17,500 price tag. The bikes came with Campagnolo's ultralight Super Record groupset and deep-section carbon wheels. The bicycle had a high-modulus carbon frameset, which was based on Colnago's expanded polystyrene (EPS) model.



Special-edition San Marco carbon saddle



Racing Bikes For All

Carbon-fiber bicycles were used to win the Tour de France in 1986, but it would be another 15 years before carbon became the default choice for top-end racing bicycles. As the new century dawned, mass-produced carbon frames put highperformance cycling within the reach of many new cyclists inspired by the technology and growing popularity of the Tour de France. At the same time, interest grew in traditional materials such as steel, and advances in aluminum frames came close to the performance of carbon-fiber frames. Women's bicycles, with adapted geometry and special-sized parts, also complemented a growth in women's cycling.



Seat post painted to match frame

 \triangle Isaac Force c. 2006

Origin Netherlands Frame Carbon and aluminum

Gears 20-speed Wheels 28 in (70 cm) The Isaac Force is a light, smooth riding bicycle that features a monocoque carbon main triangle, and chainstays with tubed aluminium seat stays. Isaac are proud of the care that goes into its frames, which are built by hand.

Colnago Master 55 2008

Origin Italy

Frame Steel Gears 22-speed

Wheels 28 in (70 cm)

Produced to celebrate 55 years of handcrafted frame-building, the Master 55 has fabulously polished lugs joining the distinctively fluted top and down tubes. The first straight-bladed fork, Colnago's Precisa, was now universally adopted.

alloy wheels

Deep-rim,

Origin US

Frame Aluminum

Gears 18-speed

Triple crankset callout points

to rear wheel

Wheels 28 in (70 cm)

The growth in women's cycling led Trek to produce a female-friendly range of bicycles with its Lexa models. Aluminum frames combine women-specific geometry with Bontrager and Shimano components to give fitness cyclists an affordable ride.

Aluminum frame



Rear stays with mountings for a rack



Origin US

Frame Aluminum and carbon

Gears 24-speed

Wheels 28 in (70 cm)

An elegant and versatile women's sports bicycle, the Dolce has female-specific components, an aluminium frame, and a carbon fork with a Zertz damper to absorb vibration from the road. A wide-ratio, eight-speed cassette with triple crankset arms the rider with a gear for every occasion.





Great Manufacturers Giant

A success story of Asian manufacturing, Giant is an innovative, far-reaching global cycling brand offering a huge variety of bicycles and accessories. The largest bicycle company in the world by revenue, Giant achieved its enviable position not by going head-tohead with its rivals, but—in many cases—by building bikes for them.

GIANT STARTED OUT as a builder of low-cost bikes for major US brands and has since become a pioneering company that designs and makes its own high-quality machines. It was founded in Taiwan in 1972, at a time when the bicycle industry was dominated by a stable of established US and European names trading on their decades-long heritage. Steel was the only material for bicycle frames, and the finest bikes were handcrafted by artisan frame-builders in small workshops producing a few hundred bikes a year.

Giant's founder, King Liu, was a 36-year-old Taiwanese engineerturned-entrepreneur with a string of creative business ventures to his name. When a typhoon destroyed his eel farm in 1971, he and ten friends formed a bicycle company, naming it after the leading Taiwanese baseball team—the Giants. They wanted to capitalize on Taiwan's status as a leading export base to take advantage of the boom in 10-speed racing cycles sweeping the US. Liu assembled the necessary machinery and skills to



Inspirational leader

Giant's founder King Liu fostered an ethos of continual innovation and challenging conventions. Although a late convert to cycling, Liu completed a ride around Taiwan in his 70s and again in 2014 at age 80



"Our **mission** is to make more and more people love and enjoy riding bicycles."

KING LIU, FOUNDER AND CHAIRMAN OF GIANT

mass-produce bikes to order, adhering to the stringent Japanese Industry Standard of manufacturing. He urged Taiwan's other bicycle companies to unify their component specifications, to enable greater cooperation.

The early years were a steep learning curve. Some companies accused them of being a mere testing lab that was short on output, while rivals in Taiwan and Japan shipped large orders—many of questionable quality—for overseas firms. But Liu's attention to detail and hunger for quality eventually bore fruit. In 1976 chief executive Tony Lo won a major client: Schwinn cycles, founded in 1895 and still at the very heart of the US bicycle industry. After inspecting the quality and finish of one of King

> Liu's steel frames, Schwinn signed a contract that made Giant an Original Equipment Manufacturer (OEM). Lo later revealed that without Schwinn's

Carbon-frame technology Giant's successful development and research program led to a market-leading position in carbon-fiber

business, Giant would not have survived. Schwinn not only invested financially in its new Taiwanese partner, but also sent experts to train Giant's staff in its framebuilding, finishing, and qualitycontrol processes, and supplied the factory molds and tooling needed to create bicycles. Schwinn's patronage lent prestige to this as-yet small, unknown company. The relationship blossomed, and grew even closer in 1980, when a strike at Schwinn's Chicago factory sent more business to Taiwan.

By the mid-1980s, Giant was producing more than twothirds of Schwinn's bicycles. But Schwinn floundered, its finances in disarray, as Giant went from strength to strength. The two companies parted when Schwinn moved production to the China Bicycle Company in 1985.

Giant was left reeling by the sudden hole in its order book, but Liu and Lo took the unprecedented step of transforming their company into a self-standing bicycle brand. Giant had been producing small numbers of own-brand bicycles for the Taiwanese market since 1981, and

the loss of Schwinn spurred the company into new areas. Joining forces with Taiwan's governmentfunded Industry Technology Research Institute, Giant began work on a project to



High flier Giant is a pioneer of mountain biking technology, especially in downhill racing.

develop carbon-fiber technology. Within two years the company had its first carbon-fiber bicycle: the Giant Cadex 980C road bike, with carbon tubes bonded to aluminum lugs.

In 1986 Giant founded its first European headquarters, based in the Netherlands, and over the next five years, outposts were created in the US, Japan, Canada, Australia, and China. At first consumers were wary of the Giant name, associating its "Made in Taiwan" tag with inferior,



Cadex 980C 1987

- **1972** The Giant Manufacturing Company is founded in Taichung, Taiwan. Production reaches 3,800 bikes
- but orders remain slow
- Giant signs a contract with Schwinn. Giant produces 1 million bicycles for Schwinn owing to a strike at the latter's
- Chicago factory. Wary of overreliance on Schwinn, Giant sells own-brand bikes in Taiwan.
- 1986 Giant strikes out on its own, as the majority of Schwinn's business is lost.



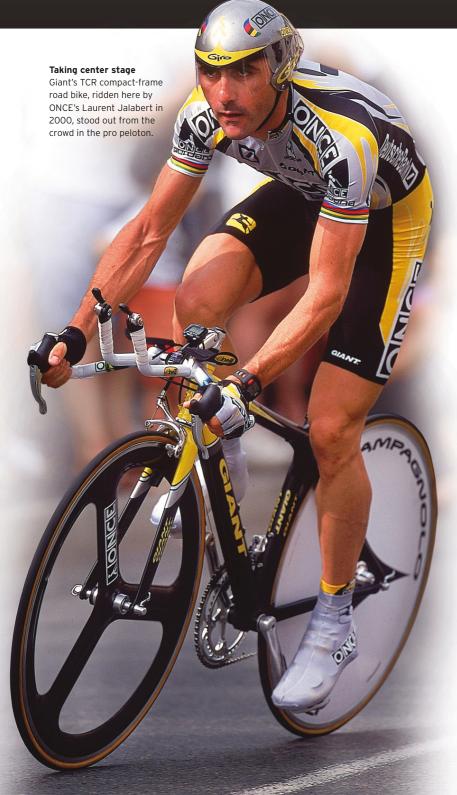
- 1987 "Affordable carbon" arrives with the
- launch of Cadex 980C. Giant's sponsorship of professional cyclists now includes road, mountain, and track cycling disciplines
- US sales reach 300,000 bicycles, just over half as many as Schwinn, which files for bankruptcy the following year. US bank Goldman-Sachs invests \$12.5
- million in Giant for a nine percent stake, lending international credibility to the company.



- Giant opens factory in the Netherlands. The TCR bicycle is released. Giant launches the MCR1 carbon-
- composite road bike. Its single-piece molded "monocoque" frame is later
- deemed illegal for racing by the UCI. 2004 The Maestro full-suspension mountain bike is launched, designed to improve
- braking and pedaling efficiency. Giant's production tops 5 million bicvcles



- 2009 Russian road cyclist Denis Menchov
- wins the Giro d'Italia on a Giant bike. Giant starts to use its global reach to champion cycling advocacy, and funds bicycle-friendly transportation routes.
- The company launches a new e-bike, the Twist Esprit, and continues to develop hybrid technology
- Giant sponsors the Rabo-Liv women's team. Its leader, Marianne Vos, wins the cyclo-cross World Championships and Giro d'Italia Femminile.





mass-produced goods. But they were soon won over by the high quality of Giant bicycles, not to mention the lower cost.

As an own-brand manufacturer, Giant put its energies into new forms of cycling. It acquired the technology and expertise to tap into mountain biking and BMX, and developed the machinery and processes to massproduce aluminum frames. The company stepped up its sponsorship of professional cycling, from the Giant-Manitou mountain-bike team in 1995 to the Spanish road cycling team ONCE in 1998. While still overshadowed by more established bicycle brands in public, in private Giant's expertise was highly sought after by its rivals.

In 1997 Giant released a landmark bike that challenged conventional thinking on what a road bicycle should look like. In keeping with the company's approach to efficiency in materials and manufacturing, the Total Compact Road (TCR) frame was compact, with an angular, sloping profile when viewed from the side. The shorter frame tubes—the most dramatic of which was the diagonally sloped top tube-were the masterstroke of British designer

Mike Burrows, and were already a feature on Giant's mountain bikes.

While its innovative road- and mountain-bike designs caught the headlines, Giant's steady push into the hybrid, women's, children's, and e-bike sectors made it a dominant force in the 2000s. In 2008 Giant opened its first women-only bike shop in Taiwan's capital, and in 2011 the company introduced a femaleonly brand, Liv. With seven factories in China and one each in the Netherlands and Taiwan, together producing around six million bicycles per year, Giant employs around 15,000 people around the world. Giant continues to shape not just the cycling industry itself, but also the bicycles that the world rides.



Hardtail Mountain Bikes

Suspension was first achieved in mountain bicycles (known as MTBs) simply by substituting a sprung front fork for a rigid one. As the sport developed, however, different types of fully suspended MTBs were created for specific purposes with varying configurations. But the simplicity of a hardtail—a rigid-frame MTB with a front-suspension fork—had much to recommend it, and these machines still have a big following. Hardtails are generally considered to be more efficient for climbing hills, since they are typically lighter, and there are no energy losses on the rear suspension. They are also good all-around machines for cross-country rides that have lower levels of technical difficulty.

> Trek 4300 2014

Origin US

Frame Aluminum

Gears 27-speed
Wheels 26 in (65 cm)

Based in Wisconsin, Trek was founded in 1975 and is one of the world's biggest bike manufacturers. The 4300 first appeared in 2000 and, after a few years' break, was reintroduced. It has an exceptionally good aluminum

frame for a relatively modest price.

Shimano hydraulic



Disc brakes

□ Charge Cooker 2014

Origin UK

Frame Aluminum

Gears 18-speed

Wheels 29 in (74 cm)

Founded in 2005, Charge is a small specialty MTB-maker. Its Cooker range includes steeland aluminum-frame bikes at different price levels. This model has 29-in (74-cm) wheels; later ones had wide-section 27.5-in (70-cm) rims, to accommodate fatter tires.

NON-SUSPENSION BIKES

Hardtail and fully rigid mountain bikes have several advantages over fully sprung models. The suspension fork of a hardtail is easily replaced, but the sprung frame required for rear suspension is a different matter. An unsprung frame will be lighter and mechanically simpler, which means less time spent on maintenance. And because the frame is cheaper to build, the maker has more budget to devote to components like gears, brakes, and wheels.

Surly Pugsley 2005 Surly was first established in Bloomington, MN in the late 1990s. The Pugsley model was introduced in 2005. It is described as a "fat bike" because it has extra-wide tires, which makes it suitable



abla Cannondale Trail 1 2016

Origin US

Frame Aluminum

Gears 30-speed

Wheels 28 in (70 cm)

Cannondale's Trail bicycles are built to bring riders into the world of performance mountain biking. The Trail 1 is a sport hardtail rather than a true trail bike. For 2016, the Trail range has introduced 28-in (70-cm) wheels on all bicycles.





Full-Suspension Mountain Bikes

In recent decades, mountain bike manufacturers have become obsessed with offering both front and rear suspension, even if many of their customers rarely ride the sort of trails that require it. Cheap, full-suspension systems have trickled down to models at the bottom of the market, and many brands, such as the ones featured here, have sunk enormous amounts of money and research time into creating excellent forks and rear suspension systems. Technology has advanced exponentially, and today there is a multitude of full-suspension systems, ranging from single pivot, split pivot, or Horst link to soft tail or unified rear triangle.

Tektro alloy V-brakes Despite the increasing use of disc brakes, direct-pull cantilever brakes, such as these Tektros, remain popular. They are often called V-brakes, which is a Shimano trademark.







Origin US

RockShox Tora

302 front forks with

4-in (10-cm) travel

Frame Aluminum
Gears 24-speed

Wheels 26 in (65 cm)

Originally a BMX manufacturer from the 1970s, Diamondback built mountain bikes in the 1980s. The S20 was an entry-level bike in the full- suspension market but holds its own with its four-bar-linkage suspension system.

Coil-spring rear

\triangle Scott Reflex FX-25 2007

Origin Switzerland

Frame Aluminum

Gears 27-speed

Wheels 26in (65cm)

With its Reflex FX-25, Scott solved the problem of varying terrain by including a Genius LC-R shockabsorption system that can be switched from all-travel mode to lock-out mode at the flick of a lever.

absorption

▷ Boardman Team FS 2012

Origin UK

Frame Aluminum

Gears 27-speed

Wheels 26 in (65 cm)

This full-suspension bike, with its RockShox forks and rear suspension, is aimed at both cross-county and enduro riders. It is manufactured to the specifications of former British Olympic road cyclist, Chris Boardman.







Recumbent Bikes and Trikes

Although balance and maneuverability can be a problem in recumbent bicycles—especially for first-time riders—they are still more comfortable than upright bikes. Recumbents also offer more efficient braking because of their lower center of gravity. Additionally, these bicycles are faster on flat ground than their upright counterparts because of their aerodynamic riding position, and riders of recumbents regularly set new world speed cycling records. There are several variants available on the classic model, including low-racers (where the very low seat makes for better aerodynamics), high-racers (with larger wheels), tandem recumbents, recumbent tricycles (a delta with two rear wheels, and a tadpole with two front wheels), and recumbent mountain bikes.

\triangledown Hase Pino Allround 2008

Origin Germany

Frame Aluminum
Gears 27-speed

Unlike most bicycles for two, this part-recumbent, part-upright tandem places the captain upright at the rear and the stoker in the front. It can be dismantled in just 10 minutes and fitted into the back

Wheels Front 20in (50cm) Rear 26in (65cm) Racktime Addit rack Robust, lightweight aluminum frame Robust, lightweight aluminum frame



Rear brake

Mechanical disc brakes offer greater stopping power and predictable braking, even in the wet. The steel disc at the wheel's center is unaffected by water buildup, unlike a traditional rim brake.



Rear crank and pedal

Made from aluminum, the crank is attached to a tapered bottom bracket. A Shimano clipless pedal is installed and the rider has to wear specific shoes with cleats to engage with the pedals.



DESIGN EVOLUTION

Manufactured in Germany, the HP Velotechnik Gekko fx is a recumbent tricycle

that incorporates many cutting-edge features, including advanced front and rear

suspension. The most notable, however, is the optional electrical motor that can be built into the rear wheel, giving assistance up hills and over long distances.

Recumbents are larger than conventional bikes. However, this model can be folded up in a matter of seconds, for easy transportation and storage.

Quick-release.

adjustable seat

Front seat

The weather-resistant, bucket-style seat is constructed from synthetic fabrics and mesh. The fabrics are quick-drying to ensure that sweat does not build up and make the rider uncomfortable.



Front tire

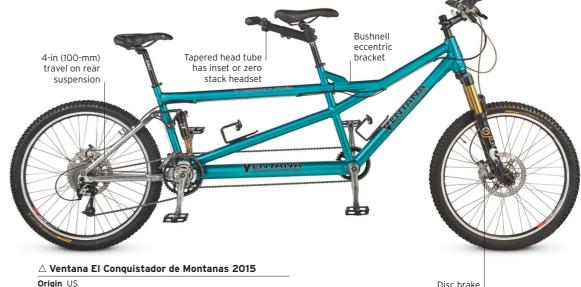
Made by German manufacturer Schwalbe, the partly-treaded front tire is suitable for any terrain. Inside the tire is a rubber belt that gave protection against sharp stones and glass.



Performance **Tandems**

No other bike turns heads like a tandem. First invented in the 1890s, like other types of bicycle, their design—and the materials used—have steadily evolved. While most current models are designed for touring, and are constructed from steel, carbon fiber racing tandems and off-road two-seaters are also available. One drawback of early tandems was their size. In order to retain strength and rigidity, the frames were short, giving an uncomfortable riding position. The use of modern materials means that the frames can be longer without reducing their integrity, so giving a more enjoyable riding experience. Being longer means that modern tandems are even trickier to store and transport than older machines. Recognizing this, some manufacturers, such as Orbit and Santana, produce cleverly engineered "demountable" frames that can be split in a matter of minutes.

Tubus cargo rack



Origin US

Frame Aluminum

Gears 27-speed

Wheels 26 in (65 cm), 27 in (68 cm), or 29 in (73 cm)

With suspension in the front and rear, fairly aggressive frame geometry, and a shorter wheelbase for tighter turning, this tandem is designed to soak up anything the trails might throw at it. Ventana's owner, Sherwood Gibson, is a former BMX rider.

Padded seat for

Front derailleur on rear chainring

long-distance comfort



mechanism

Tange Techno stainless-steel,

cartridge-bearing headset

△ Orbit Summit 2015

Origin UK

Frame Steel

Gears 30-speed

Wheels 26in (65 cm) or 28 in (70 cm)

Orbit has manufactured tandems in Yorkshire since the 1950s, and in 2015 produced 18 different models. The Summit, its Revnolds 631 frame built to order by Bob Jackson of Leeds, comes in three models, all with Orbit full chromoly steel forks and S&S couplings.



Urban Bikes

After 2000, manufacturers rebranded hybrid bicycles as urban bikes, aiming to appeal to young, upwardly mobile adults and commuters. These bicycles, like the hybrids of the late 1990s, have elements of mountain and touring models but vary greatly in specification. Some have 28-in (70-cm) wheels and slick tires designed for road-only use, while others use 26-in (65-cm) wheels with some tread, making them ideal for light terrain. Frames have mounts for fenders and a rack or basket. Urban bikes are inexpensive, built from lightweight aluminum and their manufacturing outsourced.



 \triangle Carrera Crossfire 2005

Origin UK Frame Aluminum Gears 8-speed Wheels 28 in (70 cm)

Plus 2005

> Triple-butted, aluminum top tube

Origin Netherlands Frame Aluminum Gears 8-speed

Wheels 28 in (70 cm)

A manufacturer for the budget-conscious, Carrera generally makes heavy bikes produced in Asia and equipped with entry-level components. The frontsuspension fork is intended to absorb shocks but in reality slows the handling.

Suspension fork

Typical of the modern utility bikes commonly found across Europe, the Mustang Aztekker Plus is lowtech, affordable, and bombproof. A plastic chainquard keeps the rider's clothes away from the chain and kept maintenance to a minimum.

 Cannondale Bad Boy 2005

Origin US

Frame Aluminum

Gears 8-speed

Lightweight saddle with foam padding and CrMo rails

Wheels 26 in (65 cm)

Relatively expensive compared to other urban bicycles, the Bad Boy was the first to harness all the qualities of a mountain bike and adapt them to urban commuting. Its lightweight aluminum frame and disc brakes make it popular.



Steel spokes

Specialized CrossTrail 2005

Origin US

Frame Aluminum

Gears 8-speed

Wheels 28 in (70 cm)

This lightweight, fast-rolling bike features a carbon fork with Zerts rubber inserts that are designed to absorb frame vibration. With its upright position, the CrossTrail is popular with commuting cyclists.

add durability





CYCLING IN CITIES

In many countries before World War II, commuting by bicycle was the norm. As the automobile took over, traffic discouraged cyclists. To tempt cyclists back to the inner cities, town planners created more bike lanes and paths, and manufacturers now promote bikes suitable for city use.

Safer urban cycling The increase in urban cycling has been such that many cities around the world are now creating segregated routes for cyclists.







Cargo and Passenger Bikes

First invented for tradesmen to use on deliveries, these solid workhorses were extremely popular during the early part of the 20th century. After World War II, however, they became less common as vans and trucks were used for deliveries. Cargo bicycles enjoyed something of a revival in the 1980s when businesses became more ecologicallyminded. They later developed into high-tech machines capable of transporting heavy loads, camping gear, or even children, as families sought alternative, greener ways to travel. The front wheels are normally smaller than the rear wheels to make room for the load containers and improve stability by reducing the center of gravity at the same time. Some models feature two wheels at the front for extra stability.



\triangle Xtracycle Edgerunner 2015

Origin US

Frame Chromoly steel

Gears 24-speed Shimano Acera

Wheels Front 26 in (65 cm),

Rear 20 in (50 cm)

The rugged-looking Edgerunner is a dedicated and adaptable load-lugger. The smaller rear wheel lowers the center of gravity, while the extended wheelbase makes the bike more stable, even when carrying a heavy load. A child seat, carry bags, or a sidecar can also be added.

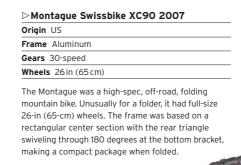


Aluminum front hub with deep-groove ball bearings



Commuter Bikes

After the first mountain bike was introduced in 1981, it became a popular option for commuters: with its sturdy frame and load-carrying ability, it could be used as both a utility bike and a sports bike. In 1988, a new type of bike, the hybrid, was introduced to address the growing needs of the urban cyclist. Hybrid bicycles combine features of the mountain bike, road bike, and touring bike. Hybrids designed for commuting have flat bars and wide tires designed for comfort, load-carrying capacity, and versatility over a wide range of road surfaces. Small-wheeled, folding cycles are another popular option for commuters, and are most frequently used for traveling to work via mass transit.



Front and rear

disc brakes



⊲ Brompton Folding Bike 1975

Origin UK

Frame Steel

Gears 5-speed

Wheels 16 in (40 cm)

The unique design enabled the Brompton to be folded down into a portable, compact package so that it could be carried in car trunks and on mass transit. When ridden, it was agile and stable and its small wheels helped maneuverability in traffic.

Unique folding

frame design

Hybrid Bikes

The hybrid bike is a derivative of the mountain bike. Raleigh pioneered the style in 1988, closely followed by Bianchi. The aim was to keep the good braking, wide-ratio gearing, and upright riding position of the mountain bike, but with the lighter frame and slimmer tires seen on road bikes. There are different types of hybrids, and most can be used for both urban and recreational riding.





Double-walled wheel rims for strength

aluminum down tube

\triangle Indigo Folding Bike 2013

Origin UK

Frame Aluminum

Gears 3-speed
Wheels 16in (40cm)

The Indigo's stepover frame design was based on a large-section, aluminum, down-tube frame that offered rigidity and lightness. The height-adjustable handlebars and seat stems made the bicycle easy to fold.



ightharpoonup Dahon Vigor P9 2014

Origin China

Frame Aluminum

Wheels 20 in (50 cm)

Gears 9-speed

The Dahon's thick wheels gave this bicycle stability and excellent handling. Its aluminum frame, forks, and wheels reduced weight and the bicycle could be easily folded into a small package.



Cable-operated V-brakes

Large-section



Origin US

Frame Aluminum

Gears 27-speed

Wheels 28 in (70 cm)

Built for multipurpose urban use, the Marin Fairfax had a wide range of gears, powerful disc brakes, handlebars and an aluminum frame. It also had rack and fender mounts so it could double as a touring bike.

Cutting-Edge Designs

After more than a century and a half of near-continuous evolution, bicycle design and technology are increasingly characterized by a single trait—specialization. From speed-hungry race bikes with a set of components "integrated" with the frame to optimize aerodynamics, to bombproof, go-anywhere "fat bikes" with oversized tires for traveling on snow or sand, bicycles are available in any shape, size, and specification to suit any taste. While advanced technologists, from Formula One specialists to world-beating bicycle brands, redefine the capabilities of cutting-edge materials, such as carbon fiber, there is still space for artisans to hand-build esoteric creations from the purist's favorite—steel.

Pegoretti Marcelo 2012 Origin Italy Frame Steel Gears To order Wheels 28 in (70 cm)

Every frame built by Dario Pegoretti is unique, whether in its paint finish, geometry, or the signature detailing added at will by the enigmatic Italian craftsman. The Marcelo features Pegoretti's TIG-welded steel tubes, which are larger in diameter than most steel frames for improved ride quality.

Components added by customer



Origin US
Frame Steel
Gears To order
Wheels 26 in (65 cm)

Built by mountain-bike pioneer Tom Ritchey, the Commando is available as a framesetonly. It is a classically styled take on "Fat Bikes"—off-road bicycles with ultra-wide tires for riding on loose surfaces, from sand and mud to ice and deep snow.

Bicycle sold as

Conn Rust

textured

Custom carbon stem with integrated Garmin GPS mount



Caterham Duo Cali Limited EPS 2015
Origin UK/Germany
Frame Carbon fiber
Gears 22-speed
Wheels 28 in (70 cm)

Designed by Caterham Cars, this model was released in a limited run of 73, marking the inaugural year of the British sports car brand. Priced at approximately \$25,000, the exclusive machine features a unique "Duo Blade" frame that channels air flow around the bicycle.

Electronic Campagnolo Super Record EPS gears







Great Races Women's Olympic Road Race 2012

This women's road race, one of the cycling events at London's 2012 Olympic Games, took place on July 29. The course started and ended in front of Buckingham Palace, running through central London and then out into the English countryside.



THE RIDERS SET OFF IN POURING RAIN, with

Nicole Cooke of Great Britain, who won gold at the Beijing Olympics (also in the rain), the defending champion. The women's road race followed the same route as the men's, although they rode fewer laps of the Surrey Hills section (see opposite). Their ride was a total distance of 87.2 miles (140.3 km).

In usual road-race style, there were several early breakaway moves, but all the favorites remained in the peloton, keeping an eye on each other. Later, teams at the front of the peloton started sending riders off in attacks to try to draw the strength from their rivals. While this was going on, there was almost as much action at the back of the peloton. The heavy rain had washed sharp grit onto the roads, causing several riders to have flat tires. The difficult riding conditions also led to a

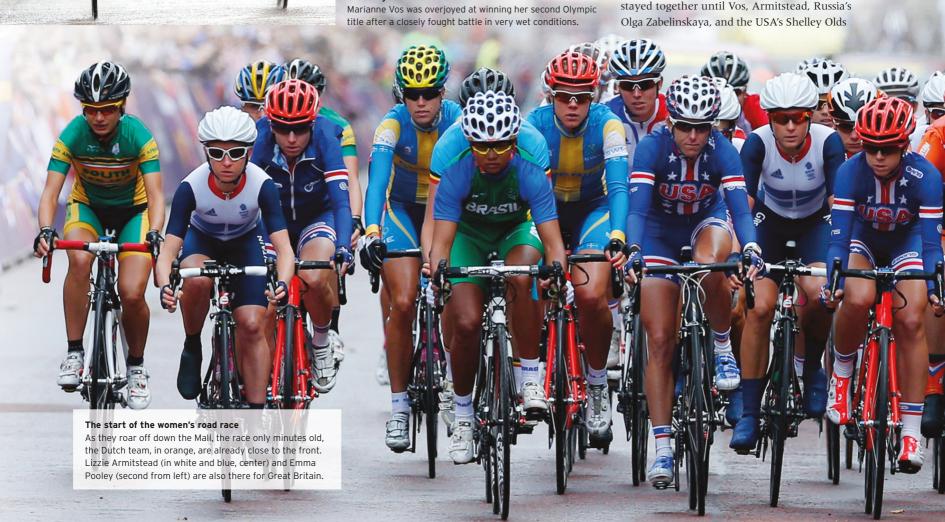
Crossing the finish line

The London Olympics in 2012

was the first time in history that women had event parity in cycling with men.

number of crashes. All of these incidents meant that some riders lost valuable time in the race.

The first serious attacks came before the first ascent of Box Hill, with Great Britain's Emma Pooley, the USA's Kristin Armstrong, and a Dutch rider, Ellen Van Dijk, being the most active. The attacks continued throughout the famous climb, and increased in intensity afterward. Pooley mounted a tremendous attack that another Dutch rider— Marianne Vos-had to chase. This meant that Pooley's teammate Lizzie Armitstead could follow her wheels and save a bit of energy. Eventually, with 31 miles (50 km) still to race, the attacks saw a select group of 30 riders go ahead. These riders stayed together until Vos, Armitstead, Russia's





Winners of the 2012 Olympic women's time trial

The individual time trial was the other big road event of the Olympics. The USA's Kristin Armstrong (center) won gold, silver went to Germany's Judith Arndt (left), and bronze (for this and the road race) to Olga Zabelinskaya of Russia (right).

pulled clear. With 15.5 miles (25 km) to go, Olds had a flat tire, which meant the front group was now down to three, although Zabelinskaya was struggling. However, the chasers, led by the German team, were not making any impression on the trio's lead. The three riders stayed together until they reached the Mall again. The battle for gold came down to a sprint duel between Armitstead and Vos over the last 656 ft (200 m). In the end, Vos outsprinted Armitstead and won gold by the length of a bicycle. Zabelinskaya took bronze. Nicole Cooke managed only 31st place.

In 2013, Vos achieved her third world road-race title and became road-race world champion, while also being the cyclo-cross world champion. To date, she has won seven cyclo-cross world titles, two track world titles, and two Olympic gold medals.

KEY FACTS

RESULTS

Gold: Marianne Vos, Netherlands **Silver:** Lizzie Armitstead, Great Britain **Bronze:** Olga Zabelinskaya, Russia

THE ROUTE

The women's road race was 87.2 miles (140.3 km) long, with the starting line on the Mall, in front of Buckingham Palace. The outbound route went through central London, then southwest toward Richmond, Surrey, meeting the inbound route briefly at Hampton Court Palace. The route then went via Weybridge toward the Surrey Hills. It continued south to Gomshall, then east to Dorking, where it turned north for a short section to the start of the steep Box Hill climb. After two laps of a grueling circuit up and down Box Hill, the riders headed back toward London via Leatherhead, Esher, and Kingston-upon-Thames. They rejoined the outbound route at Richmond Park and retraced it back to the Mall again. Vos completed the race in 3 hours, 35 minutes, 29 seconds. In all, 66 riders started out, but seven failed to finish.

Map of the London Olympic road race

The men's and women's road race followed the same route. The women had to complete two laps of the famous, steep Box Hill section (bottom right); the men had to ride it nine times.



"What does it mean? It means four years of hard work has paid off."

LIZZIE ARMITSTEAD IN A POST-MEDAL CEREMONY INTERVIEW











Anatomy of a Bicycle

When running smoothly and efficiently, the array of components that makes up a bicycle is barely perceptible. It is only when the rider stops to inspect a skipping gear or rubbing brake pad that the sophistication of the interrelated parts becomes apparent. The frame is the skeleton of the of acceleration and deceleration, the two main forces of cycling, while the wheels transmit those efforts to the ground.





Brakes and Gears

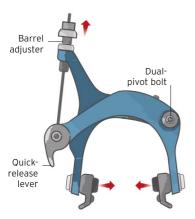
Braking and shifting gears are two of the key skills that every bicycle rider learns once the fundamentals of balance and pedaling have been achieved. But the simplicity of stopping and of changing gears belies the complexity of the mechanical parts that perform these functions, not to mention the huge variety of different braking and gear-shifting technologies—from cable-activated rim brakes to hydraulic disc brakes and electronic gears—that have evolved over the years.

Brakes are essential for safe riding on any bicycle, and must be well adjusted and regularly inspected to make sure they function effectively. Brake-pad wear can be an issue on rim brakes because of the erosive effect of water and grit on the wheel rim, while hub and disc brakes tend to be more effective in wet and dirty conditions. As for gears, the drivetrain can consist of a single fixed gear or up to 30 derailleur gears, but at either extreme, accurate adjustment and chain lubrication are important.

TYPES OF BRAKES

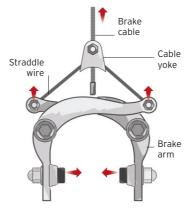
Braking is the most essential feature of the bicycle—without the means to stop, the earliest boneshakers would never have caught on. Modern bicycle brakes come in three main varieties according to their location on the wheel: rim brakes,

RIM BRAKES



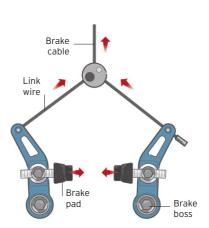
Dual-pivot calliper brake

Side-pull caliper brakes have two arms that squeeze two rubber brake blocks onto the wheel rim, creating resistance. The dual-pivot variety is widely used on road bikes.



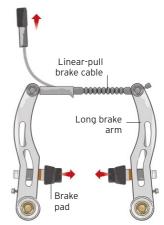
Center-pull caliper brake

A popular 1960s and 1970s design, centerpull brakes feature two symmetrical arms connected to the brake cable via a "yoke," distributing the pull evenly across both arms. hub brakes, and disc brakes. Activated by a lever located on the handlebar, rim brakes and disc brakes can be operated with either a metal cable or a hydraulic line, while hub brakes are almost always operated with a cable.



Cantilever brake

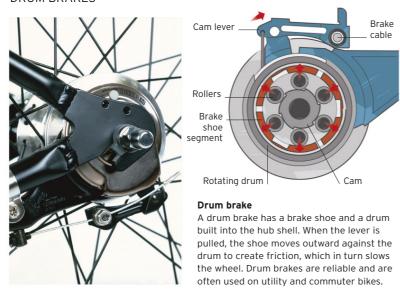
Popular on cyclo-cross bikes because of good mud clearance, cantilever brakes consist of two arms (cantilevers) that pivot around bosses attached to the frame or fork.



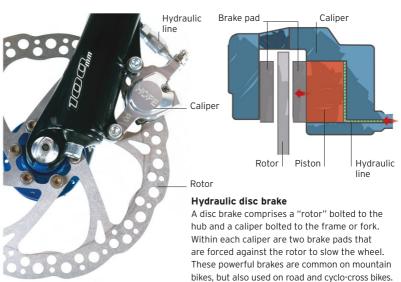
V-Brake

A type of cantilever brake, V-brakes have longer arms for greater leverage and more powerful braking. They are popular on hybrid, children's, and low-range mountain bikes.

DRUM BRAKES



DISC BRAKES



DRIVETRAIN CONFIGURATIONS

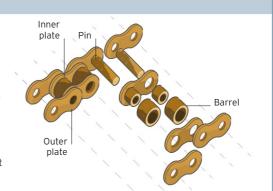
The drivetrain is the collection of components that transfers the up-and-down movement of the rider's pedal strokes into the forward motion of the rear wheel. The chain connects the chainset with the cassette, two components that together determine the gear ratios of the drivetrain, and therefore how fast the bicycle will go in relation to the terrain and the power of the rider. Light and comparatively cheap, front and rear derailleurs are used on most bicycles, while internal hub gears are more durable but heavier and more expensive.

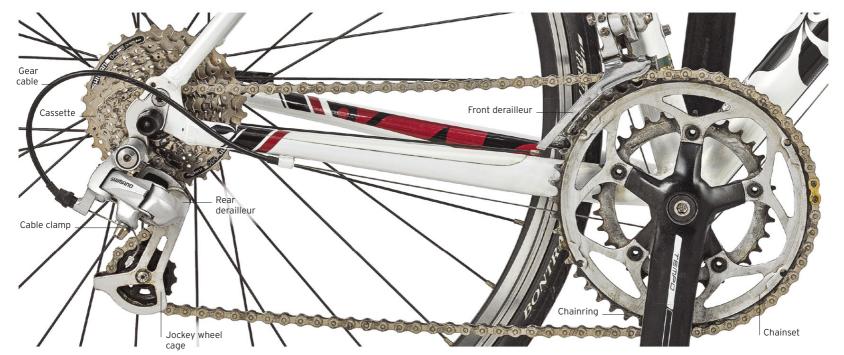
Crankset and cassette

The crankset comprises two arms—to which the pedals are attached—and the chainrings, on which the chain runs. The cassette consists of different-sized sprockets that take the drive from the chain and transfer it to the rear wheel.

ANATOMY OF A CHAIN The fundamental

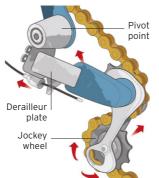
component of any drivetrain, the chain links the chainset— and hence the rider's power output—with the cassette and rear wheel. It must be strong and flexible enough to wrap around the chainrings and sprockets, and to withstand being pushed from one cog to the next by the derailleurs.

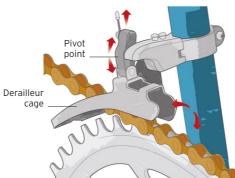




Rear derailleur

A parallelogram in form, the rear derailleur swings left and right to "derail" the chain from one sprocket to another. It also holds the chain under tension to prevent it from sagging when a smaller sprocket or chainring is engaged. The rear derailleur is usually controlled by a handlebar-mounted lever or switch, allowing the rider to change gear quickly.





Front derailleur

Like the rear derailleur, the front derailleur also features a parallelogram design to swing left and right, "derailing" the chain from one chainring to another. Both derailleurs are most commonly controlled via a cable held under tension that connects the derailleur and the gear-shift unit. Growing in popularity are electronic gears, in which a switch on the handlebar activates a small motor in the derailleur.

Internal hub gear

With a complex gear-shifting mechanism encased inside the hub, internal hub gears are reliable, long-lasting, and virtually impervious to rain and dirt. An external sprocket driven by the chain is connected to a system of internal cogs and rings that interact to determine the selected gear.



Combined control lever

Most modern bicycles feature combined control levers that house both the brake and gear levers in a single unit, enabling the rider to brake and change gears at the same time.



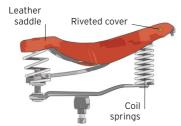
Contact Points

While the frame is key in defining the handling and ride characteristics of a bicycle, the points of contact with both the rider and the ground are equally important to the overall "feel" of the bike. The chosen types of handlebars, saddle, and pedals affect how the rider interacts with the bicycle, while wheel construction and tire choice also have a part to play in determining the bike's responsiveness and level of comfort while pedaling, braking, descending, climbing, or cornering.

Suspension can have a dramatic effect on the rider's experience in the saddle. The most sophisticated suspension systems are found on mountain bikes, where shock absorbers can deliver 8 in (20 cm) or more of wheel "travel" for riding over rough terrain. Some utility and hybrid bikes have suspension to improve comfort, while carbon frames can be tuned through their layup to provide vertical flex for comfort.

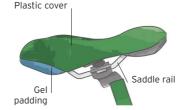
SADDLE DESIGNS

Perhaps the most important link between rider and bike, the saddle supports the majority of the rider's weight. Most saddles feature parallel rails that are fixed to the seat post, allowing a certain amount of front and rear adjustment in order to achieve the optimum riding position.



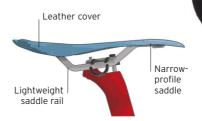
Leather saddle

Traditionally, saddles were made from one piece of leather stretched over a coil-sprung steel frame. Over time, the leather would deform and mold to the unique shape of the rider to provide the ultimate in comfort.



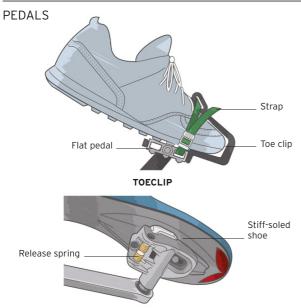
Leisure saddle

Modern saddles consist of a layer of padding, such as silicone gel or foam, sandwiched between a preformed base—typically semiflexible plastic—and a plastic or leather cover. Leisure saddles usually feature extra padding.



Performance saddle

Saddles for performance use tend to be narrow and sparsely padded to optimize support for the rider. Light weight and strength may be achieved with a carbonfiber base and titanium rails.



ROAD BIKE CLIPLESS PEDAL

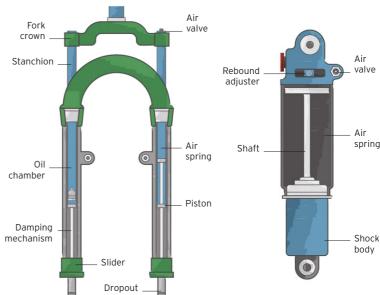
Most bikes have flat pedals, sometimes equipped with toe clips and straps to hold the shoe on the pedal. Performance bikes use clipless pedals with a mechanism that attaches to a dedicated shoe. For road-bike use, clipless pedals tend to be lighter and wider for improved power transfer, while mountain-bike versions are more robust and have the ability to shed mud.





SUSPENSION TECHNOLOGY

Many types of front- and rear-wheel suspension have been developed over time, but the main thrust came in the 1990s as mountain-bike designers borrowed from motorcycle technology. While off-road riding is the main application for suspension, some city bikes also feature shock absorbers.



Front suspension

The most popular type of front suspension is the telescopic fork. A spring (air, metal coil, or rubber) and a damper (usually oil) sit between sliders and stanchions. The spring absorbs the shock from the trail while the damper controls the rate at which the fork recoils from impact.

Rear suspension

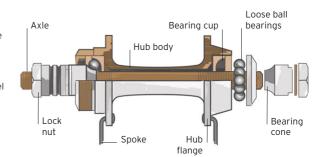
Some bicycles with front suspension also have rear suspension to further cushion the rider from shocks and impacts. Rear suspension requires a bicycle frame with a pivoting rear triangle and a shock unit with a spring and a damper to control the up-and-down movement.

WHEEL CONSTRUCTION

A bicycle wheel is composed of a hub and rim connected by a set of spokes or another support system, such as a carbon-fiber disc. Wheels must be strong yet light to keep the effort required to turn them to a minimum.

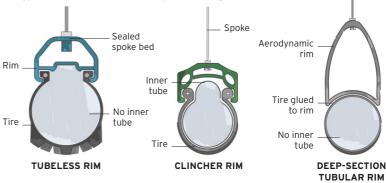
Hub

The hub is usually clamped into the frame with a quick-release mechanism. Loose or sealed bearings inside the hub allow the wheel to rotate smoothly.



Rim

The rim supports the tire and, on bikes with rim brakes, also offers a braking surface. Tubeless rims allow low-pressure tires; clinchers are the standard type; and tubulars are used in competitive racing.



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